

# Minimal Manik

Graphic Designer

[Linkedin Profile](#)

[MinimalManik@gmail.com](mailto:MinimalManik@gmail.com)

+8801611089911

Dhaka-1213, Bangladesh

PORTFOLIO : [manik.framer.ai](http://manik.framer.ai)

## PROFESSIONAL SUMMARY

Creative Graphic Designer with **10+ years of experience** in branding, editorial design, infographics, digital marketing, and responsive web design. Skilled in Adobe Creative Suite, Figma, AI-assisted creative workflows, typography systems, and visual storytelling. Experienced in working with local and international clients to create clean, scalable, and conversion-focused **design solutions across print and digital platforms.**

## CORE SKILLS

- Graphic Design
- Editorial Design
- Magazine Design
- Infographics
- Brand Identity Design
- Marketing Design
- Social Media Design
- Print Design
- Web & Landing Page Design
- Responsive Design
- Visual Storytelling
- Creative Direction
- Adobe Photoshop
- Adobe Illustrator
- Figma
- AI-Assisted Design Workflow
- Print Production
- Communication Design

## RECENT WORK EXPERIENCE

### Freelance Graphic Designer

*Self-Employed | Global, Remote*

#### 2016 – Present

- Delivered branding, publication, web, and marketing design solutions for clients across multiple countries and industries.
- Designed visual identity systems, campaign materials, social media creatives, print assets, and responsive websites.
- Collaborated with international businesses including [Avro Pump](#).
- Managed **complete creative pipelines** from concept development and art direction to final production delivery.
- Developed commercial stock graphics and digital assets for global stock marketplaces including **Shutterstock, Freepik, and PNGTree.**
- Created design systems focused on clarity, readability, scalability, and modern visual communication.

### Editorial Designer

[Unmad](#) | [Biggyan Shamoyiki](#) | [Travel and Fashion](#) | *Bangladesh*

#### 2016 – 2023

- Designed editorial layouts, magazine covers, feature spreads, and publication **systems for leading Bangladeshi magazines.**
- Maintained typography consistency, visual hierarchy, and editorial branding across recurring print issues.
- Collaborated with editorial teams, writers, photographers, and illustrators to create engaging storytelling experiences.
- Produced print-ready publication files optimized for **commercial printing workflows.**
- Improved reader engagement through structured layout systems and clean editorial composition.

## EDUCATION

### Diploma in Electronics Engineering,

Ahsanullah University of Science and Technology 2007-2011

## CERTIFICATION

MID LEVEL DESIGNER - [VISTA](#)

## LANGUAGES

**English** – Upper Intermediate B2 | **Bangla** - Native