

Vanya Sharma

Senior UX/UI Designer

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Senior UX/UI Designer with 5+ years of experience designing accessible, scalable digital products for startups, global enterprises, and regulated industries, including financial services and semiconductor technology. Specializes in design systems and WCAG 2.1/2.2 accessibility, owning UX from user research and information architecture through high-fidelity UI and developer handoff. Partners closely with Product, Engineering, and QA in distributed teams to deliver measurable results, including 40% faster delivery timelines and a 30% improvement in WCAG compliance.

EXPERIENCE

Independent UX/UI Designer

Aug 2025 - Present

Portland, OR

- Provide freelance UX/UI design services to select clients, covering research, wireframing, and high-fidelity UI design.
- Operate an independent UX/UI design practice, applying AI augmented design workflows to rapid concept prototyping, including an AI Smart Grocery + Pantry Tracker and an AutoHome AI smart home assistant, exploring conversational UI and prompt driven prototyping patterns in Figma AI, Claude, and ChatGPT.
- Designed and built JobPilot, a live AI-assisted job search app with resume-to-job matching, skill-gap analysis, application tracking, and cover letter tools, owning product strategy, UX, UI, and build using Lovable.
- Founded and lead PDX Design Pulse, a 250+ member Portland design community; curate and host monthly speaker sessions, portfolio reviews, and roundtables with local design leaders.

Senior UX/UI Designer

Jan 2024 - Feb 2025

Golden1 Credit Union | Sacramento, CA

Member focused financial institution serving 1M+ Californians with digital banking solutions and accessible financial products.

- Led UX and accessibility strategy for authenticated digital banking flows used by 1M+ members across web and mobile, owning the experience from research through release validation.
- Drove the redesign of personal account pages, simplifying a multistep workflow that had been a top source of member support tickets.
- Established reusable, accessible component patterns adopted across multiple product squads, reducing duplicate design work and tightening visual consistency across the banking app.
- Partnered with Product, Engineering, and QA to streamline handoff from design to development, reducing delivery timelines by 40%.
- Represented user and accessibility needs through UAT, contributing to measurable improvements in member satisfaction scores after launch.

Senior UX/UI Designer

Nov 2021 - Jul 2023

Micron Technology | Boise, ID

Global semiconductor company delivering high performance memory and storage solutions across industries.

- Improved WCAG 2.1+ compliance by 30% and increased user engagement by 15% on redesigned pages after launch.
- Led UX and accessibility for three high-priority pages (Careers, Diversity & Inclusion, and Micron Gives) during an eight-month global website redesign; these pages were the company's main recruiting and brand surfaces.
- Built an atomic design library of reusable, WCAG 2.1+ compliant components, including typography tokens, color systems, and accessible interaction patterns, to keep the global site consistent.
- Ran heuristic evaluations, accessibility audits, and analytics reviews, and turned the findings into personas, wireframes, and high-fidelity prototypes that shaped the redesign strategy.

- Collaborated with a UX lead, 2 product managers, developers, a business strategist, a data analyst, and a digital marketing specialist across 3 time zones in a fully remote team, using both live and async workflows to stay aligned.

Senior UX Designer (Contract)

Aug 2021 - Nov 2021

Deloitte Consulting | Austin, TX

Global consulting firm advancing digital transformation for public and private sector clients.

- Conducted accessibility audits and heuristic evaluations for public sector digital platforms, identifying compliance gaps and remediation priorities against WCAG 2.1+.
- Led usability testing and user research sessions, synthesizing findings into design direction that clarified product strategy and reduced ambiguity for cross functional government and consulting stakeholders.

User Researcher (Graduate Research Role)

Mar 2020 - Aug 2020

The WHEEL Lab | Chicago, IL

Research lab specializing in user centered design for health and wellness technologies.

- Coauthored research on cannabis medication management tools, contributing UX strategy recommendations for digital health products.
- Conducted mixed methods research, including interviews and diary studies, translating findings into personas and journey maps used by the product team.

UX/UI Designer

Jul 2017 - Oct 2018

Ojas Innovations | Delhi, India

Creative technology company delivering user centric digital solutions to enhance engagement and brand presence.

- Redesigned responsive marketing and product websites for clients across real estate, finance, fashion, wellness, and education, improving mobile usability and engagement.
- Streamlined UI workflows, reducing development effort by 10%.
- Translated complex business requirements into intuitive, user centered interfaces.

SKILLS

Design: Design Systems, Interaction Design, Information Architecture, Responsive & Mobile First Design, Wireframing, Prototyping (Low to High Fidelity), Microinteractions, Visual Design, Design to Development Handoff

Research: User Research, Usability Testing, Accessibility Audits (WCAG 2.1/2.2, Section 508), Heuristic Evaluation, A/B Testing, Journey Mapping, Persona Development

Tools: Figma, Figma AI, Storybook, Framer, Jira, Confluence, Notion, UserTesting, Optimal Workshop

AI in Design: AI Assisted Design Workflows, Conversational UI, Prompt Driven Prototyping, Responsible AI Design, Claude, ChatGPT, Midjourney

Collaboration: Cross Functional Collaboration, Agile/Scrum, Remote & Distributed Teams, Stakeholder Management, Design Critique

EDUCATION

Masters in Human Computer Interaction

2021

DePaul University

Bachelors in User Experience Design

2017

Symbiosis International University

ADDITIONAL COURSEWORK

- UI/UX Design for AI Products, Stanford School of Engineering
- Design Led Strategy: Design Thinking for Business Strategy, University of Sydney
- User Testing, UserTesting Partnered Course
- Introduction to Generative AI, Google