

ISSUE / 0001
DECEMBER 2021

OSMO

L*OSMONAUTA



YEAR

2

IN

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REVIEW

2

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06655

I was gratified to be able to answer
promptly, and I did.
I said I didn't know.

MARK TWAIN

Alla fonte e alla font del sapere.

Quando abbiamo creato Osmo, uno dei nostri must è che lo studio non fosse solo un'entità al servizio del business ma anche uno spazio di condivisione dove ognuno potesse ampliare gli orizzonti del proprio sapere. Prima di allora ognuno aveva costruito individualmente il suo universo di riferimenti, fonti, interessi ed era arrivato il momento di mettere questi contenuti a fattore comune, per creare una cultura interna di valore sia per il team di oggi sia per i nuovi arrivati di domani. Ok fin qui, tutto bello.

Ma come raccogliere le ispirazioni di ognuno all'interno di un unico spazio?

Come far sì che tutto questo non diventasse un deposito polveroso e inabitato?

Come creare dei filoni di contenuti?

Se state leggendo queste righe è perché abbiamo trovato le risposte (perfettibili) ai nostri dilemmi e abbiamo deciso di raccogliere una selezione di tutti questi contenuti in versione cartacea in una speciale edizione dell'Osmonauta.

Per ogni contenuto trovate dei tag che inquadrano la tematica, un abstract e il QR che vi porterà alla fonte online dove consultare la versione completa.

Buon viaggio!

Come gestiamo questa cosa della conoscenza?

Il tema è delicato perché deve essere il più agile ed elastico possibile e allo stesso tempo poggiare su solide basi perché possa effettivamente costituire una base comune di confronto. Molte aziende hanno sviluppato piattaforme e processi dedicati, ma non sono in tanti a raccontare il come lo fanno e quale sia il livello di adozione. Essendo piuttosto soddisfatti di questi primi diciotto mesi vi raccontiamo senza nessuna pretesa la nostra architettura.

CATALOGAZIONE

Come farti trovare ciò che non sapresti cercare

Per catalogare le nostre fonti abbiamo scelto un sistema di tag gerarchici dove il primo livello è dato e serve a identificare a quale area appartiene il contenuto. Dove possibile, abbiamo cercato di creare un parallelismo con le attività di Osmo per rendere più lineare il pensiero. Il secondo livello è a discrezione e risponde a un principio di “discoverability”, ossia utilizzare keyword che entrino nel merito di quel che sto condividendo e lo rendano facilmente ricercabile.

PIATTAFORMA

Non è mica facile trovare lo spazio ideale.

Sembra strano ma non è stato facile trovare uno strumento all'altezza delle nostre aspettative. Un sistema di bookmarking nel browser è troppo povero, piattaforme complesse distolgono dal contenuto e rendono difficile e laborioso il processo di salvataggio. Con un po' di ricerca abbiamo scoperto Raindrop, una piattaforma SaaS molto snella, sviluppata da una singola persona. Consente di raccogliere in cartelle, taggare, salvare i contenuti copiando la pagina in modo che siano disponibili anche quando la risorsa originaria non lo sarà più e infine permette di mettere note ed evidenziare i contenuti. Ovviamente il tutto condiviso a livello di team. Raindrop ha un'estensione di Chrome che permette di salvare le pagine mentre le si consulta e una app mobile che ci permette di leggere cose interessanti anche nei nostri momenti più privati. E Rustem, il founder, ha una politica di miglioramento del prodotto molto semplice: chiunque può chiedere nuove feature che verranno votate dagli utenti e, in base ai voti, implementate.

CONDIVISIONE INTERNA

Contenuti freschi per un aggiornamento continuo.

Per stimolare la raccolta e la lettura abbiamo implementato un sistema di mailing automatico che ogni martedì e giovedì invia a tutto il team 6 novità raccolte in Raindrop. Così di prima mattina bevendo il caffè o seduti sul trono possiamo visualizzare i contenuti che hanno colpito i nostri colleghi. Vi interessa sapere che tool di automazione abbiamo utilizzato? Chiedete e vi sarà dato.

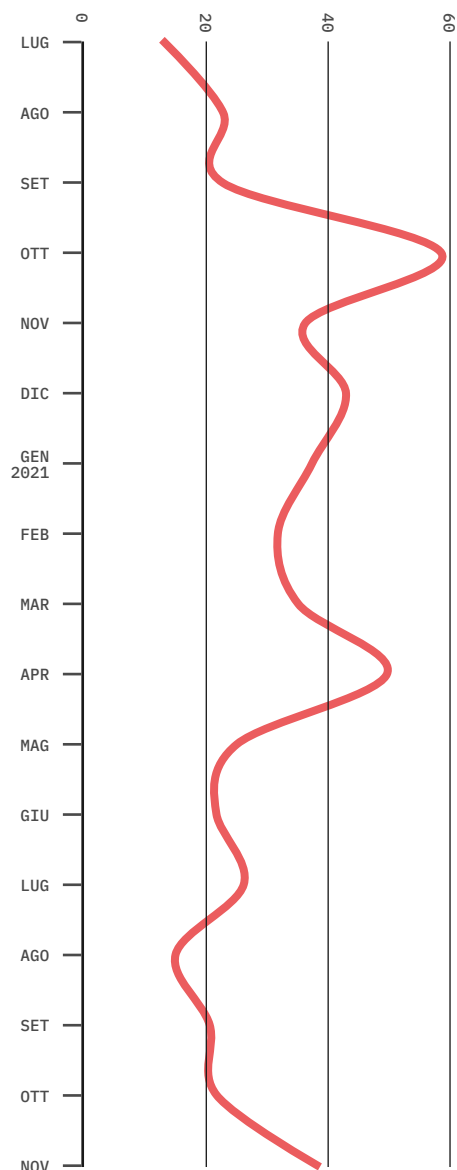
EVOLUZIONI FUTURE

Dove possiamo ancora migliorare.

Inizialmente avevamo stabilito che ognuno di noi avesse la possibilità di presentare al team i contenuti per lui più interessanti, magari a pranzo o in una pausa caffè. Lo abbiamo fatto? Sì a volte, ma senza un calendario preciso. Questo sicuramente è un aspetto da migliorare e a cui teniamo molto. Perché rappresenta un bel momento di confronto e un ottimo esercizio di rielaborazione e presentazione.

Luglio 2020 > Novembre 2021

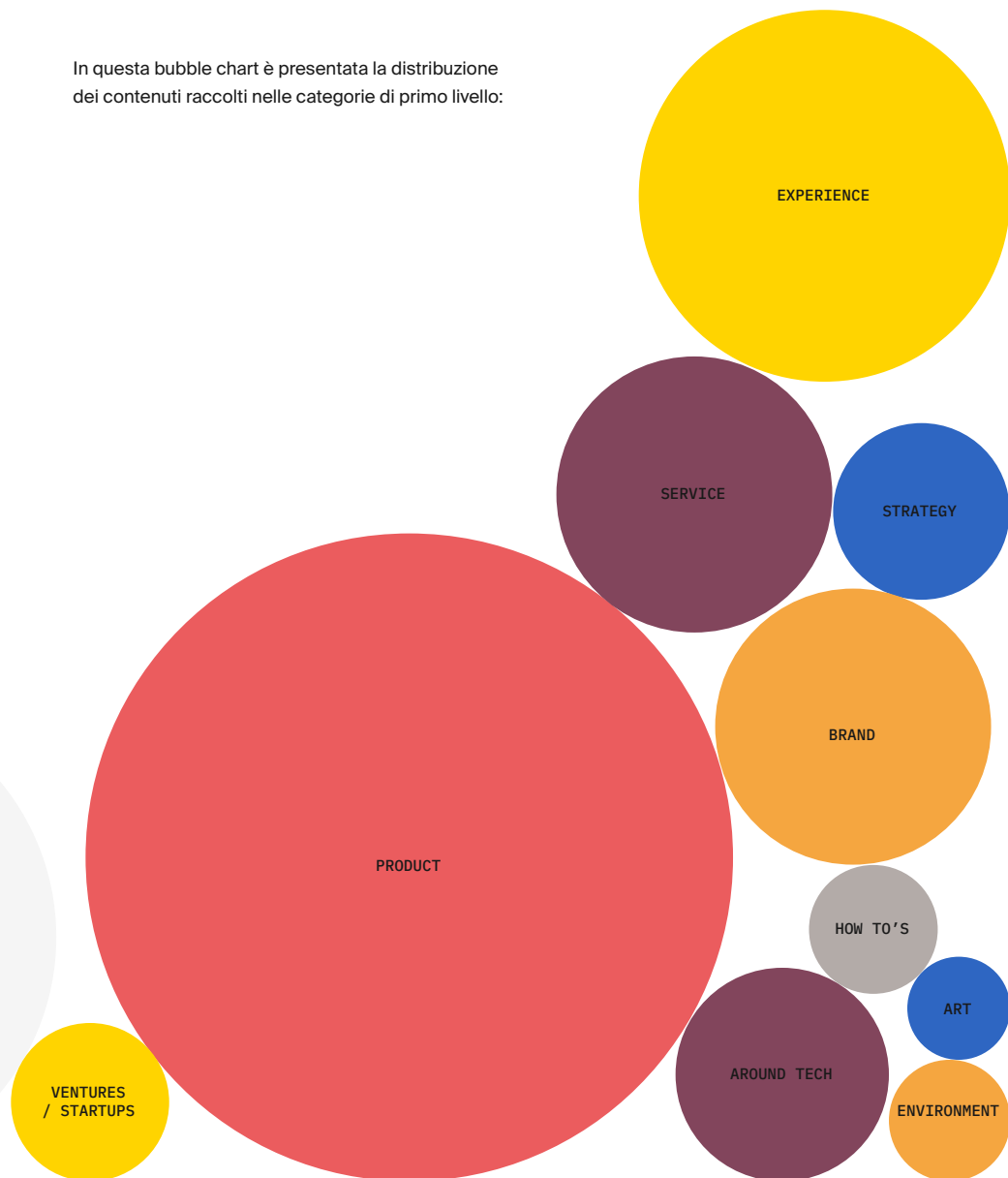
Volevamo condividere qualche dato di alto livello su come sono andati questi primi 17 mesi di utilizzo.



In 6 persone abbiamo raccolto oltre 600 contenuti, di seguito una distribuzione nel tempo mese per mese. Questo grafico ci ha permesso di vedere come pur con un andamento non sempre omogeneo lo strumento continui ad essere utilizzato.

RESEARCH,
METHODOLOGY AND FRAMEWORKS

In questa bubble chart è presentata la distribuzione dei contenuti raccolti nelle categorie di primo livello:



∨ INFORMATION DESIGN, UX



NY NJ PORT AUTHORITY WAYFINDING MANUAL

The standards, direction, and regulations manual for the wayfinding system at Port Authority Aviation facilities of New York and New Jersey.



∨ DESIGN



10 NEW RULES OF DESIGN

The design industry has been caught up in Eurocentric ideas for too long. We talked to leading experts from MIT, Twitter, and more, who want to help break the spell.



∨ URBAN PLANNING, LANDSCAPE, SMART CITY



PARIS IS REDESIGNING THE CHAMPS-ÉLYSÉES INTO PEDESTRIAN GARDENS

The Champs-Élysées is getting a major renovation, one that will remove most of the cars.



∨ AUTOMOTIVE, SMART MOBILITY



CAR DESIGN IS ABOUT TO CHANGE FOREVER

Israeli startup Ree demonstrates, the EV of tomorrow is basically just a giant skateboard. With tiny motors placed inside the wheels, the car can assume any form imaginable; any sort of seating or storage arrangement can be built right on top of this flat base.



✓ SMART CITY, URBAN PLANNING

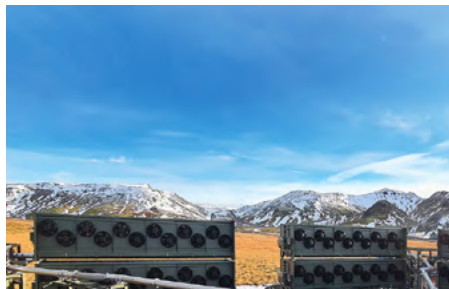


NEOM: AN ACCELERATOR OF HUMAN PROGRESS

Discover NEOM: an opportunity of unprecedented scope for sustainable living, technological innovation and human progress.



✓ CLIMATE, SUSTAINABILITY



REVERSE CLIMATE CHANGE BY REMOVING CO2 FROM THE AIR

We capture CO2 from the air. The carbon dioxide can be re-used or turned into stone, making the direct air capture method permanent and safe.



✓ URBAN PLANNING, LANDSCAPE

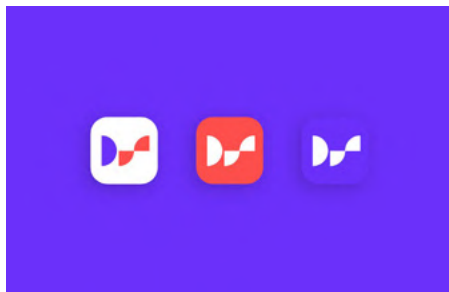


100 WAYS TO MAKE BETTER USE OF URBAN ROOFTOPS, FROM PARKS TO TINY HOMES

Rotterdam-based architecture firm MVRDV and the organization behind an annual Rooftop day festival in the city explore more potential ways to transform roofs and how the whole rooftop landscape could change.



✓ BRANDING, DIGITAL



DIGITAL STACK BRANDING AND VISUAL IDENTITY

Motherbird shared a branding and visual identity for Digital Stack, a leading marketing and brand management platform for franchise and multi-location businesses, Digital Stack has undergone a transformative evolution and growth of their services and audiences.



✓ SUSTAINABILITY, CARBON CAPTURE



THIS NEW DEVICE CAPTURES CO2 FROM TRUCKS AS THEY DRIVE

Remora installs a container on semis that lets them collect, store, and then monetize their emissions.



✓ UX, SOCIAL NETWORK



WHAT SOCIAL NETWORKS CAN LEARN FROM PUBLIC SPACES

In the offline world, healthy communities have traditionally been served by thriving public spaces: town squares, libraries, parks, and so on. Like digital social networks, these spaces are open to all.



✓ FASHION, SUSTAINABILITY



THESE BRANDS WILL PAY YOU TO WEAR THEIR CLOTHES ON REPEAT

For decades, fashion brands have built their businesses on convincing customers to buy new clothes, racking up profits with each new purchase. But in new twist, fashion brands are persuading their customers to wear clothes they already own.



✓ BRANDING



PENTAGRAM DESIGNED FEDRIGONI'S NEW IDENTITY

Fedrigoni is an established Italian global paper company founded in 1888. The paper company recently paired up with the infamous design studio Pentagram to develop a new identity that's monochromatic, refined, and contemporary.



 √ UX, MOBILE

UXARCHIVE

The world's largest library of mobile user flows. The leading destination to find mobile UX trends from the world's top mobile apps.



 √ URBAN PLANNING

HOW FOOD TRUCKS AND FARMERS MARKETS CAN SPELL DOOM FOR AFFORDABLE HOUSING

Food can spearhead gentrification. Just look at the City Heights neighborhood in San Diego, where home prices have risen 58% over the past three years.



 √ HUMAN CENTERED DESIGN, BRAND EXPERIENCE

HOW TO BUILD A POWERFUL BRAND THROUGH HUMAN-CENTERED DESIGN

When 48% of consumers expect brands to know them and help them discover new products or services that fit their needs, and customers expect to be recognized, brands need to understand who their people are in order to succeed.



 √ DESIGN RESEARCH

THE YET UNEXPLORED KNOWLEDGE SOURCE FOR DESIGNERS

Scientific publications are a huge source of knowledge for designers. Here is how to first approach it.



✓ BRANDING



COLLECTION OF CREATIVE LOGO DESIGNS FOR A VARIETY OF BRANDS

The more brands appear, the more diverse logo designs come. Check a bunch of catchy logos designed for various products and services.



