Big ideas need the right people.

Helping creative students connect, collaborate and bring their projects to life.

The opportunity

Creative students often need collaborators beyond their immediate course or existing network. Creativ brings discovery, project recruitment and collaboration into one place, supporting student-led work across disciplines.

What students can do

Discover creatives

Find students and creatives across film, television, music, design, photography and more.

Build a team

Post projects, outline the roles needed and connect with potential collaborators.

Create together

Coordinate teams, tasks and milestones through shared project Workspaces.

Showcase their work

Build creative profiles and portfolios that help others discover their skills.

WHY NOW

Creativ is launching its first university partnerships in early 2027, inviting selected institutions to explore how the platform could support creative collaboration beyond the classroom.

A pilot built around your students.

An opportunity to explore Creativ with a manageable group of students, using their own creative projects and providing practical feedback.

Pilot duration & structure

The pilot will be designed in collaboration with each participating university. Duration, participating courses and launch timing will be agreed together, allowing sufficient time for students to explore Creativ, connect and begin collaborating.

What students receive

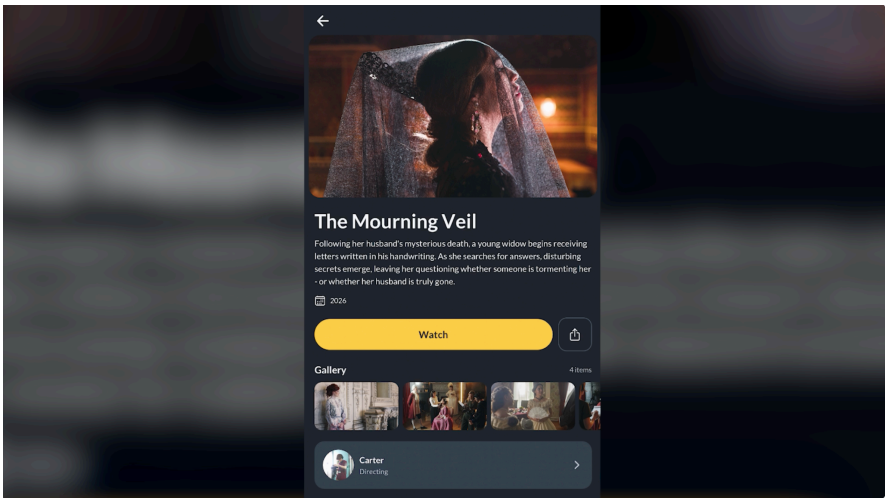
Participating students will receive early access to Creativ and complimentary Creativ Premium for the agreed pilot period. No payment details are required for manually granted complimentary access.

What we want to learn

Can students discover collaborators beyond their existing networks? Do they post projects, apply for roles and form teams? Are shared Workspaces useful for coordinating work? What barriers affect adoption?

A practical example

A film production student could post a short film, find a cinematographer or composer from another discipline, and organise the team's tasks in one shared Workspace.



[WATCH VIDEO HERE]

REAL CREATIVE COLLABORATION

Jude, a playwright, used Creativ's beta to find actors for her production 'Spider'. Her story offers an early example of the kind of collaboration the platform aims to support.



[WATCH VIDEO HERE]

Learn together.
Build what comes next.

A pilot is an opportunity to assess real student value before considering broader institutional access.

How we would evaluate the pilot

Engagement

Registrations, completed profiles and returning participants.

Collaboration

Projects posted, applications made and teams formed.

Student experience

Feedback, usability challenges and perceived value.

What happens afterwards

Creativ and your university would review pilot activity and student feedback together, then discuss any improvements or potential next steps. Wider adoption would be a separate decision, subject to institutional approvals.

INDICATIVE INSTITUTIONAL PRICING

Indicative institutional access starts from £1,800/year for a year group of up to 60 students. Full pricing and access arrangements would be discussed following a successful pilot review.

Next steps

1. Agree the participating courses, students and timing.
2. Invite students and provide complimentary access.
3. Review engagement, feedback and opportunities for wider adoption.

Let’s create more opportunities together.

Explore a potential student pilot with Creativ.
www.thecreativ.app