

Dymitr Korlotian

Kraków, Poland · Open to remote

Senior Product Designer · AI-Native Products & Complex SaaS

dkorlotian@gmail.com · +48530337767 · Selected work & case studies → korlotian.com · [linkedin](#)

Summary

Senior Product Designer with 8+ years of experience turning ambiguous, high-stakes problems into shipped products. For the past five years, I've owned core platform experiences at Outreach across CRM data, enterprise workflows, and AI-powered products. Previously at Gabi, acquired by Experian for \$320M. Strong in complex systems, product strategy, and high-craft execution.

Skills

Product Design · Visual & UI Craft · Design Systems · Data Modeling & Information Architecture · AI-Native UX · AI-Augmented Workflow (Claude, custom skills, Figma) · Prototyping · Cross-functional Leadership

Experience

Senior Product Designer, Outreach

B2B SaaS · Sales Execution Platform · Remote

Aug 2021 – Present

- Led the redesign of Outreach's core CRM data model, owning the end-to-end experience for Prospects, Accounts and Opportunities, products representing the majority of daily platform usage.
- Drove the product vision for Outreach's first AI-powered design initiative, evolving it from an early concept into a production-ready experience through close partnership with engineering, product and AI teams.
- Designed Purposeful Duplicates, a complex enterprise capability enabling multiple customer records with the same email address, addressing one of the platform's most requested enterprise workflows and supporting an estimated ~\$30M ARR opportunity.

Product Designer, Gabi

Insurance Marketplace · Mobile-First Web & App · Remote

May 2019 – Aug 2021

- Designed Gabi's White Label experience and rapid partner-prototyping workflow, supporting strategic demos ahead of the company's \$320M acquisition by Experian.
- Redesigned the sensitive-data Prefill flow on mobile after benchmarking competitor UX failures, using progressive disclosure and transparent language to lift Profile-to-Sold conversion by 25%.
- Built Gabi's first design system and led the team's migration from legacy tooling to Figma.

Product Designer, Netguru

Design Agency · Remote

Jun 2018 – May 2019

- Delivered product design across four client engagements, including an AI-powered recruiting product and enterprise data tooling.

Junior Product Designer, Ultimo

Design Studio · Gdańsk

Jan 2018 – Jun 2018

- First full-time design role; supported client design sprints and shipped the studio's own website redesign.

Education

Jagiellonian University — M.A., Law — Kraków, 2012–2017