✓ UX, AUGMENTED REALITY

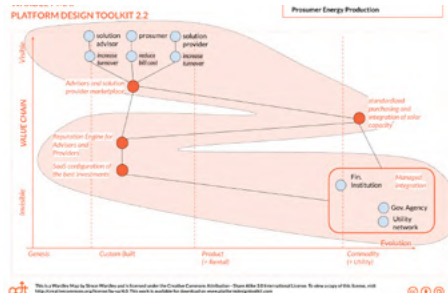


AFFORDANCE GUIDELINES FOR AR USER EXPERIENCE

AR is characterized by immersive improvement so the sense of reality is enhanced by adding virtual images to the real-world that users inhabit. However, users who are still not familiar with AR can feel confused and alienated ...



✓ PLATFORM DESIGN, SERVICE DESIGN



A PLATFORM DESIGN EXAMPLE EXPLAINED

Exploring and designing a Platform in the Renewable Energy context.



✓ KNOWLEDGE, ONLINE COURSES

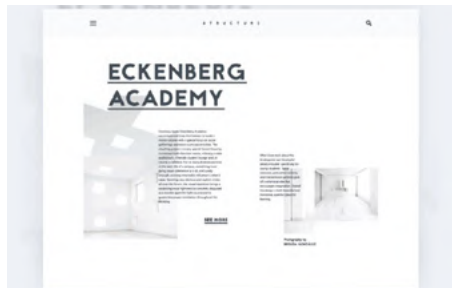


TOP 10 MOST USEFUL ONLINE COURSES THAT ARE FREE

The best free courses from Harvard, Stanford, MIT and more. From moral philosophy to quantum mechanics.



✓ UX

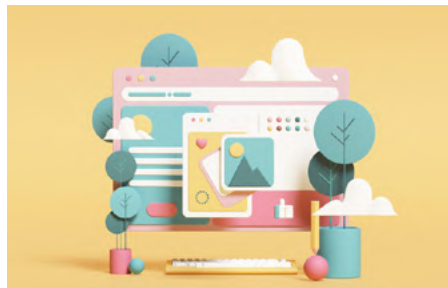


WHAT SHOULD WE EXPECT FOR UX IN 2021?

UX design is a dynamic field that brings us new trends every year, and the last twelve months are no exception.



✓ DESIGN, DIGITAL



WHAT IS PRODUCT DESIGN AND WHAT DO PRODUCT DESIGNERS DO?

A first-hand, updated account of the industry and role in 2020.



✓ METHOD, BRANDING, WORKSHOP



EFFECTIVE BRANDING: QUESTIONS YOU SHOULD BE ASKING EVERY BUSINESS

Take a look at the image above. It's instantly recognizable as one of the most popular beverages in the world. No logo, no text: that's how strong their identity is. Coca Cola is not just selling soda, they're selling the experience, emotion, and lifestyle associated with ...



✓ BRANDING, ENVISIONING



BRAND BUILDING IN 2020 - KISKA EXCHANGE

2020 is changing brand-building. Here are things that brands can do now to ensure longterm business success.



 ✓ KITCHEN, OUTDOOR

LA CUCINA OPEN AIR DI RODA - INTERNI MAGAZINE

Roda esplora una nuova tipologia di prodotto: la cucina. A completamento di un catalogo che non trascura niente dell'abitare gli spazi open air.



 ✓ CONCRETE, WATCH

THIS CONCRETE WATCH DRAWS DESIGN INSPIRATION FROM ARCHITECTURE

22 Design Studio launched a series of rings and stationary inspired by urban architecture and the latest addition to that range is their Concrete Sector watch!

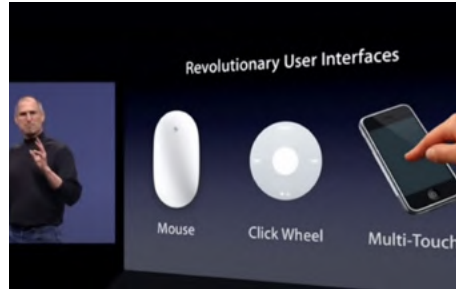


 ✓ KITCHEN, APPLIANCES

KITCHEN APPLIANCES THAT WILL PERFECTLY ASSIST YOUR CHEF DREAMS!

Kitchen appliances have followed the tech wave and if you're new to the kitchen or an old professional, everyone's kitchen can benefit from an upgrade with these awesome product designs.



 ✓ INTERACTION DESIGN, UI, AUTOMOTIVE

A NEW, REVOLUTIONARY UI IS JUST AROUND THE CORNER

We all remember the 2nd one. The 5th one is on its way.



 ▼ NFT, ART, CRYPTO

WHY TACO BELL, CHARMIN, AND PIZZA HUT ARE TRYING TO SELL YOU NFTS

Corporate merchandise is going crypto. NFTs, or non-fungible tokens, are records of ownership of digital assets on the Ethereum blockchain, providing a degree of uniqueness and scarcity to otherwise endlessly reproducible digital items.



 ▼ BUSINESS DESIGN, DESIGN SPRINT

WHAT DESIGN SPRINTS DO FOR ENTERPRISES

An excerpt from Enterprise Design Sprints, a new book by Richard Banfield.

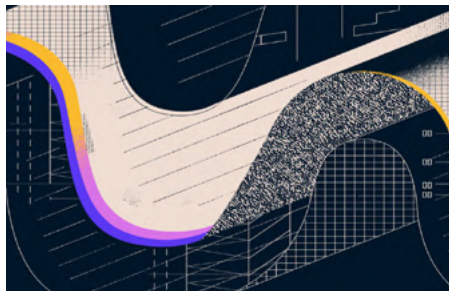


 ▼ BRANDING, GRAPHIC DESIGN

BRAND DESIGN TRENDS FOR 2021

We explore the various trends taking over the branding sphere in the coming years and how marketing designers can make the most of them.

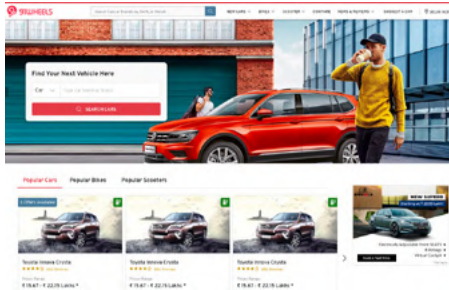


 ▼ UX, PSYCHOLOGY, DESIGN

5 ACADEMIC RESEARCH PAPERS EVERY DESIGNER SHOULD READ

Influence of website design and brand's content, usability, aesthetics, pleasurable interaction, service quality, on its users' experience.



✓ DIGITAL, PRODUCT DESIGN, LEAD GENERATION



DESIGNING A LEAD GENERATION PRODUCT CASE STUDY

Complete walkthrough of the whole redesign with mobile-first approach which includes designing analysis of cards, promotional blocks etc.



✓ BRANDING, BRAND IDENTITY

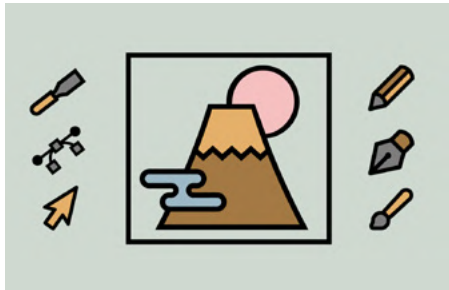


THE DIFFERENCE BETWEEN BRAND, BRAND IDENTITY, AND BRANDING

Learn the difference between your brand and brand identity, and how they help you grow and attract more customers.



✓ ILLUSTRATION

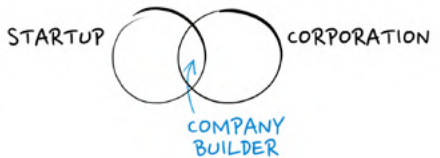


TYPES OF ILLUSTRATION TECHNIQUES

Learn about the types of illustrations used throughout history to visually depict scenes, stories, and ideas.



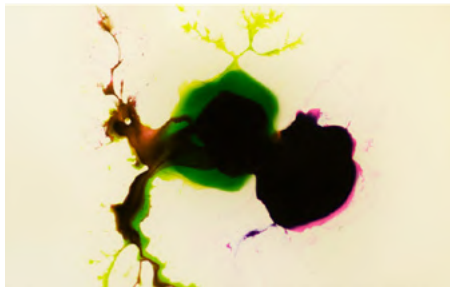
✓ BUSINESS DESIGN, STARTUP



HOW TO DO BUSINESS DESIGN RESEARCH, SIX EXAMPLES

"How do I become a Business Designer?" "Through practice." We discuss six business models in a podcast.



 ✓ SERVICE DESIGN

DESIGNING THE ORGANIZATION FROM SERVICE DESIGN PERSPECTIVE

An inside look at 2 User Experiences that constitute the basis of Service.



 ✓ DESIGN, TOOLS, METHOD

A COMPREHENSIVE LIST OF UX DESIGN METHODS & DELIVERABLES

The most common tool, methods, processes, and deliverables that designers use throughout the digital product design process.



 ✓ TRENDS, MARKETING

THE 7 EMERGING MARKETING TRENDS OF 2021

Follow the trend lines, not just the headlines.



 ✓ SERVICE DESIGN, STRATEGY

THE FOUR APPROACHES TO FILL THE MISSING MIDDLE OF SERVICE DESIGN

During its growth, Service Design focused heavily on definitions and its toolkit. But it failed to define what lies between these endpoints. While this is enough for practitioners, it falls short in the boardroom.



✓ COLORS, PALETTE, NATURE



10 COLOR PALETTES FROM THE NATURAL WORLD TO INSPIRE YOUR CREATIVE STREAK

Color may well be the most powerful tool in the graphic designer's toolkit.



✓ CULTURE, VENTURE DESIGN



WHAT SEVEN YEARS AT AIRBNB TAUGHT ME ABOUT BUILDING A BUSINESS

Create strong culture, stay laser-focused on problems, and set wildly ambitious goals.



✓ MARKETING, STRATEGY



40 ONE-SENTENCE MARKETING TIPS

A collection of concepts to help you think differently about how to spread your message, connect to your customers, and make an impact.



✓ METAVERSE, UX, AR/VR



WHAT IS METAVERSE WITHOUT PRETTY AR/VR?

My definition of Metaverse: suppose you have visited a virtual pub under a pseudonym, used cryptos to pay for your groceries and commented on live news comment sections anonymously. In that case, you can brag to your friends about how you are one step ahead...

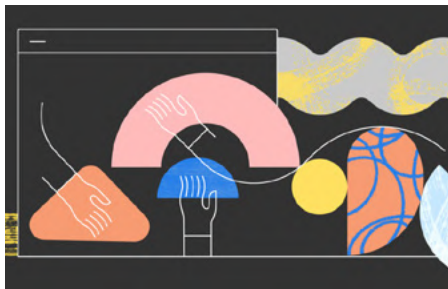


 ✓ UX, AIRLINE

UX CASE STUDY: DESIGNING A USER-FRIENDLY AIRLINES WEBSITE

My client here is one of the most popular economy airlines in India mostly used for domestic travel.



 ✓ ADOBE, ILLUSTRATION, DESIGN

DESIGNING ADOBE'S BRAND ILLUSTRATION STYLE

The process of building an overarching graphic illustration style for Adobe products.



 ✓ BUSINESS DESIGN, STRATEGY, INNOVATION

BUSINESS DESIGN AND SUCCESSFUL INNOVATION

The key to effective, customer-centric value propositions. Consumer-centricity is a key attitude needed to design the future digital companies and the transformation of legacy ones.



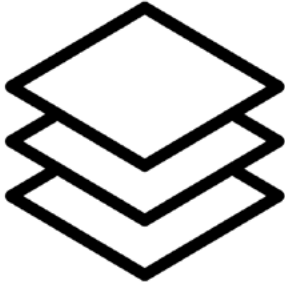
 ✓ STARTUPS, GOOGLE, ALPHABET

GOOGLE PROMISED NOT TO USE ITS AI IN WEAPONS

Google's CEO Sundar Pichai promised to no longer use his company's artificial intelligence expertise to develop weapons. But that hasn't stopped Google's parent company, Alphabet, where Pichai is also CEO, from investing in a couple of companies that are getting into the business of war.



✓ BRANDING, MARKETING, STRATEGY



RESETTING YOUR BRAND AND MARKETING FOUNDATIONS FOR 2021

If 2020 was all about adaptation, 2021 is about strengthening your foundations. Here are 5 key areas in your marketing to take stock of...



✓ DISCOVERY, METHOD, INNOVATION



DISCOVERY FLOW: UNCOVERING INNOVATIVE IDEAS BASED ON GLOBAL TRENDS

Want to design your innovation efforts to fit your stakeholder's needs? Check out this 4-step framework to discover new opportunities.



✓ PROBLEM SOLVING, METHOD, FRAMEWORKS



LIGHTNING DECISION JAM. SOLVE PROBLEMS WITHOUT DISCUSSION

You can solve pretty much anything with this cheeky little exercise.



✓ ICON, GRAPHIC DESIGN

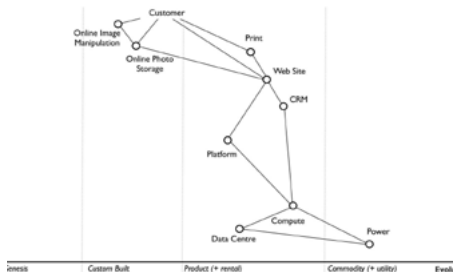


SHAPING AN ICON. CREATING A NEW ICON STYLE FOR ZENDESK

Creating a new icon style for Zendesk.



✓ STRATEGY, FRAMEWORKS



WARDLEY MAPPING A COMMUNICATION AND LEARNING TOOL

Wardley Maps are part of a broader approach to navigate business strategy. Aspects of his approach draw upon military wisdom, such as Sun Tzu's five factors of competition between two opponents: purpose, landscape, climate, doctrine and leadership.



✓ VALUE, BUSINESS STRATEGY, DESIGN



REFLECTIONS ON BUSINESS, DESIGN, AND VALUE

What's been important about the emergence of design thinking aside from the capacities it creates is that it points to the activities of design as a source of value, instead of focusing solely on the products of design.



✓ WEBDESIGN, DIGITAL

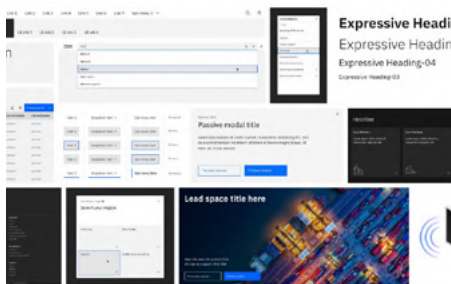


15 AMAZING WEB DESIGNS YOU SHOULD SEE IN 2021

Fantastic collection of designs for the 2021 design year.



✓ DESIGN SYSTEM, DIGITAL

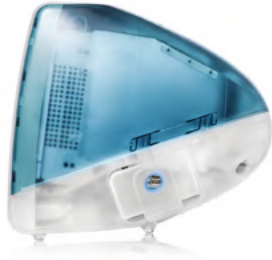


10 REFLECTIONS ON DESIGNING A DESIGN SYSTEM

After two years of working on a design system team, there are a few things I've learned.



✓ PRODUCT DESIGN



JONY IVE'S MISTAKES: WHEN BEAUTIFUL DESIGN IS BAD DESIGN

I interviewed Jony Ive twice: once in 2002, immediately after the launch of the “sunflower” iMac (which looked, at first glance, like an Anglepoise lamp with a screen) and then again in 2014, at the launch of the Apple Watch.



✓ UX, ARTIFICIAL INTELLIGENCE

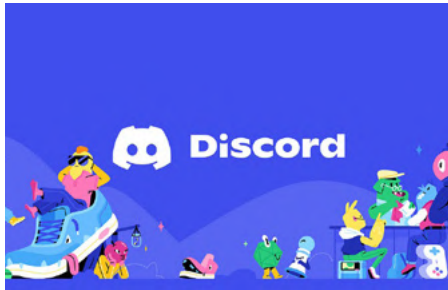


DESIGNING FOR AI, A UX APPROACH

In Silicon Valley, automation and artificial systems are present everywhere. For the people living there for years, it might be normal, but it was a new experience when I moved there.



✓ BRANDING



HAPPY BIRTHDAY TO DISCORD, A PLACE FOR EVERYTHING YOU CAN IMAGINE

We're making our look just as welcoming to the world as the ever-improving app experience. So, welcome to Discord. Again.



