

Gokul R

UI/UX Designer

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SUMMARY

UI/UX Designer with 3.5+ years shipping enterprise SaaS, healthcare, AI, and consumer mobile products end to end, owning user research, information architecture, design systems, and prototyping through developer handoff. I apply user-centered design and design thinking to turn complex problems into intuitive, user-friendly interfaces, collaborating cross-functionally with product management and engineering.

CORE SKILLS

Product Design: User-Centered Design, Design Thinking, UX Design, UI Design, Interaction Design, Information Architecture, Visual Design

UX Research: User Research, Usability Testing, User Flows, Journey Mapping, UX Audits, Accessibility (WCAG)

Design Systems: Design Guidelines, Component Libraries, Responsive Design, Design Specifications & Documentation

Prototyping: Wireframing, Interactive Prototyping, Developer Handoff

Domains: Enterprise SaaS, Healthcare, AI Products, Consumer Mobile, Agile Methodology, Cross-functional Collaboration

Tools: Figma, FigJam, Framer, Adobe Illustrator, After Effects (Motion Design), Claude, ChatGPT, Gemini

EXPERIENCE

UI/UX Designer

Jun 2023 – Present

AriveGuru Technology Solutions, Bangalore, India

- Led end-to-end UI/UX design for enterprise SaaS, AI, and healthcare products.
- Designed user flows, wireframes, UI, prototypes, and scalable design systems.
- Simplified complex workflows into intuitive, user-centered experiences.
- Collaborated with the CEO, product managers, and engineers to deliver high-quality products.

Freelance UI/UX Designer

Jan 2023 – Jun 2023

Self-Employed

- Designed end-to-end digital products for healthcare, legal tech, and HR platforms.
- Created user flows, wireframes, UI, and interactive prototypes.
- Delivered developer-ready designs aligned with client and business requirements.

KEY PROJECTS

Sextant Procurement Platform — Enterprise SaaS

- Unified supplier onboarding, purchase requests, RFQs, quotations, and approvals into one clear, AI-assisted workflow with scannable dashboards, backed by a design system that scales with the B2B platform.

DocChat — Healthcare AI

- Designed a conversational AI assistant that lets medical professionals review, search, and summarize lengthy clinical documents, with interaction patterns built around trust, speed, and fast information retrieval.

Healthcare Document Management System — Enterprise SaaS

- Designed an enterprise platform that brings scattered clinical and operational documents into one secure system with clear review and tracking workflows, reducing operational overhead for healthcare teams.

Freshot — Consumer App

- Designed the consumer mobile ordering experience for an AI-powered food automation ecosystem, compressing browse-to-checkout into a fast, intuitive flow.

EDUCATION

Bachelor of Engineering, Mechanical Engineering

CERTIFICATIONS

User Experience (Accenture), Enterprise Design Thinking (IBM), Graphic Design (EDUCBA), UI/UX (Great Learning)

RECOGNITION

RHIA LxP, IOCL Demo (Apr 2024): recognized by AriveGuru leadership for design contributions to a key client demo.

Univo, Freshot & RHIA (Feb 2024): awarded for end-to-end design of three product launches, websites and applications.