







Guy Peretz

UX UI Designer

I'm a UX/UI designer passionate about design strategy, innovative concepts, and brand identity. My background in architecture has given me a keen eye for detail, collaboration skills, dedication, and problem-solving abilities. I am looking for a perfectionist work environment where I can learn from, participate, and become a better designer (/human).

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Education

User Experience and User Interface Course

Codesigner - School For Practical Design 2022-2023

B.Arch Architecture and Design *Magna Cum Laude*

Tel Aviv University 2017-2022

Achievements

- Win of the 2022 prestigious 'Azrieli' prize national competition for excellent final projects in architecture. [Link to project](#)
- Twice awarded by the Dean for outstanding academic achievements in years 2017/2018 and 2020/2021.
- Awarded the 2022 'Armon Foundation' Design scholarship.

Experience

UI/UX and Web Designer

Freelance 2023-Present

- Led website design projects for a non-profit organization, focusing on both UI and UX to optimize user experiences.
- Coordinated cross-functional teams to ensure website design aligns with organizational objectives and requirements.

Architect and Urban Designer

HQ Architects 2021-2022

- Creation of 3D models, 2D floor plans and sections, renderings, photorealistic visualizations, design diagrams, hand-sketching, and presentations.
- Worked on a variety of projects, ranging from a city's entire design strategy to neighborhood planning and building plans.

Skills

Figma / Wireframing /
Prototyping / User Research /
Illustrator / Photoshop /
Digital Illustration / Website
Design- Webflow and Framer

Other:

3D Modeling / Rendering /
InDesign / Autocad / Rhino
3D / Revit / Vray

Highly Creative
Rapid Learning Ability
Strong Aptitude Software
Detail-Oriented
Excellent Communicator
Team Player

Languages

Hebrew

Native

English

Proficient