✓ USER RESEARCH, CASE STUDY

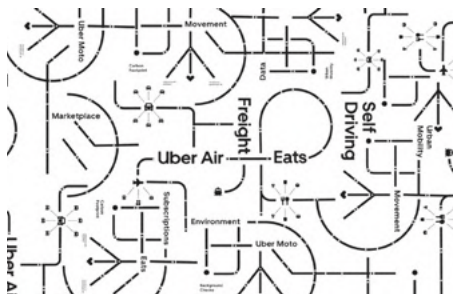


HOW SHOULD I STRUCTURE AND WRITE A USER RESEARCH CASE STUDY?

A sample UX Research case study.



DESIGN, DIGITAL



UBER DESIGN PLATFORM

Creating a system that not only acknowledges but also leverages Uber’s evolution into a platform, to support our designers with a robust, consistent set of basic elements while enabling them to freely explore.



DRAWINGS, ILLUSTRATION, GRAPHIC



TOP 7 ILLUSTRATION TRENDS 2021

We experienced a significant upswing in digital art and illustrations, in a time when we were all confined to the safety of our homes.



LOGO, BRANDING, LEARNING



THE LOGO IS DEAD. LONG LIVE THE LOGO! THE FUTURE OF LOGOS

Now that the dust has settled, it’s time to see what’s left of the logo after all the ,after all the ‘end of the year’ design write-ups and opinions.



COPYWRITING, ADVERTISING



10 COPYWRITING LESSONS FROM VOLKSWAGEN’S GREATEST CAMPAIGNS

How the Beetle dominated the car market.



✓ TRENDS, GRAPHIC, BRANDING



6 LOGO DESIGN TRENDS FOR 2021 TO BOOST YOUR BRANDING

What trends to use for your brand in 2021.



✓ DESIGN THINKING, BUSINESS DESIGN

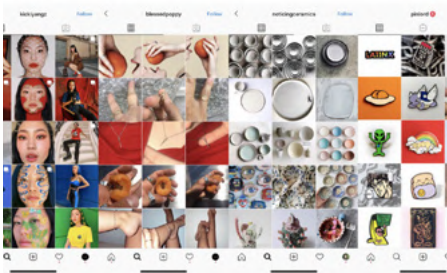


VENTURE DESIGN AT IDEO.ORG. 12 QUESTIONS AN IDEO.ORG BUSINESS DESIGNER ASKS WHEN DESIGNING NEW PRODUCTS, SYSTEMS, AND SERVICES AROUND THE WORLD.

12 questions an IDEO.org Business Designer asks when designing new products, systems, and services around the world.



✓ SOCIAL, INSTAGRAM, CONTENTS

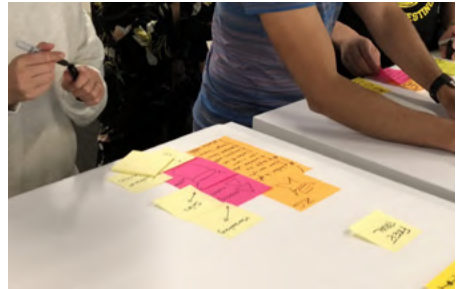


HOW TO CREATE A VISUALLY APPEALING INSTAGRAM GRID LAYOUT

Other than consistently creating highly engaging content, having a visually differentiated Instagram grid is the most effective way to convert a larger percentage of profile visitors into followers.



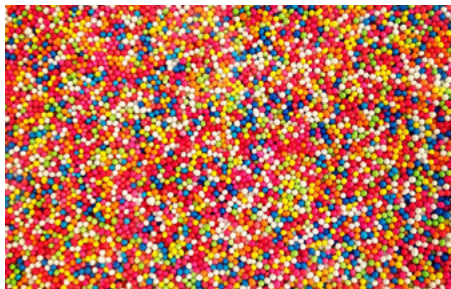
✓ DESIGN THINKING, DESIGN SPRINT, WORKSHOP



THE ULTIMATE GUIDE TO FACILITATING DESIGN SPRINTS LIKE A BOSS

Tips and tricks for running a smooth, successful workshop.



 ∨ COLORS

COLORS: CMYK VS. RGB VS. PANTONE. IN AN IDEAL WORLD, RED WOULD BE RED

In an ideal world, red would be red, blue would be blue and green would be green.

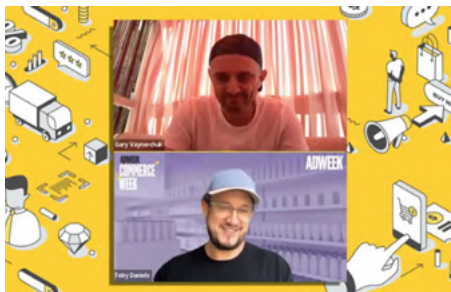


 ∨ METAVERSE, ETHICS, LAW

THE METAVERSE NEEDS AGGRESSIVE REGULATION

Thirty years ago, while working at Air Force Research Laboratory, I built the first interactive augmented reality system, enabling users to reach out and engage a mixed world of real and virtual objects.



 ∨ METAVERSE, MARKETING

HOW BRANDS CAN FIND VALUE IN THE METAVERSE

After launching his own NFT collection, "VeeFriends," Gary Vaynerchuk has been able to bring his ambitions of building a community around his creative and business passions to life using NFT technology.



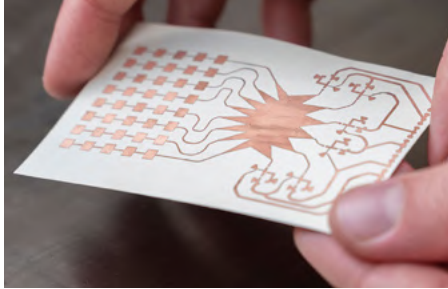
 ∨ WEARABLE, PRODUCT DESIGN

ALEJANDRA CASTELAO, THE BAND

In partnership with Mindtribe and Virgin Voyages, Fjord (part of Accenture Interactive) was tasked with delivering an original wearable design for VV's brand new cruise ships.



✓ IOT, WIRELESS, ENERGY



THIS CREDIT-CARD SIZED ANTENNA HARVESTS ENERGY FROM 5G SIGNALS

Harvesting abundant sources of renewable energy and then converting them into something valuable has been the quest humankind has been on for decades.



✓ ELECTRIC, MOBILITY, AUTOMOTIVE

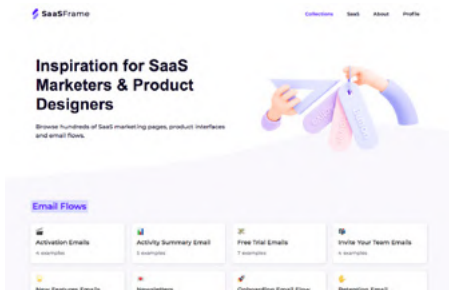


THE INCREDIBLE MACHINE - DESIGNING EQUITABLE MODELS OF PROGRESS

In the future, the majority of cars will be electric. Streets will become quieter, the air cleaner, and the environment will benefit from this change. But charging all these electric cars all at the same time and at the same rate will be impossible.



✓ UX, DIGITAL DESIGN



SAASFRAME - INSPIRATION FOR SAAS MARKETERS & PRODUCT DESIGNERS

Browse hundreds of SaaS marketing pages, product interfaces and email flows. Get inspired by the design and copywriting patterns used by top-class SaaS companies.



✓ FONTS, TYPOGRAPHY



10 FREE FONTS

A curated list of ten high-quality, diverse, interesting fonts available for commercial use - perfect for brand and logo design, magazines and print design, and digital content.



 ▾ VARIABLE FONT, TYPOGRAPHY

VARIABLE FONTS

A geometric variable typeface tastefully revived from early 20th century archives, Spekk encapsulates the sheer tension among squares, triangles, and circles at its core.

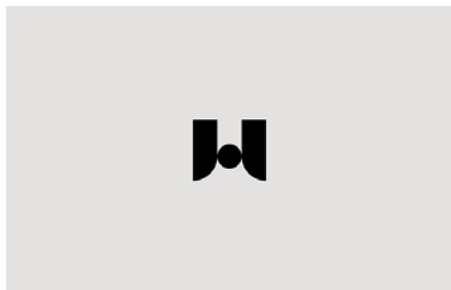


 ▾ PRODUCT DESIGN

ARCHITECT ANTONIO CITTERIO AND HIS BODY OF WORK FOR TECHNOGYM

We spoke to architect and designer Antonio Citterio about exercising the art of motion while designing the TechnoGym Personal Line.



 ▾ BRANDING

WORKFORCE ATHLETICS

Challenge: How do you encourage corporate wellness through team sports without being cheesy or stale? Our challenge was to emphasize teamwork among companies and their employees, and to illustrate the high-quality standard and care.



 ▾ SOCCER, BRAND, FASHION

SOCCER SAMPLES STREETWEAR AND LOVES THE FIT

Juventus reimagined its look, P.S.G. partnered with Jordan Brand, and now Arsenal and Inter Milan are following suit. But soccer's interest in design has little to do with the sport.



 ✓ BIKE, PRODUCT DESIGN

LOOP MOUNT: INSTANT BIKE NAVIGATION WHEN YOU NEED IT BY AW

Loop is a minimal phone mount that sits discreetly on your bike's handlebars and is ready to use in seconds. It's totally different from anything else on the market and is perfect to help any cyclist get from A to B quickly and easily.

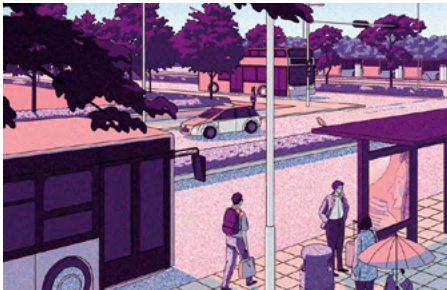


 ✓ HOTEL, BRANDING

ZERO HOTEL BRANDING AND VISUAL IDENTITY

Aatelier d'alves, Natanael Gama, Joana Correia, and Cátia Lima shared the branding and visual identity project for The Zero Hotels. The design approach for the visual identity picks up the cubist aesthetics of these capsule rooms.



 ✓ CLIMATE CHANGE

THE ELECTRIC OVERHAUL IS COMING - AND WE ALL NEED TO BE READY

Companies in the business of moving goods and people from A to B are embracing innovation to decarbonise and tackle the climate crisis.



 ✓ ART, NFT, BANKSY

UN NFT RAFFIGURANTE UN DIPINTO INCENERITO DI BANKSY VALE QUASI 400.000\$

Una versione tokenizzata di un dipinto di Banksy è stato venduto per circa 400.000\$ sul marketplace di NFT OpenSea.



✓ ENVIRONMENT



1% OF FARMS OPERATE 70% OF WORLD'S FARMLAND

Researchers warn land inequality is rising with farmland increasingly dominated by a few major companies.



✓ MOBILITY, SHARING, SMART CITY



A TRAILER FOR LONDON BIKE-SHARE PROGRAM?

Shared cargo-bikes in London, how it could work.



✓ PRODUCT DESIGN



SHINOLA POWER SUPPLY COLLECTION

The Power Supply Collection is part of Shinola's launch into the home goods category. Shinola collaborated with Astro and General Electric to celebrate a heritage of innovation spanning 125 years.



✓ AUTOMOTIVE, DESIGN



OPEL MANTA GSE ELEKTROMOD, NUOVI DETTAGLI SULL'AUTO ELETTRICA

La mitica Opel Manta del passato diventa elettrica: la casa automobilistica ha svelato nuovi dettagli dell'esclusiva Manta GSe ElektroMOD.



 √ REFRIGERATOR, SCREEN

SO WALGREENS HAS STARTED REPLACING GLASS REFRIGERATOR DOORS

There's three big problems with those glass-fronted refrigerators used in supermarkets: Firstly, they don't consume enough electricity. Secondly, the clear glass makes it too easy for shoppers to see what's inside. Thirdly, they do not have the capability to give shoppers seizures.



 √ CGI, AUTOMOTIVE

GULLWING - SHORTFILM

Have you ever seen a car spreading its wings? Now you do. This is a full cgi shortfilm featuring the most iconic car of all time, the Mercedes-Benz 300SL Gullwing.



 √ STRATEGY, BRANDING

TEN REASONS TO REBRAND BUSINESS INFOGRAPHIC

The 10 reasons that could indicate you need to rebrand your business.



 √ DESIGN, ARCHITECTURE

A COMMUNIST DESIGNED YOUR KITCHEN

Margarete Schütte-Lihotzky is renowned as creator of the first fitted kitchen, designed to cut the time devoted to household chores. But her "social architecture" was just part of her deep political convictions.



 ▼ BANKING, ENVISIONING, SERVICE DESIGN

THE FUTURE OF BANKING

Sketchin's R&D team has designed a strategic foresight scenario to describe the future of banking in 2025, starting from trends in currently available technology and people's behavior.

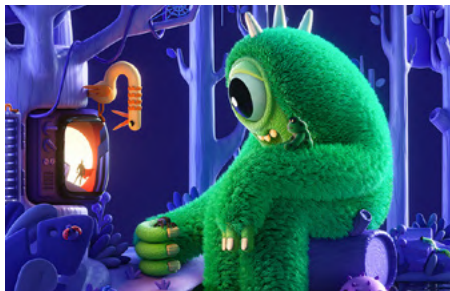


 ▼ MANUFACTURING, TEXTILE, SHOES

ADIDAS STRUNG TEXTILE TECHNOLOGY REIMAGINES HOW RUNNING SHOES ARE MADE

Adidas introduces a new state-of-the-art textile innovation, Strung, a methodology that can custom create running shoes and sneakers.



 ▼ DESIGN, KIDS, ILLUSTRATION

THE MONSTER PROJECT 2021

Kids draw monsters. Professional artists from all over the world reimagine them.

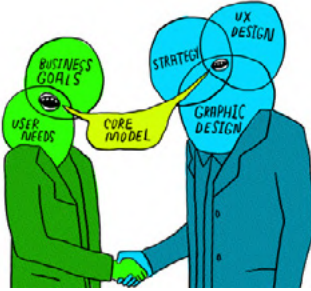


 ▼ PRODUCT DESIGN

AIRPODS ACCESSORIES THAT APPLE LOVERS NEED TO GET THEIR HANDS ON IN 2021!

These nifty product designs will completely elevate and enhance your AirPods experience. They serve as the perfect sidekick to your AirPods, either by taking the best care of them, boosting their functionality, or making sure you never lose them again.



 ✓ UX CONTENT, WORKSHOP

THE CORE MODEL: DESIGNING INSIDE OUT FOR BETTER RESULTS

If you've worked on a website design with a large team or client, chances are good you've spent some time debating (arguing?) with each other about what the homepage should look like...



 ✓ PRODUCT DESIGN

ANTHROPOLOGIE'S REUSABLE CUTLERY NEST INTO EACH OTHER

There are a combination of reasons why people just prefer disposable cutlery over carrying their own, probably the biggest of them is the fact that the flatware we use at home isn't designed for travel.



 ✓ PACKAGING, WEARABLE

THIS APPLE WATCH X NIKE PACKAGING CONCEPT LETS YOU MIX AND MATCH STRAPS

Inspired by the packaging design for the iPod, Nisbet adopted a clear and transparent package for the Apple Watch as well.



 ✓ PRODUCT, ROBOTICS

HAVE MORE PHYSICAL FREEDOM BY WEARING ROBOTS!

Koma 1.5 is an innovative wearable robot designed for heavy labor by Japanese company Atoun. It features two modes, buggy and two-legged, that make it capable of overcoming many obstacles.

