

Yamini Venkatesan

Graphic designer exploring culture, identity, and history through research-driven visual storytelling, creating thoughtful identities and systems that connect people, ideas, and communities.

Bangalore & Mumbai, India
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Portfolio ↗
Linkedin ↗
Behance ↗
Instagram ↗

01 Experience

Please See //, Mumbai

JUNIOR CREATIVE DESIGNER | FOOD AND BRANDING VERTICAL

- Designed campaign and social visuals for F&B clients, including Bombay Sweet Shop's Rakhi campaign.
- Developed Early stage branding concepts for upcoming F&B brands. (Client work under NDA)

June & July 2026

Courtyard Community, Bangalore

CREATIVE DESIGN INTERN | BRANDING AND ILLUSTRATION

- Created graphics and animations for branding collateral for clients including Wine in Progress and The Middle Room.
- Generated illustration concepts and product ideas for client review; select work on Behance.

March – June 2026

Erode, Mumbai

GRAPHIC DESIGN INTERN | ILLUSTRATION AND GRAPHICS

- Designed illustration and animation assets for a homegrown brand reviving the 'Bhavani Jamakkalam' weaving tradition of Tamil Nadu.
- Conducted craft research to ground visual output in traditional motifs and techniques.

November 2024 – March 2025

02 Volunteering & Collaborations

Imperfect Orange

Created editorial-style social media graphics for an art and culture research collective across a seven-month publishing cycle.

Kathaa, Mumbai

Illustrated stories written by children from across India as part of a collaborative publishing initiative.

Naayab, Mumbai

Volunteered at an exhibition celebrating India's traditional artisans by researching featured crafts and guiding visitors through the space.

03 Education

National Institute of Fashion Technology, Mumbai

FASHION COMMUNICATION MAJOR | FASHION DESIGN MINOR

CGPA: 9.02 | Core Committee Member, CCC

August 2023 – Present

National Public School, Koramangala

SCIENCE MAJOR (PCMB)

June 2008 – May 2023

04 Skills

Areas of Practice

Brand Identity, Visual Systems, Editorial Design, Design Research, Illustration, Motion and animation.

Tools Used

Illustrator, Photoshop, InDesign, Figma, Premiere Pro, Lightroom, DaVinci Resolve, Canva, Microsoft Office Suite