# IMMERSION – EMOTIONAL JOURNEY

*Write a brief script for the activity, identify key touchpoints, plot your emotional journey and synthesize key insights.*

School of Design Thinking
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Location: ..... Date: ..... Time: .....





| Notes for **Touchpoint # 1** | Notes for **Touchpoint # 2** | Notes for **Touchpoint # 3** | Notes for **Touchpoint # 4** | **Key Insights** |
|---|---|---|---|---|
| | | | | |

Brief script of activity: .....

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