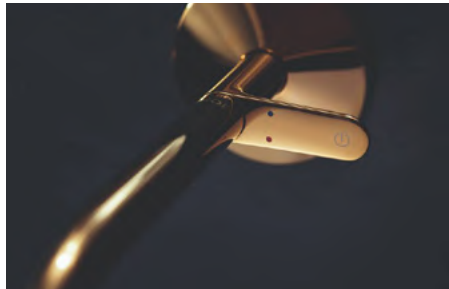


 ✓ MICROARCHITECTURE, SMART WORKING

THE 98 SQUARE FOOT AUTONOMOUS POD OF PRODUCTIVITY OR PLAY GOES INTO PRODUCTION

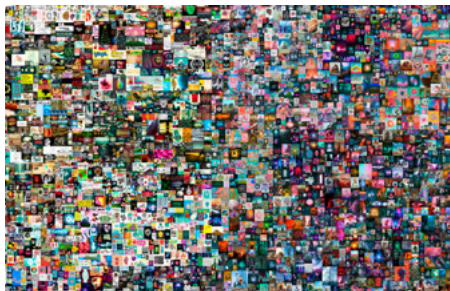
It was a little over a year ago today when we caught wind about technological productivity and work from home specialists over at Autonomous were developing a “monastically inspired” workspace designed for one.



 ✓ PRODUCT DESIGN

AXOR ONE. ELEGANT, ELEMENTAL, AND PURE

The AXOR One bathroom collection by Barber Osgerby reinvents familiar archetypes for greater clarity, enhanced function and superior control.



 ✓ NFT, DIGITAL ART

BEEPLE: A VISIONARY DIGITAL ARTIST AT THE FOREFRONT OF NFTS

How Mike Winkelmann, aka the digital artist Beeple, has combined 5,000 images to create a monumental NFT-based work.



 ✓ PRODUCT DESIGN, APPLIANCES

BANG & OLUFSEN CELEBRATES 95 YEARS WITH THE NEW BEOVISION CONTOUR OLED

The Danish brand celebrates its 95th birthday with a new minimalist all-in-one OLED TV with an integrated 3-channel soundbar system.



 √ DESIGN, SMART WORKING

BERNHARDT DESIGN LAUNCHES PRIVATE WORK SETTINGS WITH MY PLACE

Bernhardt Design recently launched My Place, a designated workstation to help keep the chaos at bay for a few minutes or an entire workday.



 √ PRODUCT DESIGN, CYCLING

BIOMEGA EIN IS A 'WEIGHTLESS' CYCLE TRAILER THAT WILL MAKE PROGRESS EFFORTLESS

Biomega EIN introduces 'weightless progress' with the world's first intelligent, single wheel, electrically assisted cycle trailer.



 √ INTERIOR DESIGN

BLUE BOTTLE COFFEE CAFE IN YOKOHAMA BOASTS NATURAL MATERIALS

Oak chairs sit amongst rattan-wrapped columns inside this Blue Bottle Coffee cafe in Yokohama created by Keiji Ashizawa Design and Norm Architects.

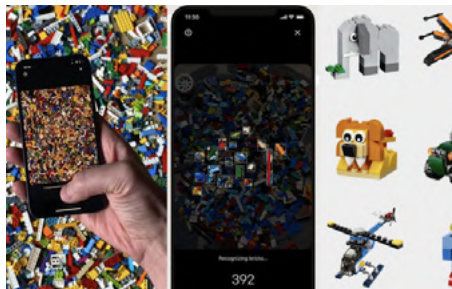


 √ DESIGN, TALKS

WHAT MAKES A GOOD DESIGN? A ROUNDTABLE WITH 3 LEADING DESIGNERS

In this roundtable with Braun, we gathered three of the worlds leading designers and craftspeople to discuss what makes a good design.



 ∨ GAME, UX

L'APP CHE TI SUGGERISCE CHE COSA COSTRUIRE CON I MATTONCINI LEGO A DISPOSIZIONE

BrickIt è un'applicazione pensata per scansionare mattoncini di LEGO e ottenere suggerimenti per assemblare costruzioni passo a passo tramite AI.



 ∨ DESIGN, WORKSHOP, STRATEGY

MASTERMINDS INSPIRING ME

Massimo Curatella, Strategic Designer, writes on Design, Education, Training, Facilitation, and Technology.

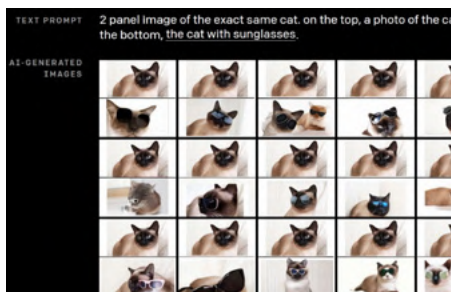


 ∨ AUTOMOTIVE, ELECTRIC

CAKE UNVEILS THE WORK SERIES

Swedish brand cake unveils three utility bikes with more power and more range.



 ∨ ARTIFICIAL INTELLIGENCE, IMAGES

OPENAI'S DALL-E CREATES PLAUSIBLE IMAGES OF LITERALLY ANYTHING YOU ASK IT TO

OpenAI's latest strange yet fascinating creation is DALL-E, which by way of hasty summary might be called "GPT-3 for images." It creates illustrations, photos, renders or whatever method you prefer, of anything you can intelligibly describe.



 ✓ PRODUCT DESIGN
**CHAIR 1:1**

We wanted to design an iconic, democratic product, meant to be sold online and we decided to investigate the theme of hyper-seriality.



 ✓ AUTOMOTIVE, ELECTRIC
**CHARGE AMPS SMART EV CHARGING**

The complete solution of the future for smart and sustainable electric car charging.



 ✓ EXPERIENCE, DOOH
**BREATH-taking 3D DISPLAYS OF LION BREAKING OUT OF SCREEN IS TAKING CHINA**

Several videos from that giant ultra-realistic screen are being shared on social media platforms with many stunned at how enigmatic these animations look.



 ✓ PRODUCT DESIGN
**REMAKING MODERN FOR THE 21ST CENTURY**

Modern furniture icons Herman Miller and Knoll are coming together to create a collective of dynamic design brands. Learn more about the new MillerKnoll.



 ▼ MATERIALS

MATERIALI INFLUENZATI DALL'IBRIDAZIONE DEL DESIGN CON LA SCIENZA: ICS MATERIALS

Negli ultimi anni stanno emergendo nuove categorie di materiali e tecnologie influenzati dall'ibridazione del design con la scienza e da alcuni sviluppi tecnologici come l'Internet delle cose (IoT).

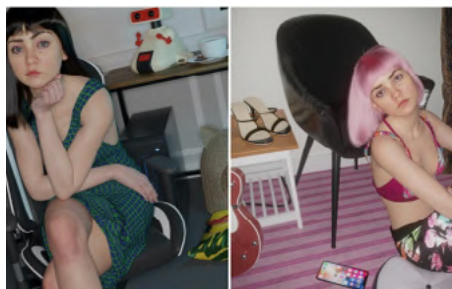


▼ WEARABLE


NEW DEAL DESIGN'S BUZZ WEARABLE AIMS TO STOP SEXUAL ASSAULT

The design studio behind the Fitbit has revealed a wearable product that aims to prevent rape by increasing users' awareness around consent.



 ▼ CGI, MEDIA DESIGN

STUNNING PHOTOREAL RENDERS IN BLENDER

These renders look like real photos taken with an old camera.



▼ PRODUCT DESIGN


LUCIDIPEVERE DESIGNED THE MODULAR COUCHETTE SOFA WITH 38 ELEMENTS

LucidiPevere designed a new modular seating system that gives nod to the private yet connected sleeping quarters on trains.



 √ EBIKE, MOBILITY

COWBOY 4 EBIKE

Cowboy have upgraded their popular e-bike with more power and 50 percent more torque. It also comes with a new integrated cockpit where you can easily mount your smartphone, to wirelessly recharge it (using the bikes battery) plus check other info on.



 √ PRODUCT DESIGN, PETS

THIS MODULAR CAT-TREE CAN BE ANY SHAPE/STYLE YOU WANT

With a classy, modular, creative design that definitely feels like LEGO-meets-IKEA for cats, the Petlibro Infinity DIY Cat Tree is a uniquely customizable piece of furniture to keep your cat occupied and fit.



 √ AUTOMOTIVE, SOUND DESIGN

MASERATI HA SCELTO DARDUST PER DISEGNARE I SUONI DEL FUTURO

Al via la collaborazione tra la casa automobilistica e il musicista al fine di creare un'esperienza a 360°.



 √ UX

IDEO: SHOPPING CART DESIGN PROCESS

IDEO: Shopping Cart Design Business Process.



 ∨ PARENTHOOD, PRODUCT DESIGN

MOMBOX IS A CURATED KIT OF POSTNATAL PRODUCTS THAT PUTS NEW MOMS FIRST

Just last week, General Catalyst's Peter Boyce explained how one of the most important things he looks for in a founder is a personal connection to the problem they're solving.



 ∨ EXHIBITION, MUSIC

FIVE EXHIBITS FROM ELECTRONIC AT THE DESIGN MUSEUM THAT RECALL THE JOY OF LIVE MUSIC

London's Design Museum has reopened its doors with an exhibition that charts the evolution of electronic music and its symbiotic relationship with design. Curator Gemma Curtin shares five must-see exhibits from the show.



 ∨ DRONE, IMMERSIVE EXPERIENCE

DJI INTRODUCES IMMERSIVE FLIGHT WITH ITS NEWLY RELEASED FPV DRONE

DJI presents immersive flight offered through the goggles and a super wide, 150° field of view, while HD video transmission at up to 120 fps provides ultra-smooth real-time view of your flight.



 ∨ SMART MOBILITY

THIS SELF-DRIVING POD CAN BE USED TO TRANSPORT EITHER HUMANS OR CARRY CARGO

This self-driving pod designed by PriestmanGoode is capable of safely carrying humans as well as acting as a logistical truck to deliver consignments.



✓ SUSTAINABILITY

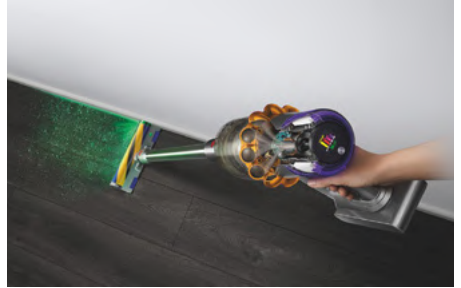


THESE 3 COMPANIES ARE MAKING THE PRODUCTS YOU USE EVERYDAY SUSTAINABLE

You may be a recycling freak, have an array of solar panels decorating your roof, and only buy green label clothing but is there more you could be doing to tackle climate change?



✓ SMART APPLIANCES



THE DYSON V15 DETECT REVEALS HIDDEN PARTICLES

Dyson has unveiled the V15 detect, it's most powerful and intelligent vacuum yet, capable of detecting, removing, sizing and counting microscopic dust for scientific proof of a deep clean.



✓ CRYPTO, ART



EPISODE V. TOWARD A NEW ECOLOGY OF CRYPTO ART: A HYBRID MANIFESTO

A response to the environmental cost of crypto art by artists, activists and theorists. "The Uncanny Valley" is Flash Art's new digital column offering a window on the developing field.



✓ BRAND, STRATEGY, DESIGN SYSTEM, INNOVATION



BUSINESS MODEL FOR OUTSTANDING CONSUMER EXPERIENCES - ELECTROLUX

The Electrolux business model focuses on creating best-in-class consumer experiences.



 ∨ GRAPHIC DESIGN, COMMUNICATION


Dugadu

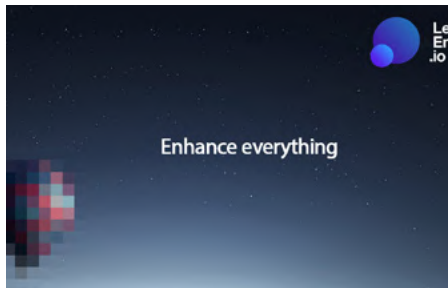
Get Inspiration
from Thousands
of Newsletters
Examples.



DUGADU - GET INSPIRATION FROM THOUSANDS OF NEWSLETTERS EXAMPLES

Browse thousands of newsletters that can inspire your upcoming campaign, whether you're looking for holiday discount newsletter ideas or want to find a better way to connect with your audience.



 ∨ ARTIFICIAL INTELLIGENCE, IMAGERY


LET'S ENHANCE

Service to upscale and improve your photos and images using state-of-art neural networks.



 ∨ BRANDING


SASCHA LOBE AND PENTAGRAM DESIGNED THE ARTFUL BRANDING SYSTEM

Cocorico is a brand that aims to raise chicken with the most necessary and wholesome measures. They raise their chickens ethically and 100% naturally fed with non-GMOs, no antibiotics, no hormones, and no additives.



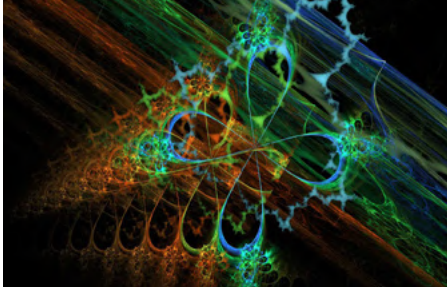
 ∨ ARCHITECTURE


FILIPA PINA + MARIA INES COSTA EXTEND AN OLD STONE FARMHOUSE IN PORTUGAL

Challenged with a tight budget, Filipe Pina + Maria Ines Costa have created a cozy living space while preserving the building's original character and form.



✓ ARTIFICIAL INTELLIGENCE, NATURE, TECHNOLOGY

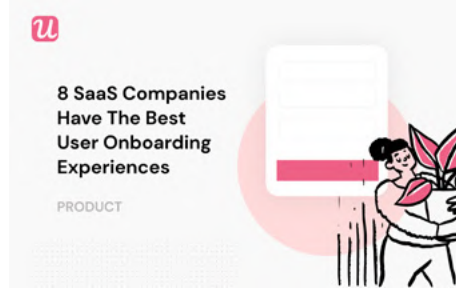


OPEN-ENDEDNESS: THE LAST GRAND CHALLENGE YOU'VE NEVER HEARD OF

While open-endedness could be a force for discovering intelligence, it could also be a component of AI itself.



✓ SAAS, UX



8 SAAS COMPANIES HAVE THE BEST ONBOARDING EXPERIENCE

8 SaaS best user onboarding experiences that you can learn and implement from.



✓ PRODUCT DESIGN, FURNITURE



FURNITURE DESIGNS FROM THE A' DESIGN AWARD

Let's take a minute to just soak in the creativity that's filled in this roundup of award-winning furniture designs from last year's A' Design Awards.



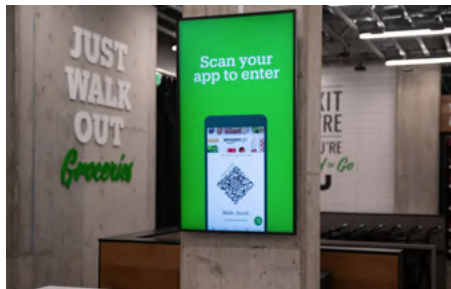
✓ BRANDING



FIFA'S NEW IDENTITY FOR WOMEN'S WORLD CUP AUSTRALIA & NEW ZEALAND 2023

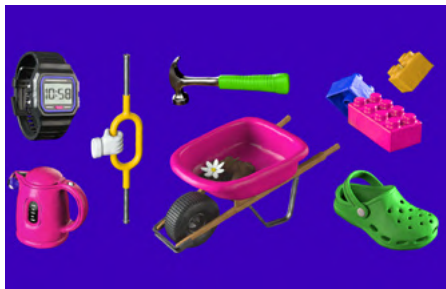
The branding sees local artists come together to create an identity that celebrates the heritage and culture of the host nations.



 ∨ ARTIFICIAL INTELLIGENCE, RETAIL

WHO'S BUILDING THE GROCERY STORE OF THE FUTURE?

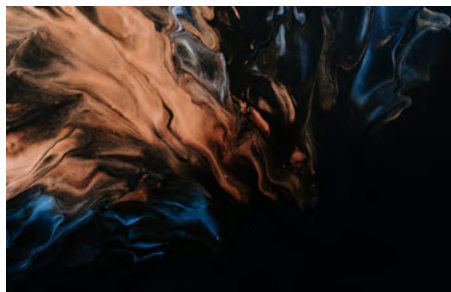
The future of grocery shopping will be a win-win for both stores and customers.



 ∨ PRODUCT DESIGN, DIGITAL

IS IT GOOD DESIGN? WELL, YEAH

We ask people who design and build Google products what they consider to be good design.



