

| Namita Verma |

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SR. UX/UI DESIGNER @ GO-MMT

Portfolio: www.behance.net/namitaverma1310

ABOUT ME

Enthusiastic and dedicated designer with a strong foundation in formal design education. Seeking an exciting opportunity to leverage my existing skills and create remarkable impact by elevating user experiences in the digital realm.

EDUCATION

M.Des - NID Bangalore

Universal Design (2017 - 2019)

B.Des - NIFT Delhi

Fashion & Lifestyle Design (2010 - 2014)

EXPERIENCE (6+ Years)

MakeMyTrip _ TripMoney

Sr. UX/UI Designer

June 2022 - Present

- Designed Forex vertical from scratch with a focus on user needs.
- Created a streamlined, smooth user experience.
- Revamped the MMT forex card and currency buying process.
- Drove a 70% increase in app engagement and a 30% boost in order value.

Vedantu

Sr. Product Designer

Dec 2021 - June 2022

- Redesign the onboarding flow for student.
- Master class video adoption

DocOn Technology

Product Designer

Jan 2020 - Nov 2021

- Worked on B2B platform for doctors
- Improved patient engagement during COVID-19
- Designed 'diagnostic lab recommendation engine' for doctors

Dunzo

Design Intern

Jul 2019 - Dec 2020

- Performed User Research for to understand the user type and their need for daily grocery needs
- Proposed the design solution to enhance the grocery buying experience on App

Apollo International Ltd

Design Merchandiser

Jan 2014 - Oct 2016

- Responsible for designing, development process from sample to production
- Gained first exposure to digital design and UI/UX design.

TOOLS & SKILLS

Figma, Zeplin, Framer, Sketch,
Photoshop, Illustrator, InDesign

UX Design, UI Design, Wire-framing, Prototyping, User Testing,
Persona, User Flow, Collaboration, Micro-Interaction,
Stakeholder Management, Design Mentoring,
Documentation & Presentation