

Christian D'Agostino

SENIOR PRODUCT (UX/UI) DESIGNER

Phone: 07801133235

Location: Fully remote anywhere in the UK or hybrid around Glasgow

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I have the right to work in the UK and I do not need sponsorship.

Personal Summary

Hi there 🙌, I am Christian, Product Designer with over 8 years in creating intuitive, user-centered digital products and services. Specialized in user research, wireframing, prototyping, and collaborating with cross-functional teams to deliver impactful designs. In my latest role at the Wheatley Group, I successfully led the design of a self-service platform that increased customer completion rate from 2% to +80% calculated through A/B Testing comparison. My skills are highly transferable across various product design projects, and I am quick to adapting to different business management models.

Relevant Work Experience

Senior Product Designer

Royal London, United Kingdom

March 2025 To Present

- Recently joined the team to collaborate on the design of a private retirement platform (B2B-2C SAAS) aimed at helping Pension Advisors manage their clients more effectively. The platform needs to be scalable and fully compliant with FCA regulations, working closely with the existing UX team, product owners and legal experts.

UX Designer and Researcher

Wheatley Group, United Kingdom

August 2023 To March 2025

- Led UX research and product design through **Agile methodologies** for the digital self-service platform, enabling users to raise home repairs online.

- Collaboration with cross-functional teams in corporate environment through sprints, focus groups, mentoring, and iterative testing to ensure continuous improvement.
- **Accessibility** was on the forefront of my solutions, led A/B testing with people with dyslexia and visual impairments, accessibility audit and Improved usability for diverse user groups to reach a higher level in the WCAG compliance level.
- Increased repair request completion rate from 2% to over 80%, receiving overwhelming positive user feedback and potential to decrease call center pressure.

UX Designer Consultant

Dago, United Kingdom

November 2022 To August 2023

- Designed user interfaces for global clients and start-ups, leveraging tools like Figma, Adobe CC, Maze, and Framer.
- Provided data-driven solutions through usability testing and development collaboration to support business objectives for mainly B2C but also B2B SAAS.
- Used Google Analytics, heatmaps testing through Maze, KPIs and Minimum Viable Product methodologies to priorities features with stakeholders.
- Enhanced ROI and customer engagement through user-centred design methodologies, improving conversion rates.

Lead Designer

KTL, United Kingdom

July 2021 To June 2023

- Led design efforts for EE projects, building a scalable design system to ensure brand consistency across platforms.
- Mentored junior designers, fostering a culture of collaboration and advocated for continuous professional development within the design team.
- Reduced design outsourcing costs through an internalized design system, optimizing efficiency.

Graphic Designer

Legal Services Agency, United Kingdom

September 2021 To November 2023

- Designed accessible layouts for digital and print publications, ensuring brand consistency and visual clarity.

- Worked closely with the Chief Executive and Copywriter to develop professional reports and branding materials.
- Secured **funding** from U.S. investors, who praised the agency's design quality.

References available upon request.

Discover my previous work experience on my LinkedIn profile:

<https://www.linkedin.com/in/dagochris/>

Education

Master of Science in Human Computer Interaction

University of St Andrews

United Kingdom

Bachelor of Design in Product Design

University of Glasgow

United Kingdom

Awards

Professional Certificate in User Experience Design

Grow with Google

United States

More links to my content:

- Website: <https://www.dago.uk>
- Behance Portfolio: <https://www.behance.net/dagochris>
- ADPlist (my teaching classes) : <https://adplist.org/mentors/christian-dagostino>
- Medium Articles: <https://medium.com/@dagochris>
- Public References: <https://www.linkedin.com/in/dagochris/details/recommendations/>