PAIN TO PROOF

Your ambition is clear, but you need to see something work before investing. You want to test an idea fast, with a small commitment.

COPYRIGHT 2026

Got an idea, a concept you want to validate quickly?
Looking to build a business case for digital investment?

In a two week sprint, working with your team, we'll design and build a working prototype of your idea, validate it with users and stakeholders and give you a vision of what's possible.

Approach

① **Pick the pain**
We agree the one problem worth solving, why it matters and who needs to be involved.

② **Build together**
Co-designed and built, your team learns to prototype with our team as we progress through the sprint.

③ **Prototype**
We turn it into something that works and can be tested and shown to users, stakeholders and leadership teams.

④ **Review and create insights**
We present key insights, opportunities and risks. What we learned and what it takes to scale.

Outcome

- **A working prototype**
  A working prototype of your pain point, not a slide deck or design concepts. But something that you can use.
- **Evidence you can use**
  Proof it can be done, helping define and shape your business case for scale.
- **Engaged team**
  Stakeholders who helped build it, so they back it and are invested in making it successful.
- **Budget and roadmap clarity**
  A clear view of what it takes to make it production ready.

What comes next

Business case and ROI planning
Creating an investment business case for the leadership team to consider and align around.

Detailed rollout mapping
Defining how to proceed and build the solution.

INVESTMENT
£6,500+VAT

DURATION
2 weeks