

AMAN LALIWALA

Graphic designer who believes the greatest design comes from questioning, challenging perspectives, and reimagining the world around us. Creating work that invites people to think differently is what drives my practice.

EXPERIENCE

PROJECT LEAD

Mar - May 26

Exact Sciences X Abbott X SCADpro

- SCADpro is SCAD's collaborative innovation studio where students partner with global organizations to solve real-world brand, product, marketing, and design challenges.
- Collaborated with an interdisciplinary team to develop a research-driven campaign for Exact Sciences, translating user insights into strategic design solutions.
- Conducted primary and secondary research, synthesized findings, and developed creative concepts, visual systems, and presentation materials.
- Presented design strategy and campaign recommendations to client stakeholders through professional presentations and collaborative design reviews.

OFFICE ASSISTANT

Jan - May 26

SCADHome

- Supported the daily operations of a 300+ resident community while delivering professional customer service and administrative support.
- Managed front desk operations, resident communications, scheduling, and documentation in a fast-paced environment.
- Collaborated with Community Directors and cross-functional teams to coordinate housing operations and resolve resident concerns efficiently.
- Maintained organized records while balancing multiple priorities with attention to detail and effective communication.

BRAND DESIGNER

May 24 - Apr 25

KONCPT Ai

- Shaped Koncpt Ai's visual identity and creative direction, translating the company's ideas and products into a cohesive brand language.
- Led design across key brand and marketing initiatives, creating visual systems that helped communicate complex ideas clearly and consistently across different audiences.
- Worked closely with leadership and cross-functional teams to develop concepts, refine creative direction, and carry projects from early thinking through final execution.

GRAPHIC DESIGNER

Jan - Apr 24

Paperclip Design

- Collaborated with senior designers to develop brand identities, marketing collateral, and digital design assets for client projects.
- Contributed to concept development, visual exploration, and production-ready artwork while maintaining brand consistency.
- Worked in a fast-paced, client-focused environment, translating creative briefs into strategic design solutions.

DESIGN DIRECTOR

Nov 21 - Dec 23

DTX Services LLP

- Led the creative direction and execution of branding, digital, and marketing initiatives for clients across multiple industries.
- Directed design strategy from concept to delivery, ensuring visual consistency and alignment with client objectives.
- Collaborated with cross-functional teams and stakeholders to develop brand identities, marketing campaigns, and communication materials.

WEB amanlaliwala.com
MAIL amanlaliwala@gmail.com
PHONE (912)441-5832
LINKEDIN aman-laliwala

AWARDS

RED DOT DESIGN AWARD

Brands & Communication Design 2026

62nd GDUSA

SOGO Branded Packaging

INDIGO DESIGN AWARDS 2026

Packaging Design For Graphic Design Category

INDIGO DESIGN AWARDS 2026

Beverages For Branding Category

EDUCATION

Masters Of Arts Graphic Design And Visual Experience

School of design - Savannah College of Arts and Design

Bachelor Of Design In Visual Communication

Khyati School of Design

Creative Arts Diploma

Kanoria center for arts

PERSONALITY & APPROACH

DIRECTOR • EXPRESSER

Leadership, Initiative, Empathetic Communication, Storytelling, Clear Direction

THINKING STYLE

THREE-WAY THINKER

(Synthesist • Idealist • Pragmatist)

Insight Synthesis, Strategic Thinking, PurposeDriven, SolutionOriented

SKILLS

DESIGN TOOLS

Adobe Illustrator • Adobe Photoshop • Adobe Premiere Pro • Adobe Lightroom • Figma • Blender • Sketch up

DESIGN EXPERTISE

Brand Identity • Campaign Design • Visual Storytelling • Creative Strategy • Art Direction • Typography • Marketing Design • UI/UX Design

PROFESSIONAL

Creative Thinking • Team Collaboration • Attention To Detail • Problem Solving • Communication

CERTIFICATION

Design Research & Insight Translation

Lextant

SCADamp: DELIVER Badge

Savannah College of Arts and Design

Figma UI/UX Design Essentials

Udemy