



Jeevanandan M

UI UX Designer
(UX Focused)

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Socials

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Core Product UX Skills

- User Research & Usability Testing
- Task Flows & Information Architecture
- Interaction Design
- Accessibility & Inclusive Design
- UX Metrics & Insights

Design Execution

- Wireframing & Prototyping
- Design Systems
- Responsive Web & Mobile Design

Tools

- Figma
- Adobe Creative
- Framer
- Notion
- Maze
- ChatGPT, Perplexity
- Jira

Product Domains

- Sustainable Products
- SaaS Products
- Wearables & IoT
- Accessibility-first UX

Additional Expertise

- Attention to Detail
- Design Trends Awareness
- Photography

About Me

UX-focused Product Designer with hands-on experience in usability testing, product evaluation, and user behavior analysis.

Worked on improving task success, reducing errors, and strengthening accessibility across web and mobile products. Interested in SaaS, wearable, and sustainable product experiences.

Experience

UI/UX Testing Intern | Across The Globe

9 Months, Remote

- Conducted usability testing and behavioral analysis to identify frictions in core product flows.
- Enhanced task completion rate by 23%, reduced user errors by 20%, and increased satisfaction by 16%.
- Collaborated with designers and developers to improve interaction clarity, accessibility, and system consistency
- Documented usability insights to support design decisions and iteration cycles.

UI UX Design | Freelance

1 year, Remote

- Delivered end-to-end design solutions for 2 projects, managing clients and timelines with a 95% on-time delivery rate.
- Followed a structured process of problem understanding, user needs analysis, ideation, iteration, and feedback-driven refinement.

Content Moderator | Concentrix

1 year 10 months, Bengaluru

- Analyzed mobile and web app UX patterns across 250+ apps/day, strengthening decision-making for navigation, accessibility, and usability standards
- Strengthened analytical and decision-making skills by performing 100+ compliance audits per week, a capability that now supports during A/B testing and product design evaluations.

Certifications

- Completed Advanced UX/UI design course in Coursera.
- Participated in Hackathon v5.0 in Design for change (DFC) by Jagadeesh.

Projects

Employee Management Dashboard – Created an HR dashboard improving workflow efficiency and achieving 30% faster task completion.

Scroll Mate Ring – Designed a wearable scrolling solution reducing hand strain and back pain by 25%, validated through usability testing sessions.

SafeLock – Made a luggage storage solution improving task completion by 45% and reducing search time by 60%.

Education

B.E Electronics & Communication Engineering 2018

Arunai Engineering College, Tiruvannamalai

HSC, 12th – 2014

Vivekananda Hr. Sec. School, Puducherry

"Every experience teaches me something – I design to pass that learning forward."