

NANA YAW OSEI- AMEYAW

Sr. UI/UX Designer

www.nanadesignjunction.com (Portfolio)
<https://nanaameyawdesign.framer.ai/> (Website)
<http://linkedin.com/in/nana> (LinkedIn)
nana.ameyaw.design@gmail.com

+233202586645
Legon, Accra
Ghana

WORK HISTORY

LEAD UX/UI DESIGNER

appsNmobile Solution | Ghana | 10/2022 to Date

- Collaborated with marketing, research, and product management to craft **expert community platform experience** for appsNmobile Trickles APP and OrchardPay users.
- Design and launch **multi-platform desktop community homepage** focused on tax professionals across the country.
- Collaborate with other designers to **maintain design consistency** and coherence across features on **ballots**.

UI/UX Designer

Expatribe | Remote, Dubai | 04/2024 to Date

- Oversaw all aspects of UI/UX design for a **master app** for tablet, web, and mobile (iOS and Android) resulting in a cohesive content discovery **experience across platforms**.
- Lead the design and migration of a new merchant app and website for **Expatribe and Expatribe mobile applications** resulting in a **10% increase** in user engagement
- Conceptualized and implemented **2 brand agnostic components** into one brand.

SENIOR UX/UI DESIGNER

Fleet | Freelance, Ghana | 02/2024 to 04/2024

- Designed an iOS and Android mobile application for a **riders and drivers** mobile app.
- Enhanced Fleet app **usage to 76% by implementing strategic improvements** in video streaming and alert/event handling. This included incorporating ad videos, resulting in increased user engagement and satisfaction.
- Used product strategy to optimize the **information architecture of 2 user flows, Onboarding and Homepage**, informing improved iterations of the mobile design.

SENIOR UX/UI DESIGNER

Netconcept LTD | Remote, Ghana | 04/2023 to 02/2024

- **Delivered UI and motion design for 3 different social app and 1 portal** within 11 Months for scholarship, and jobconnect mobile application, highlighting/ clarifying new and updated features for subscribed users.
- **Facilitated 3 cross-functional design workshops for Netconcept** that lead to improved mobile UX for "Previously read" and user-created reading lists.

UI/VISUAL DESIGNER

Comfy Technology | Ghana | 03/2020 to Date

- Design useful and elegant digital **experiences** across 2 different mobile **platforms**.
- Design and launch **multi-platform desktop** community homepage focused on tax professionals across the country.
- Develop UI mock-ups and prototypes that clearly **illustrate** how sites **function** and look like.

Freelance UI/UX Designer

KLIQ | Freelance, France | 07/2023 to Date

- Strengthened **internal communication strategies** and success by enhancing company intranet program and pages.
- Oversaw **troubleshooting of technical and other issues** to solve problems quickly and efficiently.
- Kept abreast of **emerging technologies, software and trends** and project applications.

SKILLS

- Usability Testing
- Interaction Design
- Wireframing
- Prototyping
- UX/UI
- Graphic Design
- Networking and System

TOOLS

- Figma
- Sketch
- Photoshop
- Illustrator
- Sketch
- Webflow
- Framer

PERSONAL INTERESTS

- Mentor junior designers
- Freelancing
- Illustration.

EDUCATION

Liaoning Shihua University
Bachelor of Science | Computer Science
Graduated: 08/2019.

Cisco Cybersecurity Training
Certified Information System Security Professional (CISSP).

AWARDS

- Award for being Excellent Students' Executive (third Prize), 2019