

The logo for Kufi Con, featuring the word "KUFi" in a stylized, rounded font above the word "CON" in a similar but slightly more upright font. The letters are white and set against a dark grey background.

KUFi
CON

**MUSLIM
STORYTELLERS SUMMIT**

Sponsorship Opportunities

ABOUT KUFICON



1000+
Expected attendees



**DALLAS,
TX**

October 31, 2026



**CREATIVE
CENTRIC**

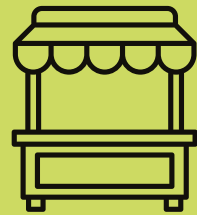
Artists, Gamers, Authors

KufiCon is built to become a community anchor for Muslim storytelling across media and cultural influence.

Partner with KufiCon and put your brand where creativity, purpose, and community meet.

One immersive day in Dallas. 1,000+ creatives coming together for keynotes, masterclasses, curated networking, and a rich exhibit hall.

WHAT YOU CAN EXPECT



THE EXPO FLOOR

A buzzing hub of culture and community: writer and artist exhibitors, activations, signings, galore.



MASTERCLASSES

Deep dive sessions across every discipline (FILM, GAMING, SPORTS, more) led by industry experts.



TALK SHOW

A first-of-its-kind talk show takeover of the main stage. Our charming emcee sits down with a rotating cast of guests for their stories and industry expertise.



ESPORTS TOURNAMENT

Live FIFA & Smash Bros. competition all day long. A social, high-energy space for participants & audience alike.

WHY SPONSOR KUFICON?



ENGAGED AUDIENCE

Direct access to an expected 1000+ Muslim creatives, professionals and community leaders all in one room.



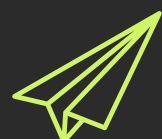
AUTHENTIC VISIBILITY

Your brand marking its place in a culturally significant moment for a wide audience of Muslim creatives and change-makers.



CONTENT BANK

Photo, video and social content produced on the day gives your brand a lasting media library.



EXTENDED REACH

Brand featured in KufiCon's 4-month digital campaign across email, Instagram and LinkedIn before, during and after the event.

WHY SPONSOR KUFICON?



TARGET AUDIENCE

Not your traditional conference audience. A targeted room of young muslim professionals, including storytellers, filmmakers, marketers, artists and creatives.



TARGET DEMOGRAPHIC

We are promoting primarily to the 20-40 age bracket. Early career professionals with a passion to invest in the future.



EXPERT STORYTELLERS

Social media native folks in the room, ready to share and showcase KufiCon 2026, and all its partners.



CREATIVE MOVEMENT

Enable this trailblazing initiative, building a home for muslim creatives and storytellers to come out and showcase their work.

STANDARD SPONSORSHIP

Standard
Sponsorship



• 20 Spots Remaining

\$10,000

01 YOUR OWN BOOTH

Your dedicated 6sqm space to sell, activate, and introduce 1,000+ Muslim creators to your work

02 PODCAST OPPORTUNITY

A 10-minute slot in the KufiCon Podcast Studio to share your message with the online audience

03 CONTENT BANK

Walk away with a full library of professional photos & videos, ready to fuel your socials, website & decks

04 BRAND VISIBILITY

Brand exposure across email, Instagram, and LinkedIn. Your logo, in front of our audience, consistently.

05 PHYSICAL PLACEMENT

Your logo on the sponsor wall, website, and in every swag bag that leaves the event.

06 EVENT ACCESS

5 passes to KufiCon 2026 including 2 VIP/Backstage Passes. Bring your team, show up, and be a part of it.

ZONE SPONSORSHIP

Zone
Sponsorship

• 4 Spots Remaining

★ ★ ★
\$15,000



NAMING RIGHTS FOR A ZONE

Place your brand at the heart of KufiCon. Secure exclusive naming rights and 360° branding for one of our 5 key event zones.*

Comes with 10 KufiCon 2026 passes including 5 VIP/Backstage passes.

*Podcast, Creator's Alley (Sold), eSports, Masterclass, Food Court (Courtyard)

HEADLINE SPONSORSHIP



POWERED BY
[YOUR BRAND]

Headline Sponsorship



\$30,000

- Exclusive Spot
- Only 1 available

“Powered by” placement across all digital and physical assets

Your name at the entrance and every high-traffic area in the venue

Website header and footer logo placement

Stage branding on screen, and high visibility placement

Branded takeover on one side of the event badge

Swag bag brand takeover on one side

15 KufiCon 2026 passes including 10 VIP/Backstage Passes



PACKAGES AT A GLANCE

	✦ ✦ ✦ STANDARD \$10,000	✦ ✦ ✦ ZONE \$15,000	✦ ✦ ✦ HEADLINE \$30,000
Benefit			
Booth/Activation	✓	✓	✓
Podcast (10 mins)	✓	✓	✓
Content Bank	✓	✓	✓
Social Media Visibility	✓	✓	✓
Event or Zone Naming Rights		✓	✓
Main Stage/Entrance Branding			✓
Dedicated side on Swag Bags & Badge			✓
Event Passes (VIP/Backstage Passes)	5 (2)	10 (5)	15 (10)

THANK YOU!

Contact Us

For sponsorship inquiries and partnership opportunities:

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Made by [wōndr](#)