

LIJO KARLO

Experience Designer, Design Researcher

Portfolio: lijokarlodesign.com

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Contact: +91 9366568294 | Itanagar, India

Work Experience

Mr Carpenter

Product Design (interiors and furniture) , Feb 2024

- Led the design of the home decor and furnishing venture.
- Collaborated with local artisans on introducing new products range.

Create Protocol

UX Research and Design, June - Oct 2022

- Collaborated on two products, **securing pre-seed funding** with just the prototypes.
- Planned and conducted product research and co-designed an NFT system for a Web 3.0 marketplace, **benefiting 3000+ artists financially**.
- Worked with cross-functional teams to identify user pain points and business needs and delivered user-centred solutions for the creator console platform.
- Communicated design decisions to stakeholders using wireframes, information architecture, high fidelity prototypes while advocating user-focused improvements.

NIFT

Design Researcher (student), July - Dec 2022

- Conducted in-depth sustainability design on the lifecycle of 'Karvat Kathi,' analyzing material use, production, and environmental impact.
- Co-designed sustainable solutions with artisans, introducing a waste-minimizing product range aligned with traditional crafts.
- Documented the research findings and design outcomes to be sent to the Indian Ministry of Textiles.

All India Radio

News Editor, Mar - Dec 2021

- Content creation, News Editing
- Pre-production process and coordination

Echo of Arunachal

Journalist, Jul 2019 - Feb 2021

- Content creation, News Editing
- Collect relevant and important news
- Research, Interviews

Arunachal Times

Contributing writer, Dec 2018 - Nov 2019

- Research, Interviews
- Writing articles, Human Interest Stories

NESFAS

Communications Intern, Feb- Mar 2018

- Facilitating community-level networks
- Research, Interviews and Documentation
- Content creation

Other works (freelancing)

- Worked on various branding projects for small businesses
- Worked in the organizing committee of various Film and Photography festivals

Skills

Design

- Product design • UX/UI design
- Branding • User-centred design
- Prototyping
- High/Low fidelity design
- UX principle • Design Thinking
- Design systems

Research

- Ethnography research
- Product research • User interviews
- Information architecture
- Wireframes • User journey
- Usability testing • User flows
- User research • Agile methodologies

Tools

- Figma • Framer • Canva
- MS-office • Adobe creative suite
- Collaboration tool: Slack

Education

National Institute of Fashion Technology

Master's in Design | Experience Design
Mumbai, 2023

Rajiv Gandhi University

MA | Mass Communication
Doimukh, 2020

St. Anthony's College

BA (Hons) | New Media Technologies
Shillong, 2018

Awards

- Arunachal Times Media Scholar Award, 2018
- State Media Excellence in Journalism Award, Human Interest Category, 2019

Language

- Fluent in English & Hindi, both verbally and written