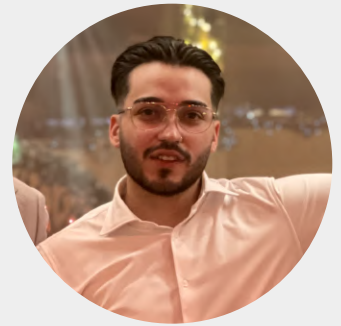


CHRISTOPHER PINTO

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PERSONAL PROFILE

I am a highly motivated and ambitious digital design professional, recognised for my versatility in seamlessly adapting to diverse environments. My adept communication skills, honed through client interactions and collaborative endeavours, position me as a reliable asset in any professional setting. Whether working in a team or independently, I excel at finding innovative solutions to challenges, reflecting my commitment to continuous improvement.

Driven by a genuine passion and natural talent for digital design, I have dedicated myself to realising my dream of becoming a web designer throughout my academic and professional journey. Eager to contribute my skills and enthusiasm to dynamic projects, I am confident that my dedication will make a meaningful impact in any creative environment.

EDUCATION & QUALIFICATIONS

May 2022 - October 2022

Google UX Design Course

Certificate acquired

September 2018 - May 2020

Animation & VFX, University of Greenwich

Skills learnt across all Adobe programs, Blender, Maya, Max Cycling 74 and Z Brush.

September 2016 - July 2018

A-Levels, Bacons College

Spanish (A*), Graphic Design (A), Product Design (A), English Language (B).

September 2010 - July 2015

GCSEs, Bacons College

12 GCSEs, grades A* - B including Maths, English and Sciences.

CORE COMPETENCIES

- UX design
- UI design
- Organised and consistent
- An understanding in HTML, CSS and Python
- Figma
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- InDesign
- PowerPoint
- Canva

EMPLOYMENT HISTORY

January 2023 - Currently employed

Graphic Designer, EdenBase

- Revamped the company's brand and website, ensuring it is up to date with the market and visibly pleasing.
- Capturing and editing content from events to share with our community.
- Lead designer in the campaign for our book release of 'Unsupervised', resulting in digital animated ads being shown all over TFL.
- Worked closely with event team to design all branded materials, digital and print, for 'TransformBase' an event with 300+ business leaders in attendance where I got the opportunity to work with startups, governments and successful business owners.

June 2021 - December 2022

Executive Designer, Automa Digital

- Multiple successful websites and business brands created for a range of different business models ranging from construction, to banks, to NFT consultants.
- Worked closely with experienced designers to pick up advanced workflows, UX and UI Skills.
- Collaborated with clients professionally, to effectively design products which successfully bring the client's ideas to life.
- Animated and Illustrative assets used across professional websites.

January 2021 - June 2021

Digital Marketing, DG Consultancy

- Working closely with the design and development team, I was able to achieve a 10% increase in traffic across our websites, and a 20% reduced deadline from developers to handover complete projects.
- Paid close attention to detail when quality assessing websites and other products to ensure they work correctly before live date and that the user experience is optimised.
- I managed to acquire a basic understanding of tracking and marketing tools such as Google Analytics, Hubspot, AWS etc.
- I managed multiple social media accounts for clients, creating a scheduled post queue, so that all clients had a consistent post schedule.

June 2020 - January 2021

Operations, DG Consultancy

- Quality assessed multiple websites and relayed any bugs / fixes to the developer team.
- Collecting traffic and analytical data across all websites and clients.
- Meticulously organising data, URLs, codes and server details to be easily accessible, and also shared with banks when going live.
- I quickly achieved a promotion into the digital marketing team after streamlining and optimising a lot of previous workflows that were already in place.