



PRIYANKA.R

GRAPHIC DESIGNER, MADURAI

[PORTFOLIO](#)[BEHANCE](#)[LINKEDIN](#)[EMAIL](#)

9345265351

EDUCATION

BACHELOR'S DEGREE

DJ Academy of Design
Coimbatore | 2023 - 2027

K - 12 EDUCATION

TVS Lakshmi School
Madurai | ICSC & ISC | 2009 - 2023

SKILLS

TECHNICAL SKILLS

Adobe Photoshop	■ ■ ■ ■
Adobe Illustrator	■ ■ ■ ■
Adobe InDesign	■ ■ ■ ■
Adobe Lightroom classic	■ ■ ■ ■
Adobe Premier pro	■ ■ ■ ■
Adobe Animate	■ ■ ■ ■
Adobe After Effects	■ ■ ■ ■
Figma	■ ■ ■ ■
Blender	■ ■ ■ ■
Procreate	■ ■ ■ ■
Font lab	■ ■ ■ ■

SOFT SKILLS

Communication	■ ■ ■ ■
Collaboration	■ ■ ■ ■
Creative Thinking	■ ■ ■ ■
Adaptability	■ ■ ■ ■
Problem-Solving	■ ■ ■ ■

REFERENCES

Solaiappan R
Founder, Footboard | solairama@gmail.com

ABOUT ME

Good design feels like a good playlist intentional, layered, and full of rhythm. That's how I approach my work, whether it's a publication, a visual story, or a small identity system. Curiosity drives the ideas, structure shapes them, and clarity gives them purpose. Aesthetics matter to me, but only when they help the message land. Learning fast and adapting quickly comes naturally, and solving creative or conceptual puzzles is genuinely satisfying. Stylistically, I lean somewhere between poetic and experimental subtle when needed, bold when the idea deserves volume. And yes, I'm always the playlist person in my friend group... because crafting mood isn't just a habit, it's part of how I think. **If you're searching for someone who designs with intention, energy, and personality I fit right in.**

WORK EXPERIENCE

THE MADRAS BRANDING COMPANY

Graphic Design Intern

- Designed social media creatives, marketing materials, and brand assets for client projects.
- Collaborated with the branding team to create impactful visual designs and campaign content.

DOCUMENTARY: KATRANAI

Poster & Title card Designer

- Designed the official poster for a documentary on inclusivity of neurodivergent kids in mainstream schools.
- Created the title design to visually represent the film's message and tone.

RAY & RIO SPECIALTY CLINIC

Branding Designer

- Co-developed brand identity including logo, color palette, and typography.
- Contributed to promotional material design for both digital and print use.

MIRRA CHARITABLE TRUST

Graphic Design Intern

- Designed visual teaching aids for neurodivergent children.
- Created engaging graphics for educational materials using Illustrator and photoshop.

APRIL - JUNE
2026

NOVEMBER
2025

JUNE - AUG
2025

MAY 2025