 ∨ MATERIALS, R&D

GRAPHENE RESEARCH, INNOVATION AND COLLABORATION

The Graphene Flagship is a FET Flagship by the European Commission, set to, bring graphene innovation out of the lab and into commercial applications.



 ∨ PANDEMIC, MARKETING

IN A PANDEMIC, WE BUY WHAT WE KNOW

How fear and disgust drive consumer behavior.



 ✓ UX, ECOMMERCE

DESIGNING WITH THE USER'S CONTEXT IN MIND

Designing with context in mind can lead to an effective interface, relevant content, and an improved experience for your users.

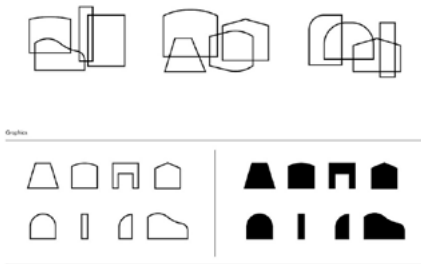


 ✓ GAMING, MOBILE

BACKBONE CONTROLLER

Snap in your phone and start playing. No charging, no waiting for updates, no tedious setup. Uncover a new world of premium gaming in seconds. It just works!



 ✓ MUSEUM, BRANDING

BRANDING PROJECT FOR THE HIGH MUSEUM

Yeseul Oh shared the super elegant branding project she created for the The High Museum. Located in Atlanta, The High Museum is the leading art museum in the Southeastern United States. Its permanent collection includes modern and contemporary art.



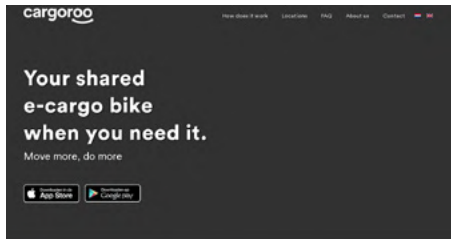
 ✓ BRANDING, COLORS

BRANDCOLORS - OFFICIAL BRAND COLOR HEX CODES

The biggest collection of official brand color codes around. Includes hex colors codes for 500+ brands including Facebook, Twitter, Instagram, and many more.



✓ SHARING, SERVICE DESIGN



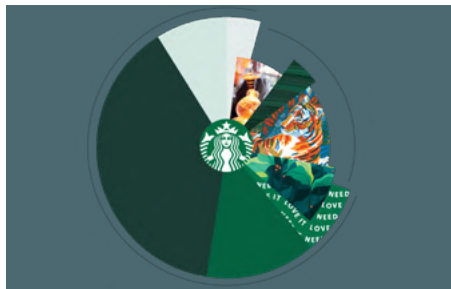
Why Cargoroo?
The missing link in Scooters and bikes are great, until you need more-more seats, more space, more capacity. E-cargo bike sharing offers a cost-efficient, eco-

CARGOROO, YOUR SHARED E-CARGO BIKE WHEN YOU NEED IT

Scooters and bikes are great, until you need more-more seats, more space, more capacity. E-cargo bike sharing offers a cost-efficient, eco-friendly, hassle-free and fun way to handle any cargo needs.



✓ BRANDING, GUIDELINES



STARBUCKS CREATIVE EXPRESSION

Our new expression. It all starts here. Use this guide as a high-level overview of how the Starbucks brand comes to life.



✓ METAVERSE, FUTURE



HOME | EARTH 2

Earth 2@ is a futuristic concept for a second earth; a metaverse, between virtual and physical reality in which real-world geolocations on a sectioned map correspond to user generated digital virtual environments.



✓ TYPOGRAPHY, DIGITAL DESIGN

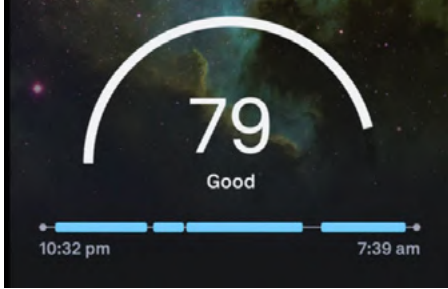


THE TYPE SYSTEM - MATERIAL DESIGN

The Material Design type scale includes a range of contrasting styles that support the needs of your product and its content.



✓ WEARABLE, PRODUCT DESIGN



ACCURATE HEALTH INFORMATION ACCESSIBLE TO EVERYONE

The new Oura Ring monitors your heart rate around the clock, giving you the insights you need to make the most out of your days and nights.



✓ PRODUCT DESIGN, WELLNESS



LEARN ABOUT SOLUTIONS TO FALLING AND STAYING ASLEEP AND BETTER SLEEP

How can I fall asleep faster and stay asleep? Find all the answers to your question here! Sandland sleep products have been formulated with plant based ingredients to help you sleep better.



✓ CULTURE, INTERNAL BRANDING, INNOVATION

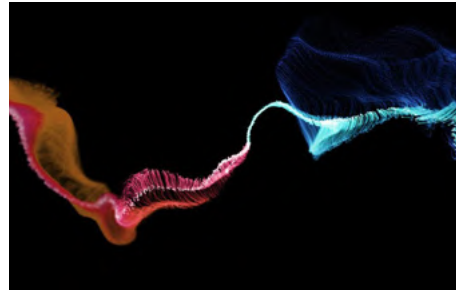


GOOGLE CLOUD BRANDVOICE: GROWING A CULTURE OF INNOVATION

Organizations are facing unprecedented change and challenges. These forces are driving many to rethink the tools and technologies they use, and the places they need to be, to grow and to innovate.



✓ METAVERSE



IS THE METAVERSE THE NEW INTERNET?

I was asked recently whether I viewed the metaverse as the next iteration of the internet, as we march towards Web 5.0. This got me thinking about the idealistic read-only world wide web Tim Berners-Lee initially handed us the keys to in the 90s...



✓ BRAND STRATEGY, WINE



WHY THIS PROSECCO PRODUCER HAS REMOVED THE WINE'S NAME FROM ITS LABELS

Italian prosecco producers Duca di Dolle have chosen to remove the wine's name from many of their labels in a bid to prevent their product from being lumped under the now mundane umbrella term.



✓ PRODUCT DESIGN, LAPTOP



MICROSOFT PUSHES PC BOUNDARIES WITH SURFACE LAPTOP STUDIO

While there are a number of awesome devices in the Surface lineup, one stands out as truly unique the new Surface Laptop Studio.



✓ PRODUCT DESIGN, ECOSYSTEMS, RESEARCH



Future Product Ecosystems : discovering the value of connections

Tim Williams*, Mariamella Chamorro-Koc²
Queensland University of Technology, Australia

*Corresponding author e-mail: tim.williams@qut.edu.au

Abstract: Product Ecosystem Theory is an emerging approach to help understand the value networks that exist between products within a system. As products become increasingly interconnected, understanding the value that is gained from these

DRS2016 FUTURE PRODUCT ECOSYSTEMS

Product Ecosystem Theory is an emerging approach to help understand the value networks that exist between products within a system.



✓ SUSTAINABILITY



CARBFIX

Carbfix provides a natural and permanent storage solution by turning CO2 into stone underground in less than two years.



BCORP



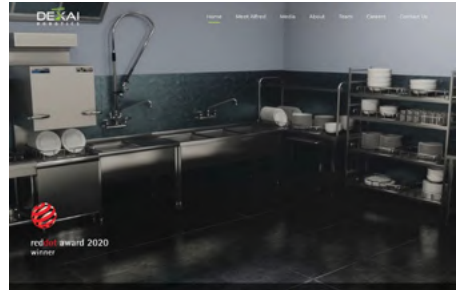
B CORP: GOOD FOR

B CORP: GOOD FOR BUSINESS?

As the number of B Corps grows, we explore if it's good for business when brands and agencies sign up, and if others will be left behind if they don't.



KITCHEN, ROBOTICS



DEXAI ROBOTICS | THE SMART SOUS CHEF IN YOUR KITCHEN

Dexai is automating activities in commercial kitchens and the food industry more broadly, using flexible robot arms.



AUTOMOTIVE

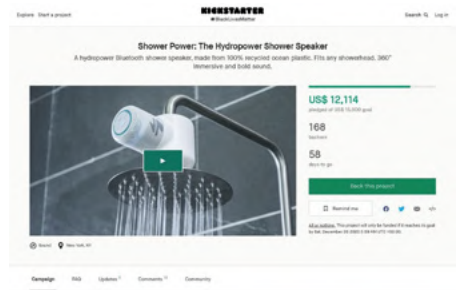


TOYOTA IS GOING TO MAKE YOU PAY TO START YOUR CAR WITH YOUR KEY FOB

Toyota is charging drivers for the convenience of using their key fobs to remotely start their cars. According to a report from The Drive, Toyota models 2018 or newer will need a subscription in order for the key fob to support remote start functionality.



PRODUCT DESIGN, SHOWER

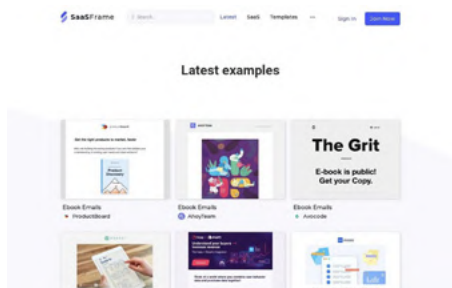


SHOWER POWER: THE HYDROPOWER SHOWER SPEAKER BY AMPERE

Shower Power by Ampere is an award-winning waterproof speaker that generates 100% of its power from water, so you can listen to your favorite music, podcasts and audiobooks in the bathroom.



✓ SAAS, UX

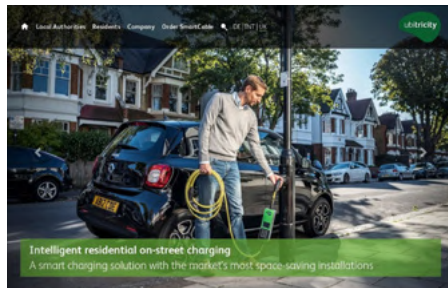


LATEST SAAS MARKETING EXAMPLES - SAASFRAME

Discover the latest SaaS marketing pages, emails flows and product interfaces examples.



✓ SMART MOBILITY, ELECTRIC



UBITRICITY CHARGING SOLUTIONS - EASY AND CONVENIENT CHARGING FOR EVERYONE

Ubitricity has been fostering driving electric with new intelligent solutions for years. This includes charging, billing and infrastructure which applies equally to residents and local authorities.



✓ AUTOMOTIVE, ELECTRIC, MOBILITY

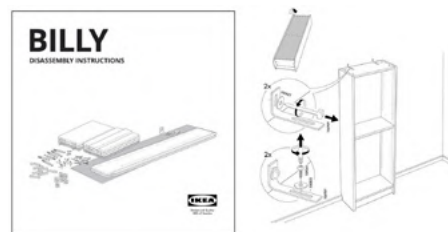


HYUNDAI ELECTRIFIES ITS 1986 GRANDEUR IN A RETRO-FUTURISTIC RESTORATION

The 1986 grandeur 'restomod' continues Hyundai's heritage series, which sees its classic vehicles updated with an electric powertrain.



✓ INFORMATION DESIGN, SUSTAINABILITY



IKEA LAUNCHES DISASSEMBLY INSTRUCTIONS

IKEA has released disassembly instructions, so users can extend the life of their products by re-using or re-selling them.



✓ URBAN PLANNING, MICROMOBILITY

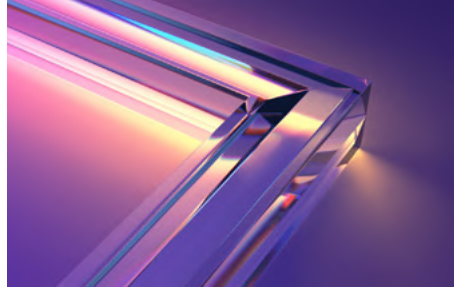


HOW FOUR EUROPEAN CITIES ARE EMBRACING MICROMOBILITY TO DRIVE OUT CARS

The coronavirus pandemic is acting as a catalyst for urban transformation across Europe as city authorities grapple with how to manage urban mobility without risking citizens' health or inviting gridlock by letting cars flood in.



✓ 3D DESIGN, VISUAL DESIGN



FUTUREPLAY - FUTUREDELUXE

A research lab set up to imagine, experiment and explore new forms of design, moving image, technology and visual experiences.



✓ URBAN PLANNING, LANDSCAPE



SCHOONSCHIP

Schoonschip is an Amsterdam based building group who aim to develop and build their own sustainable floating neighbourhood.



✓ TECHNOLOGY, WEARABLE



APPLE WRIST ID UNLOCK PATENT TECHNOLOGY

Apple has filed a new patent that could lead to Wrist ID appearing on its Watch. All we can do is wait, hope, and pray that this becomes a reality.



✓ VR, DIGITAL DESIGN



THE SR DEVKIT

The worlds first interactive 3D Light Field 8K display.



✓ TECHNOLOGY, DEVICES



KANO ADDS A TOUCHSCREEN TO ITS COMPLETE DIY COMPUTER KIT

Twelve months ago, Kano unveiled a complete build-it-yourself computer kit powered by Raspberry Pi. It looked the part but ignored the fact that most children love tablets, smartphones, and other devices with a touchscreen display.



✓ DRONE, PRODUCT DESIGN



THE FIRST READY-TO-FLY FPV DRONE

Sleek and aerodynamic, the DJI FPV aircraft delivers powerful propulsion, battery life, and wind resistance, making this system as capable as it is visually stunning.



✓ BIG DATA, DEMOGRAPHICS



WORLD POPULATION CLOCK: 7.8 BILLION PEOPLE (2021)

How many people are there in the world? World population has reached 7.7 billion. World population live counter with data sheets, graphs, maps, and census data regarding the current, historical, and future world population figures, estimates, growth rates...



 √ METAVERSE, PLAYBOY

PLAYBOY'S METAVERSE VISION CAN DOUBLE THE STOCK PRICE

Following in the footsteps of Facebook's decision to rename its brand as Meta, Playboy is rewiring up its entry to a Metaverse of digital and real-world opportunity as its successful SPAC launch will further transform and propel its brand into a global lifestyle.



 √ INTERIOR DESIGN

STU.DERE DIVIDES ITS 'WAREHOUSE MORINHO' INTERIOR WITH AN EXPRESSIVE SCREEN

Stu.dere seeks to introduce a sense of exploration as visitors walk through its warehouse morinho, as though it were a labyrinth or a child's game.



 √ PRODUCT DESIGN, PETS

THIS SPACE-SAVING TV UNIT DOUBLES AS A COZY HOME FOR YOUR BELOVED CAT!

Pets infuse a new spurt of energy into your dull life, and they deserve all the love and comfort one can shower them with. Sure it's one thing bringing home the most lavish pet furniture but how about what the pet is actually craving? A cat for example.



 √ PRODUCT DESIGN, BATTERY

JUICE BOX, A CONCEPT TO EMPOWER THE DEVELOPING WORLD

Juice Box provides safe and reliable access to electrical power, no matter where you live.



 ✓ PRODUCT DESIGN, FURNITURE

FORM US WITH LOVE

Over two years in development, the Epix collection is designed to amplify workspace flexibility and upgradability.



 ✓ TYPOGRAPHY, MOTION

KINETIC TYPOGRAPHY PACK

24 Advanced Kinetic Type files, created in collaboration with typographic expert, Georgie Yana. Editable After Effects files, making it easy for you customise and integrate into your work quickly.

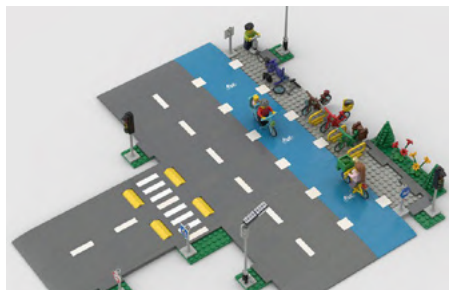


 ✓ MOBILITY, EBIKE, HYDROGEN

STUDIO MOM DESIGNS HYDROGEN-POWERED LAVO BIKE

Dutch design office Studio MOM has teamed up with hydrogen battery pioneer LAVO to develop an electric bike that can carry heavy cargo over long distances.



