

Luis Eichie

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Product Designer (UI/UX) SaaS Dashboard, B2B Workflows & AI Interfaces

Professional Summary

Product Designer with 3+ years of experience designing B2B SaaS dashboards, AI-powered workflows, fintech platforms, and enterprise design systems for remote clients across North America, Europe and beyond. Works end-to-end UX strategy, wireframes and information architecture through high-fidelity UI, design systems and developer handoff (Figma to CSS/ShadCN). Increased user adoption by 15% and satisfaction by 10% on a Web3 SaaS platform, redesigned an 8-tab analytics platform for a Dash/Python engineering team, and delivered a 22-screen role-based fintech platform covering KYC and compliance workflows. Maintains a 100% Job Success Score on Upwork across 15+ completed client engagements.

Key Skills

- Product Design, UX Design, UI Design, Interaction Design, Dashboard Design, Data Visualization
- Design Systems, Information Architecture, Wireframing, High-Fidelity Prototyping, Usability Testing
- B2B SaaS Design, AI Workflow UX, Fintech & Compliance UX, Enterprise Workflow Systems, Design-to-Development Handoff
- Figma, ShadCN UI, HTML/CSS (collaboration level), Google Stitch, NotebookLM, AI-assisted Design Tools

Professional Experience

Freelance / Contract Product Designer

(Independent Practice | 2023 – Present | Remote)

Working across SaaS, fintech, AI, analytics, and enterprise platforms for clients in North America, Europe, and globally. Selected projects below.

Product Designer - LivWell, Remote Mar 2026 – Present

InsurTech platform helping organisations improve employee health, protection and financial wellbeing through insurance, technology and wellness services.

- Leading the redesign of LivWell's web and mobile platforms to create a more intuitive, customer-centric user experience across insurance, wellness and employee benefits products.
- Redesigned end-to-end user journeys spanning insurance enrolment, wellness tracking and employee benefits, improving usability and product accessibility for a non-specialist user base.
- Designed responsive web experiences and mobile applications aligned to business goals, collaborating directly with founders, product stakeholders and engineers.
- Established scalable design patterns and reusable components, and contributed to product strategy by identifying friction points and proposing data-driven design improvements.

UI/UX Designer - Rolling Around, Remote Oct 2025 – Present

Cycle-touring mobile app connecting riders with routes, gear and community features.

- Updated and aligned an existing Figma design system to match the live production mobile app, closing gaps between design and shipped product.
- Translated 50+ product screens from Miro into production-ready, componentised Figma designs.
- Maintained and expanded the design system for scalability and long-term consistency as new features shipped.
- Improved collaboration between product, design and development teams through clearer handoff documentation.

UI/UX Designer - Alt Lab Agency, Remote (Freelance) 2024 – Sep 2025

Actadium - Voice AI Platform

- Redesigned the Voice AI product experience and dashboard, including real-time agent monitoring and sliding detail panels for complex, data-dense views.
- Built a full design system covering agent creation, call playback and monitoring tools, improving usability for teams managing multiple AI voice agents.
- Used an AI-assisted design workflow (Google Stitch, NotebookLM, Figma) to accelerate discovery and iteration.

Unique Snacks PDR - Enterprise Platform

- Led discovery, planning and UX design for a redesigned trade-deduction workflow spanning multiple distributors.
- Implemented the ShadCN design system across the product, enabling faster development cycles and reducing operational errors for the client's engineering team.

UI/UX Designer - Brain Agency, Remote (Contract) May 2023 – Nov 2024

Rinzo - Web3 SaaS Platform

- Designed the core product experience and interface system for a Web3 SaaS platform, increasing user adoption by ~15% and satisfaction by ~10%.

B2C Service Platforms

- Designed booking and scheduling platforms for car repair and home cleaning services, improving booking flow completion rates.

E-commerce & Dropshipping

- Designed a dropshipping platform and a Shopify-based e-commerce store, improving product discovery and checkout usability.

UI Designer - rampa_cash, Remote (Contract) Oct 2025 – Dec 2025

Global financial remittance product (NDA).

- Redesigned a mobile remittance app end-to-end, delivering information architecture, wireframes, high-fidelity UI and interactive prototypes.
- Built a scalable design system and improved core user flows, preparing the product for MVP launch.
- Received a LinkedIn recommendation from the Co-Founder for design quality and collaboration.

Product Designer - Advanced Data Analysis Tool (ADAT) - Chase Analytics Corporation, Remote (Contract) Feb 2025 – Apr 2025

- Redesigned an 8-tab data analytics platform, rebuilding navigation and data visualisation for a dense, data-heavy product.
- Built a comprehensive design system and CSS framework to integrate directly with the client's Dash/Python front end.
- Designed marketing landing pages and promotional assets to support the platform's go-to-market.

UI/UX Designer - BKO Agency, Remote (Freelance) Apr 2024 – May 2025

Kiwa PVEL — Corporate Website

- Led the redesign of a corporate website including bilingual scorecard pages, working closely with developers to ensure accurate implementation.
- Applied HTML/CSS knowledge to improve design-to-development handoff and reduce implementation rework.

Library of Virginia (LVA)

- Redesigned the public-facing website and delivered scalable, reusable UI components for long-term product growth.

UI Designer - Konquer Club, Remote (Freelance) Apr 2023 – Mar 2024

- Improved UI and UX of a boxing-organisation platform across desktop, mobile and native application planning.
- Conducted usability testing and UX reviews across the majority of the engagement, working directly with engineers to describe bugs and validate fixes.
- Ensured a stable, polished user experience across features through rigorous, use-case-based testing.

Selected Project Highlights

- Actadium (AI SaaS): Simplified real-time AI agent monitoring and workflows into a clear, scalable dashboard system.
- ADAT (Analytics SaaS): Redesigned an 8-tab dashboard and shipped a CSS framework for direct Dash/Python integration.
- Vaultis (Fintech/RWA): Delivered a 22-screen, three-role institutional platform with KYC and compliance UX.
- Rinzo (Web3 SaaS): Improved onboarding and usability, driving +15% adoption and +10% satisfaction.
- Unique Snacks (Enterprise): Optimised a multi-distributor trade workflow on a ShadCN design system.
- Rampa Cash (Fintech): Redesigned a remittance app end-to-end and prepared it for MVP launch.
- Rolling Around: Scaled a mobile app design system across 50+ screens.

Education

BSc Physics (Telecommunication Specialization) - Federal University Of Technology, Minna Jan 2025

Telecom Physics, Second Class Upper.

Certifications & Professional Development

Google UX Design Specialization - Coursera, 2022

Additional Information

AI-assisted design workflow: Google Stitch, NotebookLM, Claude, Figma.

100% Job Success Score on Upwork with \$40K+ in completed freelance earnings.

Available for full-time remote roles and freelance/contract engagements.