

# Dirkjan Kraan

Portfolio  
dirkjankraan.nl

## Experience



### Senior UX Designer at Aimwel

March 2023 - Present

Responsible for designing a self service platform for companies who want to improve their job vacancy strategy using programmatic advertisement.



### Team lead Design System at Randstad global

May 2018 - March 2023 (5 years)

Responsible for delivering the design system of Randstad. Together with a team of designers we've created this platform with the goal to provide a foundation for designers & developers in code and design. It provides detailed guidelines on how to create a strong, consistent digital brand experience across all of our digital touchpoints.



### UX Designer at Randstad Netherlands

April 2016 - May 2018 (2 years)

Translating problems & opportunities into concepts and interactive products. I love to see things in the bigger picture and to translate rough ideas into detailed flows and interactions.



### UX / Functioneel ontwerper at TinQwise

October 2011 - April 2016 (4,5 years)

Responsible for creating functional / technical designs, interaction designs and ready to use prototypes for middle - to big sized projects. In this role was the link between the creative process and the technical development.



### Servicedesk employee & content specialist at Schouten & Nelissen

January 2007 - September 2011 (4,5 years)