 ✓ PRODUCT DESIGN, CYCLING

LEGO BIKE LANES MIGHT BE ON THEIR WAY THANKS TO THIS IDEA

LEGO has bicycles, but where are the bike lanes?



 ▼ ART, ENVIRONMENT

YINKA ILORI DREAMS UP VIBRANT LEGO INSTALLATION FOR PLAY

Yinka Ilori reimagines a launderette in London as a playful, interactive installation out of 200,000 LEGO bricks inspired by children's creative optimism and resilience.



 ▼ UX, FASHION

THE FUTURE FASHION SHOW? LG X BALMAIN REIMAGINE THE FRONT ROW EXPERIENCE

For the balmain S/S 2021 collection presentation in paris, the fashion house's creative director teamed up with LG to reimagine the front row experience.

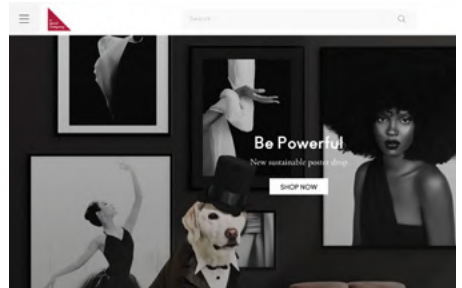


 ▼ BRANDING, METHOD

LOGO DESIGN: CREATIVE STAGES

The article continuing the topic of logo design process. Description of creative stages required for making an efficient logo and practical tips on branding signs.



 ▼ SUSTAINABILITY, PRODUCT DESIGN, ECOMMERCE

A GOOD COMPANY: FROM MINDLESS CONSUMPTION INTO CONSCIOUS DECISIONS

We exist to create thoughtful, sustainable and elegant everyday products without compromising design. We refuse to take shortcuts, and we obsess over every single step in the journey of our products - from how they are made to how they end up on your doorstep.



 ∨ MOTION, VISUAL DESIGN, GRADIENT

WEBGL FLUID SIMULATION

A WebGL fluid simulation that works in mobile browsers.



 ∨ AUTOMOTIVE, SHARING, SMART MOBILITY

LYNK & CO OPENS ITS FIRST “CLUB” FOR THE 01 CONNECTED CAR

A new kind of a showroom for a new kind of car.



 ∨ PRODUCT DESIGN, WORKSPACE

INDUSTRIAL FACILITY MAKES COMPACT HEIGHT-ADJUSTABLE DESK

London studio Industrial Facility has designed a compact height-adjustable desk which it claims enables a “new method” of team working.



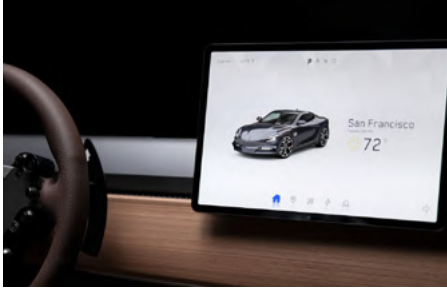
 ∨ SMART MOBILITY, EBIKE

MASTRETTA BIKES UNVEILS THE LEANING MX3 ELECTRIC CARGO TRICYCLE

The mastretta MX3 tricycle has the heavy motor and battery in the lowest position, generating great maneuverability and responsiveness.



✓ UX, AUTOMOTIVE, INTERACTION DESIGN



UNREAL ENGINE HMI INITIATIVE

Human-machine interfaces (HMI) are one of the next great frontiers for the automotive industry. At Epic Games, we're committed to developing functionality...



✓ ART, EXHIBITION



MECHANICAL MASTERPIECES - NEIL MENDOZA

Mechanical Masterpieces is a collection of paintings reimagined for the 21st century. Optimized for short attention spans, it allows viewers to poke, switch, disco, inflate and water paintings to their heart's content.



✓ COLLABORATION, VIRTUAL REALITY



MEET WITH YOUR TEAM AS IF FACE-TO-FACE IN VIRTUAL WORLD OF MICROSOFT MESH

Microsoft mesh seeks to offer its users a virtual space to meet and collaborate face-to-face, even if they are scattered across the world.



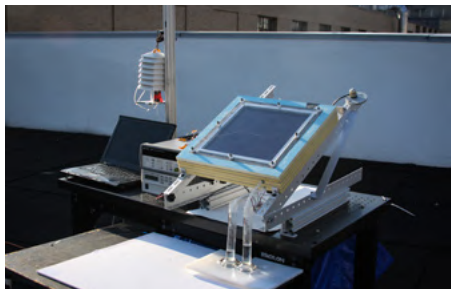
✓ BRANDING



NEW LOGO AND IDENTITY FOR MIT MEDIA LAB BY PENTAGRAM

New Logo and Identity for MIT Media Lab by Pentagram.



 √ INNOVATION, R&D

SOLAR-POWERED SYSTEM EXTRACTS DRINKABLE WATER FROM “DRY” AIR

Researchers at MIT and elsewhere have significantly boosted the output from a system that can extract drinkable water directly from the air even in dry regions, using heat from the sun or another source.



 √ ARCHITECTURE

MOON HOON ON HIS INFLUENCES AND ‘IDIOSYNCRATIC’ CLIENTS

I am influenced by a myriad of things, from a client’s hairstyle to the dessert of the day, moon hoon tells us in this interview.

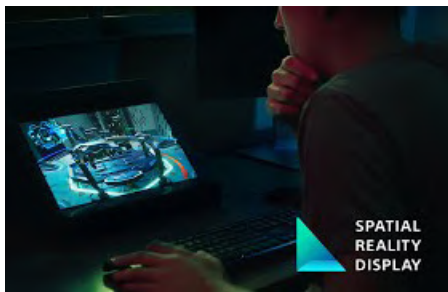


 √ EVENT, DRONE

VW ID4 AND ID CROZZ DRONE LIGHT SHOW IN CHINA

2000 illuminated drones create the outline of the new VW ID4 and ID Crozz in China.



 √ 3D VISUALIZATION, DEVICES

SPATIAL REALITY DISPLAY - WHERE IMAGINATION BECOMES REALITY

Discover a new visual medium with Sony’s Spatial Reality Display. Cutting-edge visual and spatial realities combine in an incredible 3D optical experience where detailed texture, high contrast, and luminous brightness come together to create a portal to another world.



✓ INTERACTION DESIGN, HOLOGRAM



JAPAN IS DEVELOPING TOUCHLESS, HOLOGRAM-LIKE CONTROLS FOR ITS HIGH-TECH TOILETS

Known for its wash&dry functions, these toilets keep your private parts clean, but the current pandemic has highlighted the fact that it doesn't do the same for your hands.



✓ 3D PRINTING, SHOES



CLASSIFY THIS ROBOT-WOVEN SNEAKER WITH 3D-PRINTED SOLES AS "FOOTWARE"

For athletes trying to run fast, the proper shoe can be essential to achieving peak performance. For athletes trying to run as fast as humanly possible, a runner's shoe can also become a work of individually customized engineering.



✓ MEDIA, TRENDS



YOUTUBE CULTURE & TRENDS

Discover global YouTube video trends, and cultural analysis to help you better understand the next generation of creators who are breaking new ground.



✓ AEROSPACE



ASTRONAUT ANNE MCCLAIN ON DESIGNING AND PILOTING THE NEXT GENERATION OF SPACECRAFT

NASA recently announced the astronauts who will be taking part in the Artemis missions, and among them is Anne McClain, who has spent 203 days in orbit and conducted two spacewalks on the ISS. With the space industry looking nothing like it did 10 years ago...



 ▼ FOOTBALL, SUSTAINABILITY

NENDO LAUNCHES DIY NON-INFLATABLE SOCCER BALL FOR KIDS IN IMPOVERISHED AREAS

Nendo launched the My Football Kit, a non-inflatable soccer ball, to bring the sport to impoverished areas in hopes of children grow to love it.



 ▼ DESIGN, REMOTE CONTROL

NENDO UNVEILS A CREDIT CARD-SIZED PHONE FOR OPPO THAT UNFOLDS INTO THREE SCREENS

The slide-phone by Nendo for OPPO exploits the idea of compactness for a new sense of functionality.



 ▼ ETHICS, ROBOTS

SHOULD A CONSCIOUS ROBOT GET THE SAME RIGHTS AS A HUMAN?

In the “Star Trek: The Next Generation” episode “The Measure of a Man” Data, an android crew member of the Enterprise, is to be dismantled for research purposes unless Captain Picard can argue that Data deserves the same rights as a human being.



 ▼ ARTIFICIAL INTELLIGENCE

WHAT THE HELL IS AN AI FACTORY?

If you follow the news on artificial intelligence, you'll find two diverging threads. The media and cinema often portray AI with human-like capabilities, mass unemployment, and a possible robot apocalypse.



✓ PRODUCT DESIGN



SAMSUNG MY SHELF FRAMES THE TELEVISION AS DECOR

Samsung drops this surprising and stylish shelving unit designed to complement the brand's decor-friendly TV, The Frame.



✓ PRODUCT DESIGN, BRANDING, INTERACTION DESIGN



EASEE - SHAPING THE FUTURE OF ELECTRICITY

The EV car charger from Easee will take a place in shaping the future of electricity and will work as smart power buffers. An exclusive product with a price for everyone, where the only thing you need to think about is what color you want.



✓ BRANDING



BRAND NEW

Opinions on corporate and brand identity work.



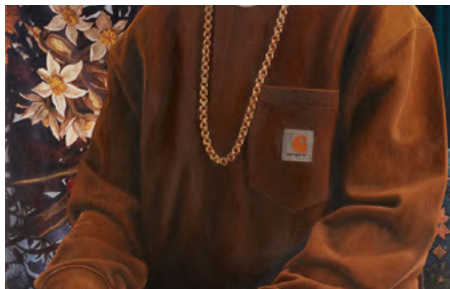
✓ PRODUCT DESIGN, TECHNOLOGY



NOTHING

Nothing is removing the barriers between people and technology to create a seamless digital future.



 ✓ FASHION, ADVERTISING

LA NUOVA CAMPAGNA CARHARTT È UN'OPERA D'ARTE

Una serie di quadri fotorealistici creati da Lucas Price.



 ✓ NATURE, ARCHITECTURE, PANDEMIC

O2 DESIGN ATELIER IMAGINES THE 'POST-PANDEMIC CITY OF TOMORROW'

The conceptual city designed by O2 design atelier is composed of several self-sustaining towers, which are linked by a network of elevated bridges.



 ✓ UX, INTERFACE DESIGN

THE UX OF LEGO INTERFACE PANELS

Piloting an ocean exploration ship or Martian research shuttle is serious business. Let's hope the control panel is up to scratch. Two studs wide and angled at 45°, the ubiquitous "2x2 decorated slope" is a LEGO minifigure's interface to the world.



 ✓ INVESTMENT, STRATEGY, VENTURES

SURVEY: 3,000+ INVESTORS SHARE WHERE & WHY THEY INVEST

This study of more than 3,000 investors shows the trends of the recent retail investor boom. This group is mostly self-taught and overwhelmingly social.



✓ COLOR, VISUAL DESIGN



PICULAR

Picular is a rocket fast primary color generator using Google's image search. If you ever needed the perfect yellow hex code from a banana, this is the tool for you.



✓ BIKE, SMART CITY

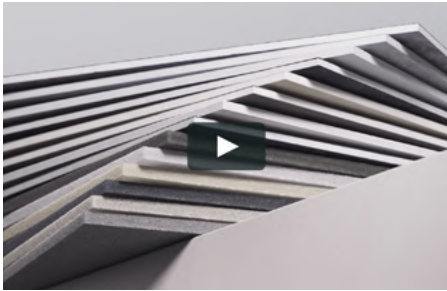


THE FUTURE OF THE CURB: OONEE MINI POD FITS 10 BIKES IN A SINGLE NYC PARKING SPOT

Oonee mini is a pod that can deliver up to 10 quality secure bike parking spaces in place of one single car.



✓ VIDEO, ADVERTISING



KVADRAT REALLY

Frame was thrilled to partner with the global leaders in textiles, Kvadrat to create a film that showcases the groundbreaking products developed by Really.



✓ VIDEO, NATURE



FORCE

Minerals are before everything. Lifeless but essential. Elementary but structured. Mindless but organized.



 ✓ PRODUCT DESIGN, LIGHTING

**PAOLO CAPPELLO + SIMONE SABATTI DESIGN
THE 'OZZ' LAMPS FOR MINIFORMS**

Following the success of the 'ozz' lamp designed by Paolo Cappello with Simone Sabatti, miniforms unveils two new additions to the family.



 ✓ RESEARCH, SUSTAINABILITY

WHY OUR FUTURE MAY DEPEND ON THE FATE OF BIRDS

Some scientists obsessively track environmental fluctuations like shifts in precipitation and insect populations in search of early warnings of climate change.



 ✓ DESIGN THINKING, INNOVATION

HUMANITY IS THE ONLY TECHNOLOGY THAT MATTERS

Design thinking has been embraced by businesses, universities, social organisations, governments and even military units all around the world. The evidence of this impact is still to be measured in greater society. However, moving forward human-centred design will...



 ✓ 3D PRINTING, PRODUCT DESIGN, CONCRETE

PHILIPP ADUATZ CREATES 3D PRINTED CONCRETE OUTDOOR FURNITURE

Commissioned by interior designer Kara Mann, Philipp Aduatz has created a large collection of custom-made 3D printed concrete furniture pieces for a private client in Chicago.



 ∨ CYCLING, UX, GAMIFICATION

THIS EXERCISE BIKE REWARDS YOU WITH NETFLIX AND GAMING TO KEEP YOU WORKING OUT!

You get an exercise bike, excited about transforming your fitness regime to the next level. But a few months later, the fancy machine lies there to bite the dust, or act as another prop to keep clothes or hang things!



 ∨ DESIGN, PODCAST

DESIGN IS EVERYWHERE

Our weekly podcast featuring stories of people and organizations using design to make an impact and change the world. Host Sam Aquillano discusses topics with guests across the Design Museum's 12 impact areas.



 ∨ EBIKE, MOBILITY

FRIKAR E-BIKE

Frikar ebike: A four-wheeled e-bike with full weather protection. Seating one adult and a child.



 ∨ PRODUCT DESIGN, FURNITURE

PORT DINING CHAIR BY BLU DOT

Dezeen Showroom: US brand Blu Dot has created the Port dining chair, a piece with gentle curves and traditional joinery intended to celebrate the beauty of wood.



 ✓ PRODUCT DESIGN, FURNITURE, 3D PRINTING

MEET RECHAIR, A 3D PRINTED SEAT MADE FROM PLASTIC YOGURT CUP WASTE

Russian design studio Delo aims to change perspectives of recycled plastic and elevate it to a material on par with wood or metal.



 ✓ PRODUCT DESIGN, LIGHTING

THE RECTO LAMP BY LEE YUNJAE INTERSECTS TWO PLANES TO CREATE A BOARD AND A TRAY

Based in Seoul, Lee Yunjae is a product designer passionate about clean, functional design. His latest creation is the recto lamp, a lighting object that is born from the word recto, taking into consideration its meaning both in french and spanish.

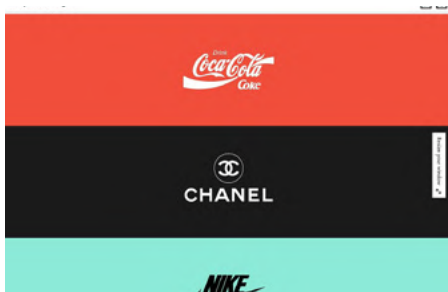


 ✓ BRANDING, AUTOMOTIVE

RENAULT UPDATES DIAMOND-SHAPED LOGO WITH NEW 'FLATTIFIED' OP ART-STYLE VERSION

Car manufacturer Renault has unveiled a new logo, presented as a geometric version of its diamond-shaped design which has been in use since the 1920s.



 ✓ BRANDING, RESPONSIVE

RESPONSIVE LOGOS

An exploration into scalable logos for the modern web. Resize your browser (or rotate your device) to see the reductions based on screen size.



