

ALI SHUAIB

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RELEVANT SKILLS

Articulate 360 Suite (Storyline/Rise) | Adobe Suite (Photoshop, Illustrator, Premiere, Adobe XD) | Camtasia | DaVinci | Figma | Canva | ADDIE Model | Action Mapping Framework | User Experience Design | Business Analysis/Consulting | Marketing/Sales Leadership | Project Management | LMS Administration | Development (JavaScript, Python) | Midjourney (AI Image) | Natural Reader (AI Voice) | ChatGPT Integration

WORK EXPERIENCE

eLearning Instructional Design Intern

May 2023 – September 2023

Altair | Troy, Michigan, United States [Remote]

- Designed eLearning material for highlight features of Altair's software to improve proficiency of users by providing guidance and training to incorporate the product into their daily workflow.
- Worked with industry tools such as Articulate Storyline, Camtasia, Adobe Suite.
- Developed a strong understanding of instructional design and adult learning theory by applying concepts and frameworks like, ADDIE Model, Action Mapping and Blooms Taxonomy.
- Helped Altair's eLearning team adopt AI tools into their workflow to improve productivity by up to 75% for certain tedious tasks such as developing certification questions.
- Took personal initiative to lead an effort in developing a ChatGPT powered integration to answer questions from users by referencing learning material stored on the LMS.

Business Digital Transformation Consultant

January 2023 – May 2023

Moonlite | Windsor, Ontario, Canada [Remote]

- Worked with clients to address strategic business objectives by adopting digital transformation with solutions such as web development, user experience design, branding, and digital marketing.
- Responsible for handling administrative tasks such as marketing, sales development, client onboarding, project management and fulfillment
- Developed soft skills necessary to communicate complex technical concepts to a nontechnical audience and leverage critical thinking to assist clients in making the correct decision for their business.

Research Assistant

October 2022 – December 2022

University of Windsor | Windsor, Ontario, Canada [Remote]

- Redesigned the LMS user experience for University of Windsor's business faculty by working the program directory for Master of Management.
- Tasked with developing a user experience that satisfies the needs of both key stakeholders, professors, and students, by conducting user experience research and making changes accordingly.
- Responsible for redesigning university hiring forms as per requirements of the HR department.
- Designed new graphics for the Master of Management program and administrated their faculty website.

University Computer Science Tutoring

January 2022 – August 2022

Self Employed | Windsor, Ontario, Canada [Remote]

- Tutored students to help improve their understanding of Computer Science concepts and successfully pass University level courses.
- Lead a program to provide constructive assistance to students in completing their graduate project to develop machine learning models in python.

Highschool Computer Science Tutoring

September 2019 – June 2020

David Suzuki Secondary School | Brampton, Ontario, Canada

- Provided tutoring for students enrolled in ICS3U and ICS4U courses (Introduction to Computer Science)
- Taught beginner level concepts and best practices for Python and Java to help students develop a strong foundation as they prepare to enter undergraduate programs.
- Developed beginner level curriculum for junior year students (Grade 9 to 10), teaching basic web design with a end of term project for designing a personal web portfolio.

Shift Manager / Social Media Manager

February 2017 – August 2019

786 Pizza and Wings | Brampton, Ontario, Canada

- Trained new hires in customer service, transactions and operation of point-of-sales software (Cashier software)
- Maintained stores website and developed email newsletter to allow visitors to sign-up.

PERSONAL PROJECTS

Orbite AI – LMS Teaching Assistant

June 2023 – Present

- Introduced a ChatGPT based LMS assistant to answer questions from learners on a LMS platform by referencing learning material such as SCORM packages, documents, slides, and videos.
- Designed an application to seamlessly integrate with already established workflows of most eLearning teams through research and feedback from industry experts.
- Resolved the key problem of learners struggling to find an answer when faced with a problem, instead of searching through course material they can simply ask the question and receive an answer referencing relevant content and providing assistive guidance, improving the overall learning experience.

NGS Map – Online Interactive Resource Map

June 2021 – July 2023

- Introduced an online map for helping players from an online game to assist in mapping resources and collaborate in finding collectables through an accessible and user-friendly platform.
- Resolved a community problem of finding hidden collectibles, gathering region specific information, and sharing the information with other community members in a secure quality-controlled manner.
- Collaborated with stakeholders to actively develop and improve the project by constantly communicating throughout the development.
- Ended service in mid 2023 with a peak usage of 2.4k communities and 134k users all collaborating to share information.

EDUCATION

Bachelors in Business Administration

September 2019 – April 2023

Odette School of Business, University of Windsor | Windsor, ON, Canada

- Specialization: Data Analytics and Supply Chain
- Minor: Applied Information Technology
- Graduated as an Honors student.