

# tom brown



## Designer

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## Skills

Typography  
Web Design  
Video Editing  
UX/UI Design  
Design Thinking  
Design Research  
UX/UI Prototyping

## About

I'm Tom, a multidisciplinary designer based in the UK, with a year's experience as a freelance designer. My academic background includes a Master's degree in Communication Design and a Bachelor's degree in Graphic Design, both from Northumbria University. Through my professional and educational journey I have developed a strong foundation in typography, editorial design, UX/UI design, and social-first/branding design.

With a creative and forward-thinking approach to my work, I am passionate about delivering meaningful, powerful, and exciting design outcomes driven by meticulous design thinking. I am eager to contribute to impactful design solutions that resonate with audiences, and I look forward to being a key part of your team's journey.

## Education

**(MA) Communication Design**  
Northumbria University  
(2022 – 2023)

**(BA) Graphic Design**  
Northumbria University  
(2018 – 2022)

**Art Foundation Diploma**  
Leicester College  
(2016 – 2017)

## Title

**Graphic Designer**  
(Freelance)

**Graphic Designer**  
(Freelance)

**Graphic Designer**  
(Internship)

## Experience

**StepOne LTD** **Jan 2024 – Aug 2024**  
My work for StepOne began with mocking up 3D renders of soft goods for e-commerce use. As I progressed and gained trust, my scope became much broader as I started creating digital assets for Meta's social platforms, seamless patterns to be used on soft goods, logos and brand styles for limited edition soft goods and retouching product photo shoots for e-commerce use.

**The Labour Party** **Jan 2023 – Mar 2023**  
Creating print assets for a local MP to be distributed across their constituency prior to the local elections.

**hedgehog lab** **Feb 2022 – Mar 2022**  
I collaborated with hedgehog labs to build a luxury, back of house data input and output system that could be used to help drive business decisions through a holistic approach. My design focused on streamlining data collection for Gloss representatives, utilizing the iPad's camera and LiDAR scanner to enable note-taking in augmented reality.

## Software Skills