✓ FRAMEWORKS, ENVIRONMENT CENTERED DESIGN



YOUR NEXT PERSONA WILL BE NON-HUMAN. TOOLS FOR ENVIRONMENT-CENTERED DESIGNERS

Because... why not? Mitigating the effects of climate change, dealing with water shortages, and securing future food crops.



✓ CIRCULAR DESIGN, GUIDELINES

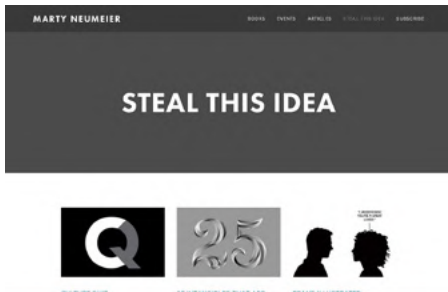


THE CIRCULAR DESIGN GUIDE

What if you could redesign everything? The Circular Design Guide is a collaboration between IDEO and the Ellen MacArthur Foundation. It's an action-oriented set of methods, mindsets and thought starters to help innovators design circular solutions...



✓ BRANDING, METHOD, SONIC BRANDING

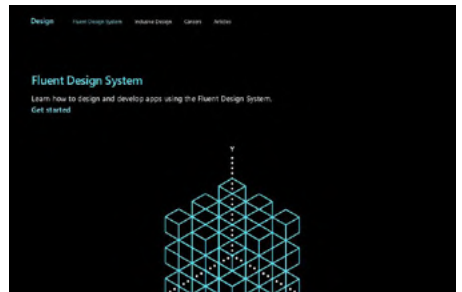


STEAL THIS IDEA

Your brand isn't what you say it is. It's what they say it is.



✓ DESIGN SYSTEM

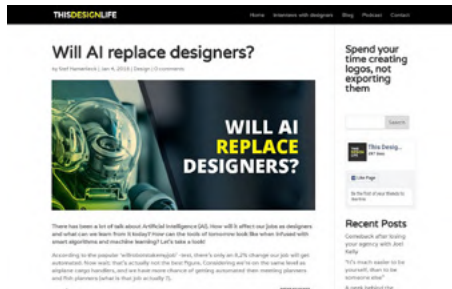


MICROSOFT DESIGN

Fluent brings the fundamentals of principled design, innovation in technology, and customer needs together as one. It's a collective approach to creating simplicity and coherence through a shared, open design system across platforms.



ARTIFICIAL INTELLIGENCE, BRANDING



WILL AI REPLACE DESIGNERS?

There has been a lot of talk about Artificial Intelligence (AI). How will it affect our jobs as designers and what can we learn from it today? How can the tools of tomorrow look like when infused with smart algorithms and machine learning? Let's take a look!



SERVICE DESIGN, TOOLS

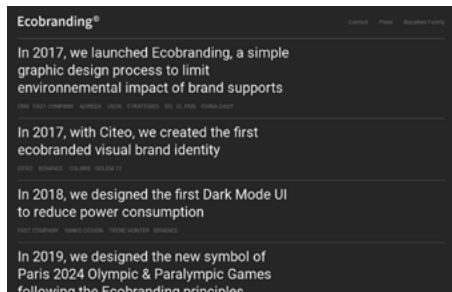


NYC CIVIC SERVICE DESIGN TOOLS + TACTICS

Governments are embracing design not as a trend, but as a way to transform how we deliver services and information to the public.



SUSTAINABILITY, BRANDING, GRAPHIC DESIGN



IMPACTFUL BRAND DESIGN WITH LOW CARBON IMPACT

Ecobranding is a new eco-friendly design process that transforms your brand design to be more ecological and more economical.



ARCHITECTURE, NATURE



ROOM+ DESIGN & BUILD RENOVATES TINY HOUSE IN VIETNAM WITH GLASS-BLOCK FAÇADES

Room+ design & build has renovated an old and partly damaged house in the heart of Ho Chi Minh city, Vietnam, using full-size glass block façades.



✓ FASHION DESIGN



SALOMON ANNOUNCES ITS FIRST TRAIL RUNNING SHOE FOR DOGS ON APRIL FOOL'S

Salomon unveiled 'Cross PAW', a trail running shoe designed for dogs.



✓ FOUNDERS, UNICORNS, STARTUPS

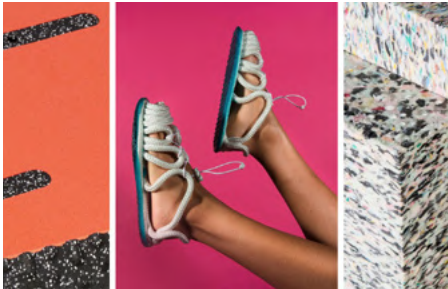


BIG TECH'S FIRST GENERATION OF FOUNDERS STARTS TO STEP ASIDE

Massive tech companies like Google, Amazon, Netflix, and more have had a huge impact on the way we live our lives, and have had incredible levels of financial success. Another thing many of these companies have in common is that their founders are no longer necessarily in control.



✓ PRODUCT DESIGN, SUSTAINABILITY

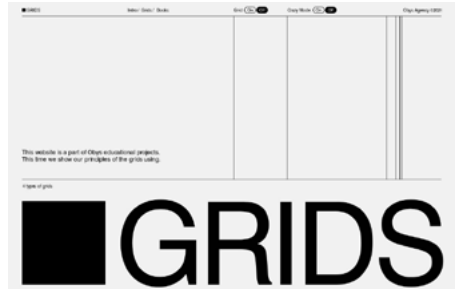


INTUITIVE RECYCLING PROJECTS BY SARA REGAL

Sara Regal born on the seaside of Galicia, Spain, was deeply enriched from her native environment.



✓ GRIDS, WEBDESIGN



GRIDS

The educational project about grids which Obys uses every day with unusual storytelling.



✓ BRANDING

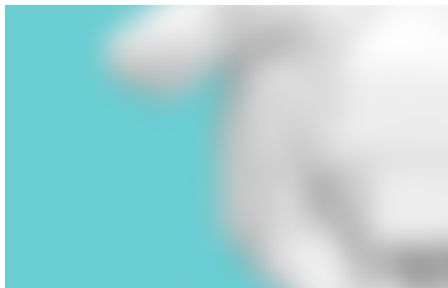


SCI-FI & CYBERPUNK INSPIRED BRANDING FOR PARADIGMAL

Sabbath Studio is a branding studio based Monterrey, Mexico. They shared a branding project wholly inspired by Dystopian Futures, Cyberpunk, Sci-fi / Neo-noir Cult Films & Anime themed aesthetics by client request.



✓ SERVICE DESIGN, ARTIFICIAL INTELLIGENCE

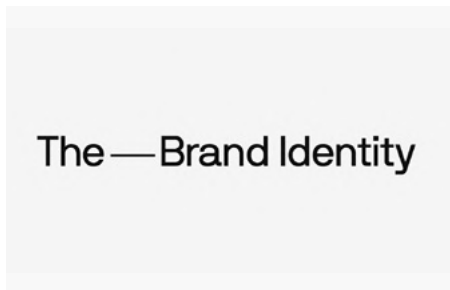


THE EVIDENCE OF DESIGN 2.0 - AN IMPACTFUL SERVICE IDENTITY DESIGNED WITH AI

This case is an illustration proving how machine learning models can seamlessly support the work of service designers and successfully forecast the business impact of specific design efforts.



✓ BRANDING, INTERVIEW



DECADE'S GRACE ROBINSON-LEO AND ROB MATTHEWS ON HOW THEY WORK

We think a lot about the emotional tone of things - how something visual can feel a certain way, and how the tone is communicated through what it looks like and what it sounds like.



✓ INTERIOR DESIGN, CINEMA, PANDEMIC



THIS IS WHAT GOING TO THE MOVIES MAY LOOK LIKE POST-COVID-19

This is a movie theater chair for a post-pandemic world, outfitted with UV-sterilizing lights + 3D-knitted antibacterial copper upholstery.



✓ FINTECH, SERVICE DESIGN



WISR PERSONAL LOANS: A SMARTER WAY TO BORROW

Nobody is smart 100% of the time. But when it comes to important financial stuff, Wizr makes good decisions easy. We can help with personal loans, credit scores and more.



✓ SMART MOBILITY, AUTOMOTIVE, ELECTRIC



YES, THERE'S AN EV CHARGING "ETIQUETTE" - SO LISTEN UP

EV charging "etiquettes" are an actual "thing" now, and the common-sense do's and don'ts might surprise you.



✓ SMART MOBILITY, AUTOMOTIVE, SUSTAINABILITY

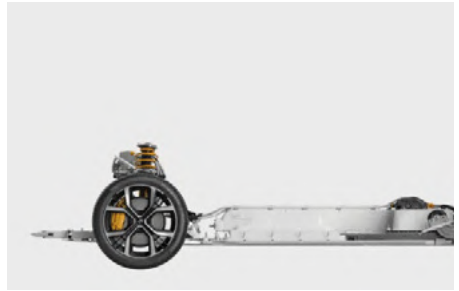


SUBSIDIES FOR PLUG-IN HYBRIDS SHOULD BE CUT, SAY CLIMATE CAMPAIGNERS

Plug-in hybrid vehicles produce more CO2 than most manufacturers claim. As such, climate campaigners are calling for their subsidies to be cut.



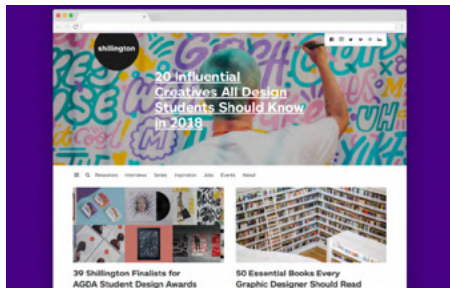
✓ BLOCKCHAIN, SMART MOBILITY



HOW POLESTAR IS USING BLOCKCHAIN TO INCREASE TRANSPARENCY

The cobalt used in Polestar's car batteries is globally traceable using blockchain technology.



 ∨ GRAPHIC DESIGN

SHILLINGTON DESIGN BLOG - CREATIVE INSPIRATION, INTERVIEWS AND RESOURCES

Shillington Design Blog hopes to inspire and inform creatives. Content is curated by our amazing design students, teachers and staff from Shillington campuses in New York, London, Manchester, Sydney, Melbourne and Brisbane.



 ∨ GRAPHIC DESIGN

A NEW SHOW CELEBRATES THE WORK OF CONTEMPORARY GRAPHIC DESIGN FIGURES

Shout is part of Belgian multidisciplinary festival Zomerslag, and features commissions by the likes of Morag Myerscough and Anthony Burrill.



 ∨ ARTIFICIAL INTELLIGENCE, PSYCHOLOGY

RESEARCHERS FIND EVIDENCE OF BIAS IN FACIAL EXPRESSION DATA SETS

In a preprint study, researchers find evidence of bias in data sets often used to train AI that classifies a person's facial expression.



 ∨ TECHNOLOGY, ELECTRIC

YOU DON'T NEED A NEW DESK TO GET SEAMLESS CHARGING

The Sjömärke puts a Wireless Qi charging hotspot underneath the surface of your wood or plastic furniture.



✓ UX, GUIDELINES



LAWS OF UX

Laws of UX is a collection of best practices that designers can consider when building user interfaces.



✓ DIGITAL DESIGN

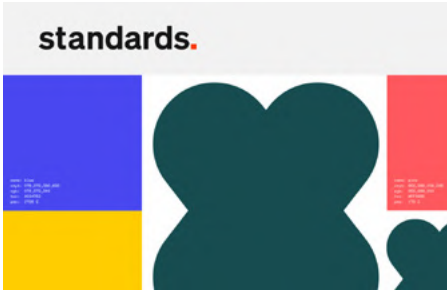


JAZZKEYS

Send a message in Jazz!



✓ BRANDING

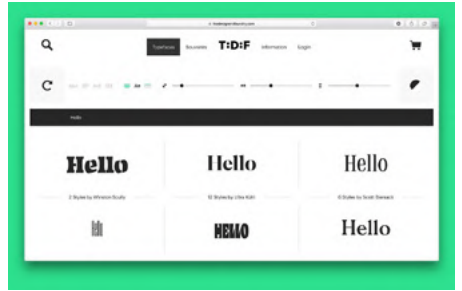


STANDARDS

A new way to design brand guidelines.



✓ TYPOGRAPHY, BRANDING



ALL TYPEFACES

The Designers Foundry is a team of designers creating retail and custom fonts. TDF also designs lettering, logos and branding.



 √ ENERGY

SOLAR-POWERED PRODUCTS DESIGNED TO HELP YOU SWITCH TO ECO-FRIENDLY LIFESTYLE!

It's 2021 and we need to get as eco-friendly as we can! We can no more continue living the way we always have, ignoring the needs of the environment and being insensitive to Mother Earth.

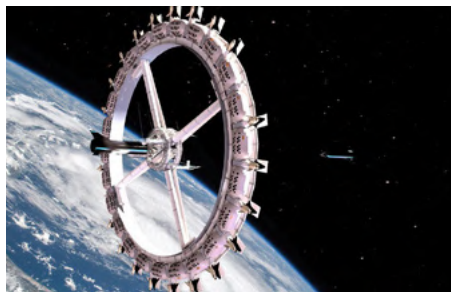


 √ AUTOMOTIVE, ELECTRIC, MOBILITY

SONO MOTORS COVERS THE SION WITH SOLAR PANELS ON ALL STRAIGHT

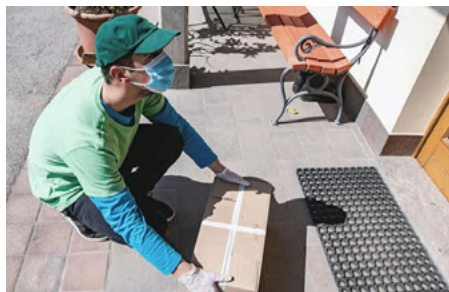
Gerrman electric car maker Sono motors has revealed the next generation of sion, its self-charging electric car.



 √ SPACE DESIGN, EXPERIENCE

WORLD'S FIRST SPACE HOTEL BY ORBITAL ASSEMBLY EXPECTED TO OPEN IN 2027

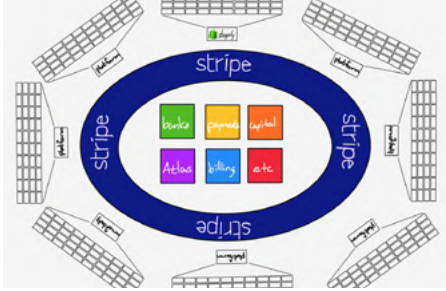
California-based startup orbital assembly corporation has announced plans to begin the construction of the world's first space hotel in 2025.



 √ STRATEGY, CONSUMER, SHOPPING

THE GREAT CONSUMER SHIFT: TEN CHARTS THAT SHOW HOW US SHOPPING BEHAVIOR IS CHANGING

Our research indicates what consumers will continue to value as the coronavirus crisis evolves.



 ✓ SERVICE DESIGN

STRIPE: PLATFORM OF PLATFORMS

Stripe's announcement of Treasury – banking-as-a-service – manifests the breadth of the company's ambition.



 ✓ SUSTAINABILITY, RECYCLING

STUDENTS DEVELOP A SYSTEM TO TURN CHEWING GUM INTO SKATEBOARD WHEELS

For their 3rd year design project, students Hugo Maupetit and Vivian Fischer propose a novel way to clean chewing gum from urban areas.



 ✓ PRODUCT DESIGN

JERRY IS A SELF-CLEANING WATER FILTER THAT FITS ONTO JERRY CANS

Plivier De Gruijter of studio Forthemany and business developer Eise Van Maanen created JERRY, a self-cleaning water filter for jerry cans.

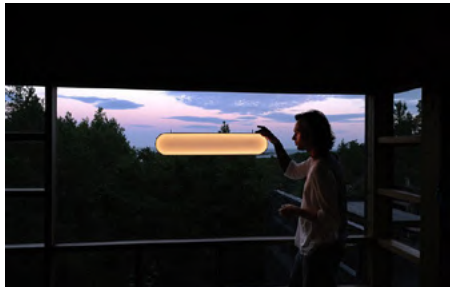


 ✓ INTERIOR DESIGN

STUDIOVASE COMPLETES ROLY POLY RESTAURANT WITH PATTERNED BRICKWORK IN SEOUL

Studiovase has completed 'Roly Poly', a restaurant in Seoul's gangnam-gu district, complete with patterned brickwork and colorful details.



