

## WORK EXPERIENCE

## PORTFOLIO LINK

[www.jiae-oh.com](http://www.jiae-oh.com)

## TOOL

### Design

Figma

Framer

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

Adobe InDesign

Tableau

### Programming

SQL

HTML & CSS

Python

Javascript

## CERTIFICATION

Advanced Data Analytics Semi Professional (ADsP), 2021

May 2023  
Jul 2024

### Product designer

Customconnect / Seoul, Korea

- Designed and launched the cryptocurrency exchange platform, **improving user session duration by 20% and sign-up conversion rate by 15%**.
- Mentored junior designers and established a design system.

Jun 2022  
Aug 2022

### Data visualization Designer (Contract)

Harim Holdings / Seoul, Korea

- **Reduced data retrieval time by 30%**, enhancing overall departmental efficiency.
- Visualized and created dashboards using Tableau for comprehensive data management.
- Secured sensitive distribution and development data through encryption.

Feb 2022  
Feb 2024

### Graphic designer, Video Editor

Cardiology Professor Lee's Medical YouTube Channel

- Edited weekly videos, standardized thumbnails, and rebranded logos and intros for consistent and strengthened channel identity.

Feb 2018  
- Present

### Freelance

Illustrator, Graphic designer, Editorial designer

- Illustrated medical content for Dr. Jung Dong-hak's "Rhinoplasty," designed brochures and advertisements for marketing, and worked on book editing and layout design.

## EDUCATION

Konkuk University — B.A. in Communication Design

March, 2011 ~ February, 2018 / Seoul, South Korea

ITWILL Academy — Big Data Analysis & Visualization Course Using Python, R

April, 2021 ~ August, 2021 / Seoul, South Korea