



Zehra Bučo

Visual & UX/UI Designer



Sarajevo



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[/zehra-bucho](https://www.linkedin.com/in/zehra-bucho)

Skills

- UX/UI Design
- Web Design
- Research
- Wireframing
- Prototyping
- Design systems
- Dashboard design
- Creative direction
- Event design
- Merchandise
- Empathy
- Adaptability

Tools

Ai



Education

Bachelor of History

University of Sarajevo,
FFUNSA, Bosnia and
Herzegovina

Languages

Bosnian Native

English C2

Korean A1-A2

Profile

Visual & UX/UI Designer with 5+ years of experience designing visual identities and digital experiences. I enjoy turning ideas into thoughtful designs that people genuinely connect with.

Experience

Submarine Agency

2023-Present

Graphic & UX/UI Designer

- UX/UI designer for websites, mobile apps and desktop apps
- Worked on variety of projects in different fields:
Food Tech, hospitality, IT sector, Social work, Museums, Exhibitions, Education
- Social media design, across multiple clients
- Collaboration with local and international teams

Freelance

2021-Present

Graphic & UX/UI Designer

- Graphic design for digital and print media
- Design of merchandise
- Fully supported design of tech events, including PPTs and documents for stakeholders
- Web design, Branding, Logo and visual identity design, Brand refresh
- **Notable projects:**
Rubyconf.at Conference (2026)
Playtest Prototype of board game "The World we Built (2026)
Web and graphic for 1st local crowdfunding platform Podrži ideju, (2025)
Web and platform design for IT Dojo (2025)
Design lead at EuRuKo '24, (2023-2024)
City map design for local travel company Meet Bosnia (2022-2023)
IEEE Innovation Nation Bosnia and Herzegovina - Social media design (2021-2022)

Mistral Technologies

2022

JAP - UX/UI designer

- Passed educational acceleration program for UX/UI
- Wireframing and app design

Entropy 387

2022

Graphic and Web designer

- Established style guide including color palette and typography
- Web redesign and employee caricatures