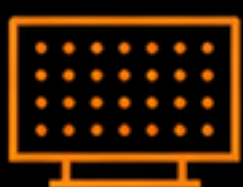


Live Production & LED Visual Systems

Live production and LED visual systems require more than good-looking content. They need the right creative approach, the right technical execution, and a clear understanding of how visuals behave in a live environment. I design, build, and operate visual systems for events, productions, and large-format screens, including custom content playback and show execution using platforms like Green Hippo and Resolume.

From custom screen content to live playback and show execution, I build LED visual systems that are designed to perform in real production environments. I combine content creation, media server knowledge, and live production awareness to deliver screen visuals that feel intentional, reliable, and built for the moment.

WHY WORK WITH ME



Visuals Built for the Live Environment

I create visual elements designed specifically for LED walls, stage screens, and live event environments.



Creative and Technical Execution in One

I can build the visual elements and also manage how they are played back, mapped, and executed in the show environment.



Professional Media Server Workflow

Experienced with Green Hippo and Resolume for flexible, reliable playback and show control.

MEDIA SERVER EXPERIENCE

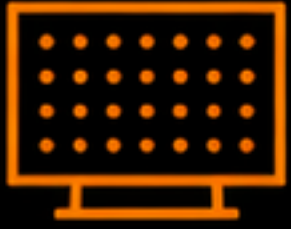


Resolume
Arena

Benefits of My Services



LIVE PRODUCTION & LED VISUAL SYSTEMS



01. Visuals Built for the Live Environment

- Live screens require content that is designed for scale, timing, brightness, and real-world viewing conditions.
- I create visual elements that are built specifically for LED walls, stage screens, and live event environments.



02. Creative and Technical Execution in One

- Strong live visuals need both design sense and system knowledge.
- I can build the visual elements and also manage how they are played back, mapped, and executed in the show environment.



03. Better Show Flow and Screen Impact

- LED visuals should support the energy of the event, not distract from it.
- I create and run content that helps strengthen transitions, enhance stage presence, and keep the visual presentation cohesive.



04. Experience with Professional Media Server Workflows

- Live productions often require reliable playback and flexible control.
- I work with professional platforms including Green Hippo and Resolume to deliver visual systems that are responsive, scalable, and show-ready.



05. Built to Support the Bigger Production

- Live screen content should work as part of the full event experience.
- I approach LED visuals as part of the overall production, making sure the content, playback, and execution all support the message, audience, and atmosphere of the event.

Let's power the screens.

I create LED visual systems and live screen content that feel intentional, reliable, and built for real production environments.

Let's build visuals that support the show and elevate the experience.

WORKFLOW TOOLS



GUS MARTZ

Creative Producer | Director | Live Production | 3D | VFX | Ai R&D

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