

2024 Data Strategy for Head Start Workshop



2024 HR Workshop
Reston, VA

 **Nov. 12-13, 9 AM-4PM**

 **GoEngage Training Center**
Reston, Virginia

 **\$1,199 per attendee**

 **Rated highly**

Complimentary:

 Lyft/Uber  Breakfast  Fitness Center  WiFi
 Goodie Bags  Catered Lunches  Snacks



Hosted by Lihong Ma, Founder & President

Workshop Invitation

Date: **November 12-13, 2024**

Location: **GoEngage Training Center in Reston, VA**


Cost: **\$1,199 per attendee**


Who should attend? **Head Start C-Suite, Directors, Assistant Directors, Center Directors, Data Managers, and other Leadership**

Amenities: **Catered Lunch, Lyft/Uber, Breakfast, Fitness Center, Wi-Fi, Goodie Bags, Snacks**

Workshop Objective

In this training session, we will discuss strategies that you might want to choose from to achieve your data strategy goals. You may want to deploy one strategy at a time or a few at a time depending your situation. Organizationally, most of the time, implementing a new data strategy at one center first; then after a few weeks or months, or even one program year during which you have accumulated enough lessons learned, you can start implementing the strategy at additional centers.

 We **will** cover how to strategize for high-quality data capture and monitoring—the high-level strategies for making the most of GoEngage.

 We **will not** teach how to use the platform step by step.

Workshop Syllabus

The goals of your agency's data strategy should be:

1. **Quality** - Collect timely, accurate data.
2. **Compliance** - Monitor your data for compliance.

Collecting high-quality data is the only way to effectively monitor your compliance.

As Head Start leadership or data manager, you should be able to answer the following questions any time during the program year, not just when the FA2 review comes around:

- How is my program doing?
- If I were to have an FA2 review or audit next week, can I confidently say that my program is in compliance with Head Start and local licensing requirements?

Use GoEngage to deploy multiple strategies to achieve the above goals of your data strategy.

Agenda

Day 1 | 9:00 AM - 12:00 PM | 1-hour Catered Lunch | 1:00 PM - 4:00 PM

Strategy 1 - Real time attendance tracking

Strategy 2 - Data Flow: Auto alert parent of unexcused absence

Strategy 3 - Data Flow: Attendance Plan

Strategy 4 - Data Flow: Application Approval Process

Strategy 5 - Data Flow: Child Development Screening → Referrals and Disabilities

Strategy 6 - Data Flow: Social Emotional Screening → Mental Health Consultation

Strategy 7 - Data Flow: My Health Workbook → Follow ups

Strategy 8 - Data Flow: Dental Exams → Follow up Treatments

Strategy 9 - Data Flow: Nutrition Assessment → Integrated Nutrition Assessment & Follow up

Day 2 | 9:00 AM - 12:00 PM | 1-hour Catered Lunch | 1:00 PM - 4:00 PM

Strategy 10 - Collaboration: Internal Referrals and Staff Collaboration

Strategy 11 - Collaboration: Coachees List by Coach

Strategy 12 - Collaboration: Parent Portal

Strategy 13 - Compliance: Dashboard for Mandated Events

Strategy 14 - Compliance: Alerts and AIR (Agency Internal Reviews)

Strategy 15 - Compliance: PIR

Strategy 16 - Compliance: FA2

Workshop Presenter



33 years of
Head Start
experience.

Lihong Ma Founder & Systems Architect



GEORGE WASHINGTON UNIVERSITY | MS (Information Technology)

1991: Lead programmer for the Comprehensive Child Development Program (CCDP), the foundation for today's Early Head Start.

1993: Lead programmer for national PIR.

1997: Contracted by Office of Head Start to build HSFIS (Head Start Family Information Services), a free Head Start software.

2002: Contracted by Office of Head Start to build Fiscal Assistant, a free tool for Head Start agencies to learn about Head Start funding.

2003: Contracted by Office of Head Start to build Transportation PathFinder, a free tool for Head Start agencies to find safe transportation.

2004: Contracted by Office of Head Start to build the free ECLKC (Early Childhood Learning & Knowledge Center).

2004: Launched PROMIS, later known as myHeadStart and now GoEngage.

Ready to register?

Follow [THIS LINK](#) to purchase a ticket and book a hotel room.