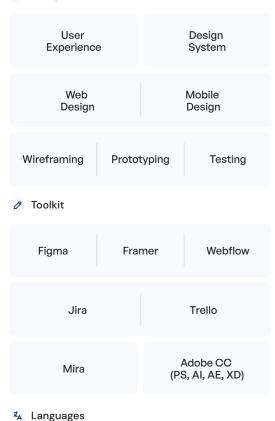


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Skills





Featured Project

Mental D.frogs

English

(Proficient)

Rock band website

My task was to create a website for a rock band from Gothenburg that highlights each band member and tells stories to their fans through engaging storytelling

Swedish

(Basic A2)

8

meklesh.design/mentaldfrogs

Education

Bachelor in Geography

Sep 2018 - Jun 2022

Master in History

Sep 2022 - Dec 2023

About me

UX/UI & Product Designer with over three years of experience designing Websites and Web/Mobile applications, developing digital products, and consulting tech Startups.

I understand the importance of balancing user needs with business goals and technical possibilities, focusing on pragmatic and sustainable business solutions.

Experience



!site

Product Designer | February 2024 - Present

- Led Product Design of a social media platform mobile app for Tech Startup, developing an MVP and attracting funding for the next stage of development.
- Designed and Developed a startup website using Framer and product animations enabling the launch of a successful waitlist for the closed beta testing phase.
- Together with the Product owner created a pitch deck to evaluate business opportunities and project roadmap.
 We represented our Pitch Deck at Summer Pitch - Science Park Skövde & Brewhouse Inkubator.



Ukrainian

(Native)

Sollas Design

UX/UI Designer | February 2023 - January 2024

- Led initiatives to define animation guidelines, design UI micro-interaction, and refine the brand identity.
- Collaborated with a team of designers, software engineers, and clients to re-designing websites for marketing agencies enabling an increase in conversion rates.
- Effectively communicated with key clients, fostering collaboration and ensuring a well-defined design process.



Build Forward

UX/UI Designer | June 2023 - December 2023

- Responsible for designing a resource hub dedicated to the reconstruction of Ukraine. Collaborating with a crossfunctional team, creating presentations, visualizations, and reporting on the project's progress in agile methodology.
- Designed the website of the resource hub and built it in Webflow. Enabling the presentation of the project at the ReBuild Ukraine conference, aiming to engage support and funding.

Link to publication