Anurag Singh

Product Designer/ Researcher

Currently balancing the role of a Product design intern at **Ninjacart** simultaneously pursuing my master's degree in experience design.

I've got a multidisciplinary approach to problem-solving, using systems thinking and design thinking to build better solutions. I love translating solutions with visual design and micro interactions, and my interests include User-centered design, User research, information design,Data Visualisation and UI design.

Portfolio Website

🌐 https://anuraaagg.framer.website

Contacts

✉ anurag.singh2022@nift.ac.in

in linkedin.com/in/anuraaagg

📞 +91 8588974726

Skills

Systems thinking
UX research
Visual Design
User testing
Typography
Information architecture
Wireframing
Prototyping
UI design
Micro Interactions
Design system
System Mapping
Ethnography
3D Design
SQL
P5.js

Product Design Intern

Ninjacart, Jan 2024 - Currently

- As a recent addition at Ninjacart, I'm diving into lending and finance and working on the development of the Ninja Trade Card. Also other project I am working is the digitisation of physical marketplaces.
- Collaborating closely with the team, I'm diving into research and design, particularly exploring loan limits and financial features tailored for our Bharat users. Together, we're building a application that's intuitive, empowering, and specifically built to meet the unique needs of our users.

UX Design Intern

1811 Labs, Oct 2023 - Dec 2023

- During my internship, I took on the role of a designer specializing in micro products within the field of artificial intelligence. I was responsible for the end-to-end design process, from ideation to user interface creation, for AI-driven solutions with user-centric design.
- Notably, I led the design for an AI-based tool that generates summaries, which is now live and contributing to more efficient information processing for our users.

Click to view the project.

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Product Design Intern

PurplePay, Jun 2023 - Aug 2023

- Designed end-to-end experience for blockchain based financial products on mobile & web platforms.

- Researching the Competition and UX Research: We conducted thorough research into the competition and gathered user insights through UX research, informing user-centered design decisions.

- User-Centered Design and Design Kit Development: We prioritized user-centric design, simplifying complex tech into user-friendly interfaces and revamped our MVP into final product and created a initial design system for consistent visual identity and user experience.

Programmer Analyst

Cognizant, Nov 2020 - Mar 2022

- Proficient in Quality Engineering & Assurance, specializing in the energy and banking domain.
- Skilled in utilizing Defect and Test Management tools to ensure efficient and effective testing processes.
- Expertise in test design and creating detailed test cases for manual testing, ensuring thorough coverage of all functional requirements.

Education & Learning

Master of Design Space (Experience Design)

National Institute Of Fashion Technology,
Aug 2022 – Currently

Bachelors of Technology in Mechanical

Galgotias College Of Engineering Technology,
Aug 2016 – Sept 2020

Product Design Launchpad

Design Sundays,
 Aug 2016 – Sept 2020

Certificates

Product Design Launchpad Cohort

Design Sundays, Mar 2022 - Jun 2022

Foundations of User Experience (UX) Design

Google, Nov 2021

Spare Time Pursuits

Photography   Gaming   Football

Sneaker Enthusiast   Anime Weeb