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EXCLUSIVE CASTING

Thais Carla

@thaiscarla · communicator and entrepreneur

Authenticity, influence and transformation.

São Paulo · lifestyle, motherhood, health, beauty and behavior · media kit 2026





01 · WHO SHE IS

A voice millions *have followed for years.*

A communicator, entrepreneur and opinion leader, Thais won the country over on TV, with Se Vira nos 30 and four years in the cast of Legendários, and on stage, as one of Anitta's dancers.

Today she talks about lifestyle, motherhood, travel, fashion, beauty and self-care. Her current phase, with more focus on health and wellness, has opened the conversation to new segments.

lifestyle · motherhood · health and wellness · beauty · fashion · self-esteem · behavior

4.1M
Instagram · @thaiscarla
followers on Nov 4, 2026

12.9M
TikTok · @thaiscarlaa_
followers on Nov 4, 2026

A community of millions

Instagram, TikTok and YouTube
Nov 4, 2026

4.1M
Instagram followers

12.9M
TikTok followers

975K
YouTube subscribers

4 years
in the cast of Legendários, alongside Marcos Mion

Reels, Stories, TikToks, YouTube videos and **live shopping.**

03 · BRANDS

Beauty, retail and beverages.

Avon · Salon Line · Dove · Americanas · Mercado Livre · Devassa · Skol Beats · Cor de Jambo

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Beyond content: corporate events, talks, special appearances, brand activations and in-person experiences.



LET'S TALK

Want Thais in your campaign?

contato@vogahaus.com

vogahaus.com.br

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