

# Aayush Bhandari

## Interaction Designer

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### Experience

#### App Design Head | Scrap Mate (Start-Up) | Freelance

December 2024 - February 2025

Hired as the UI lead for the design of the app of Scrap Mate, where I created the user flow, information arch. , Wireframe and prototype of the app along with the interface for the final product.

#### Project | Self-Driving Wheelchair Attachment Ideation

November 2024 - December 2024, UPES

Developed a self-driving wheelchair prototype with an integrated navigation screen, inspired by in-car systems like CarPlay, along with a companion app for users and caregivers to monitor wheelchair status. Conducted user interviews and created personas to ensure a user-centered design, enhancing mobility, independence, and accessibility.

#### Project | Salon Kiosk Design

April 2024 - May 2024, UPES

Me and my team created developed an AI and AR-powered kiosk that analyses users' facial features to suggest the most flattering hairstyles. This interactive system enhances decision-making by providing a personalized, real-time styling preview, ensuring users step into their appointment with confidence.

### Education

#### UPES, Dehradun | Bachelor of Design | User Experience & Interaction Design

2022 - Present

### Skills

**Design:** Micro-interaction design | Responsive designs | Front End Design | Typography | Colour theory | Iconography Design | Mock-ups | Multi-Device Designs

**Prototyping:** Wireframing in Figma & Framer | Functional Prototyping in Figma & Framer | User Flows

**Research:** Accessibility and Inclusive design | Persona creation and journey mapping | A/B testing | Information Architecture | User Research | Usability testing | Task Analysis

**Collaboration:** Team management | Flexible | Figma tool proficiency | Communicative | Detail oriented