 ✓ PRODUCT DESIGN, LIGHTING

MEET 'SUNNE', A SELF-POWERED AMBIENT SOLAR LIGHT THAT BRINGS THE SUN INDOORS

Marjan Van Aubel studio introduces 'Sunne', a self-powered ambient solar light that captures, stores and produces light indoors.



 ✓ SAAS, STARTUP, VENTURE CAPITAL

SAAS STARTUPS ARE CHANGING THE FOUNDER/ INVESTOR DYNAMIC

The balance of power between startup founder and venture capital investor has changed – and the rules of the courtship reversed. Falling software costs and better management mean Software as a Service (SaaS) startups are accessing less funding, keeping their capital and more...



 ✓ INTERIOR DESIGN

LIVE, WORK AND PLAY LIKE A LOCAL AT THE STUDENT HOTEL, DELFT

The Student Hotel Delft combines student accommodations with hotel rooms, all designed with circularity principles in mind.



 ✓ ENVISIONING, SPACE

THE COLONY: THE IDEA OF THE SOCIAL STRUCTURE

The idea of the social structure of the first colony on Mars consists of five culturally distinct villages, which, joined together, will form one interdependent city.

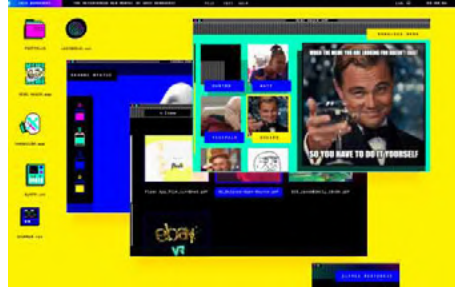


 ✓ SUSTAINABILITY, PRODUCT DESIGN

YVES BÉHAR DESIGNS SUNGLASSES MADE FROM RECOVERED PLASTIC FOR THE OCEAN CLEANUP

The Ocean Cleanup, the organization developing technologies to rid the world's oceans of plastic, has teamed up with Yves Béhar on the design of sunglasses.



 ✓ PORTFOLIO, DIGITAL DESIGN

THE PREPOSTEROUS OFFICIAL WEBSITE OF ERIK BERNACCHI

A non-linear journey inside Erik Bernacchi's corner of the internet. A world where nothing is appropriate and everything is not as it should be.



 ✓ ART, URBAN PLANNING

KING'S CROSS IS NOW HOME TO A PERMANENT OUTDOOR ART GALLERY

The Outside Arts Project will see King's Cross partner with leading museums and galleries to put on a year-round programme of work by local and international artists.



 ✓ NFT, ART

TIME MAGAZINE CREATES 3 COVERS ABOUT NFT AND AUCTIONS THEM AS NFT

TIME has joined the NFT-craze the magazine is auctioning three non-fungible tokens inspired by one of its most iconic covers and adding an original one created specifically for the auction.



 ∨ TECHNOLOGY, VENTURE DESIGN, STARTUPS

WHY WE NEED TO START LOOKING AT EUROPE AS ONE TECH ECOSYSTEM

By allowing Europe's individual tech communities to grow holistically as one integrated ecosystem, the continent's best and brightest get a chance to shine.



 ∨ ARTIFICIAL INTELLIGENCE, ETHICS, RELATIONSHIPS

SEX BOTS, VIRTUAL FRIENDS, VR LOVERS

Artificially intimate technologies are altering our notions of love, sex, and companionship. There are pros and cons to this.



 ∨ PRODUCT DESIGN, AUTOMOTIVE

TOYOTA'S OVERLANDING TRAILER PAIRS PERFECTLY WITH A PICKUP/SUV

Overloading has picked up immensely in this past one year in the US and of course in other locations as well. There is a growing trend because it provides a personalized adventure to people unable to partake...



 ∨ DIGITAL DESIGN

Amilton L. Paglia

Building products —
 Things I wish I knew earlier when I started building products.


BUILDING PRODUCTS - AMILTON L. PAGLIA

Things I wish I knew earlier when I started building products.



 ✓ AUGMENTED REALITY, HOLOGRAM

HELLO-GRAM WORLD-FIRST HOLOGRAM DINING EXPERIENCE OPENS IN LONDON AND EDINBURGH

15th April 2021: After more than a year navigating pandemic restrictions, the world's first hologram dining experience is uniting loved ones today in central London and Edinburgh.



 ✓ PRODUCT DESIGN, DISABILITY

TRENDY ELECTRIC BIKE ATTACHMENT CLIPS ONTO CONVENTIONAL WHEELCHAIR TO RUN IT AT 20KM/H

Living with a disability presents its own set of challenges, thus even a strand of freedom can be a life-altering experience.



 ✓ EBIKE, PRODUCT DESIGN

VANMOOF X3

Take the VanMoof X3 e-bike for a spin - a radically compact frame loaded with our signature motor, battery, and anti-theft tech.



 ✓ MOTION DESIGN, DRONE

DRONE SHOWS

Our challenge was to design choreography that could function in 3-D space using the principles that underlie our digital animations. In doing so, our team built a system to satisfy a multitude of difficult technical and design challenges.



✓ PRODUCT DESIGN, WELLNESS



FORGO - POWDER TO LIQUID HAND WASH IS A SLEEK PROOF OF CONCEPT

FORGO's commitment to less-is-more makes for a stunning proof of concept.



✓ GRAPHIC DESIGN, TRENDS



TREND REPORT 2021 DI DELINE

It's crystal ball time. We take a look back at the emerging trends of 2020 and what we can expect to see in the coming year.



✓ CASE STUDIES, SERVICE DESIGN, DESIGN THINKING



15 TIMES DESIGN THINKING RE-IMAGINED OUR WORLD!

Using Design as a strategy for Human-Centered Innovation is not new. It has been in practice for many decades now.



✓ BRANDING



ARGYLE STYLEGUIDE

Here at Argyle we believe that great user experience and thoughtful design create an exemplary product. This guide captures the essence of our brand, and offers the tools for creating products and marketing materials the Argyle way.



 ✓ EBIKE, MOBILITY, ELECTRIC

SLIM DESIGN AND LONG BATTERY RANGE MAKE VELOTRIC DISCOVER 1 A RELIABLE E-BIKE

Velotric Discover 1 is a modern e-bike, ideal for city commuting. Its simple yet sleek design, together with an ergonomic seat and handlebar, offer a comfortable riding position, while the powerful 48V battery ensures up to 80 miles of riding after each charge.



 ✓ PRODUCT DESIGN, FURNITURE

VERY SIMPLE KITCHEN LAUNCHES NEW WOODEN LINE OF MODULAR KITCHENS

Very Simple Kitchen, known for their freestanding, modular, and easy-to-assemble metal kitchen designs, is expanding its offerings with a new wooden line.



 ✓ TRANSPORTATION, MOBILITY

HERE'S WHAT TRAVELING BY HYPERLOOP COULD LOOK LIKE

Virgin Hyperloop has released a new video showing off what the experience of being shot inside a pod down a vacuum tube at breakneck speeds could one day look and feel like. It's an ambitious vision of the future of transportation.

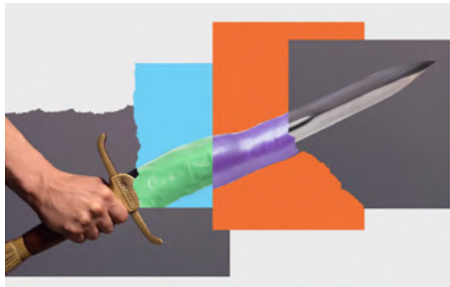


 ✓ PRODUCT DESIGN, FURNITURE

JASPER MORRISON'S VITRA EVO-C EVOLVES THE TWO-LEGGED CANTILEVER CHAIR

The VITRA Evo-c designed by Jasper Morrison translates the basic principles of the classic chair typology into one made from a single plastic.



 ∨ CYBERPUNK, VIDEO GAMES, D&I

CYBERPUNK 2077 AND THE MEANING OF ITS DEADLY DILDOS

In lots of video games, sex toys are repurposed for violence. What's the deal?

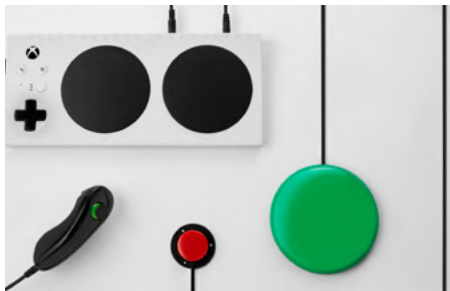


 ∨ EBIKE, MOBILITY

SPECIALIZED'S TURBO COMO SL IS A COMFY, LIGHTWEIGHT CRUISER

The best way to make an electric bike easier to ride is to drop the weight by about 20 pounds.



 ∨ GAMING, RELATIONSHIPS, PRODUCT DESIGN

HOW AN ADAPTIVE GAME CONTROLLER HELPS MY FAMILY BOND

Multiplayer gaming was something we thought my son would never be able to do, but a special Xbox controller changed everything.



 ∨ ARTIFICIAL INTELLIGENCE, MANUFACTURING

BMW'S VIRTUAL FACTORY USES AI TO HONE THE ASSEMBLY LINE

The German automaker uses new software from chipmaker Nvidia to simulate train robots and human workers.

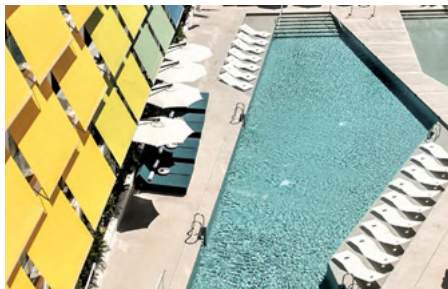


 √ ROBOTICS, TECHNOLOGY, ARTIFICIAL INTELLIGENCE

BOSTON DYNAMICS' NEW ROBOT DOESN'T DANCE. IT HAS A WAREHOUSE JOB

Called Stretch, the machine may look wildly different than its famous cousins Spot and Atlas, but it shares a ton of their DNA.



 √ ARCHITECTURE, INTERIOR DESIGN

BARANOWITZ + KRONENBERG CAPTURES COLORFUL ISLAND CULTURE AT W IBIZA HOTEL

Off the beaten track and on the palm-fringed beachfront of Ibiza's Santa Eulalia, the much-anticipated W Ibiza hotel has opened its doors to guests.



 √ AUTOMOTIVE, SMART MOBILITY, ETHICS

U.S. EXEMPTS AUTOMATED VEHICLES FROM SOME CRASH STANDARDS

The outgoing Trump administration is issuing new rules that will allow automated vehicles to bypass some existing crash standards.

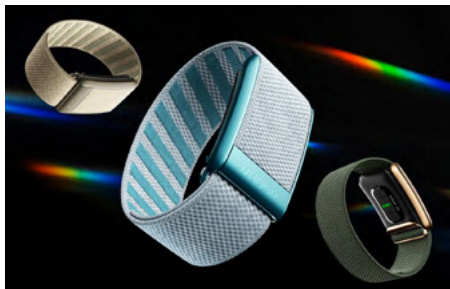


 √ 3D PRINTING, WEAPONS

FABBRICARE UN'ARMA FAI-DA-TE CON LA STAMPA 3D È DIVENTATO TROPPO FACILE

È sempre meno costoso e più facile produrre armi con una stampante 3D, creando preoccupazioni negli Stati Uniti, dove Biden sta cercando di bandirle.



 ✓ WEARABLE, WELLNESS, PRODUCT DESIGN

THE WHOOP 4.0 COMBINES THE FITNESS TRACKING OF A FITBIT WITH THE FASHION APPEAL

Designed to meld the worlds of fashion and fitness, the WHOOP 4.0 band sports a minimalist, sans-screen design that echoes the fashion sensibilities of the Livestrong band.



 ✓ SERVICE DESIGN

SMART CANVAS DELIVERS THE NEXT EVOLUTION OF COLLABORATION FOR GOOGLE WORKSPACE

Learn more about how Google Workspace is fueling anywhere, anytime collaboration with its new smart canvas product experience.



 ✓ BIKE, PRODUCT DESIGN

ZELLER & MOYE UNVEILS VERSATILE 'BICI' BICYCLE STORAGE

Zeller & Moye has designed a new way to store bicycles. Titled 'bici', the project responds to the increased number of cyclists in cities around the world.



 ✓ TRANSPORTATION, AUTOMOTIVE, SMART MOBILITY

AMAZON'S ZOOX UNVEILS ELECTRIC ROBOTAXI THAT CAN TRAVEL UP TO 75 MPH

Six years ago, Zoox launched quietly with a mighty mission: build and commercialize just about every aspect of a robotaxi service from the self-driving software stack and on-demand ride-sharing app to the management of the fleet...



 ∨ AUTOMOTIVE, ELECTRIC, SMART MOBILITY

IF WE PUT THE CHARGERS IN THE RIGHT PLACES, WE CAN GET MORE PEOPLE INTO ELECTRIC CARS

If we put the chargers in the right places, we can get more people into electric cars.

A strong, accessible, and visible EV network will induce EV ownership.



 ∨ SUSTAINABILITY, ENVIRONMENT, PLASTIC

HOW THESE GIANT COMPANIES ARE WORKING TOGETHER TO FIND THE BEST WAYS TO REUSE OCEAN PLASTIC

Businesses are already finding ways to incorporate ocean-bound plastic into their products. But, discovering that there's strength in numbers, some are joining a consortium of companies called NextWave Plastics to share their learnings and achieve the plastic diversion on a greater scale.



 ∨ VISUAL COMMUNICATION, CULTURE

MILLENNIAL MINIMALISM. DISTINCTIVE FEATURES IN VISUAL COMMUNICATION

Do all startups for millennials look the same?

Every time I scroll my feed that question appears in my head.

I see so many DTC sponsored posts (like Glossier, Casper, Thinx, and other). They all seem to possess the same vibe.



 ∨ MARKETING, PSYCHOLOGY

HOW TO MARKET ANYTHING USING CIALDINI'S 6 PRINCIPLES OF PERSUASION

Over 30 years ago, Dr. Robert Cialdini wrote his famous book, "Influence: The Psychology of Persuasion." In it, he describes six science-based principles of persuasion according to psychology research.



✓ ADVERTISING, FAIL, MARKETING



11 OF THE MOST EPIC MARKETING FAILS

Imagine being stuck in an endless loop of continually giving your product away for free. Surely that would never happen?

Well, it did, and it tops this week's list of Marketing Hall of Shame entrants. It's both amazing and amusing that companies continually...



✓ BRANDING

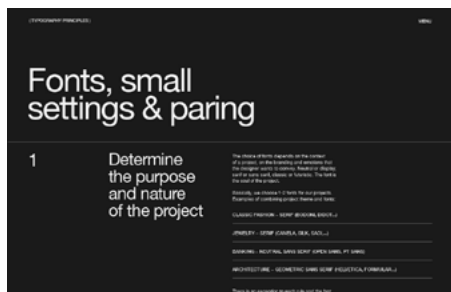


HEY STUDIO TURNS THE SIMPLE CIRCLE INTO AN INTERNATIONAL DESIGN LANGUAGE

When it comes to designing guide books for international regions, it's all too easy to rely on familiar imagery such as buildings and landscapes. Barcelona-based agency Hey Studio dodged this trap in its latest collaboration with global affairs studio...



✓ TYPOGRAPHY, WEBDESIGN



TYPOGRAPHY PRINCIPLES - FONTS

The choice of fonts depends on the context of a project, on the branding and emotions that the designer wants to convey. Neutral or display, serif or sans serif, classic or futuristic. The font is the soul of the project.



✓ ARTIFICIAL INTELLIGENCE, CUSTOMER EXPERIENCE



WE'D RATHER TELL ROBOTS ABOUT OUR DIARRHEA THAN HUMANS, STUDY FINDS







Sales assistants and pharmacy employees, robots are coming for your job.



Abbiamo pensato di aprire la nostra raccolta verso l'esterno, raccoglieremo alcuni dei contenuti più interessanti per inviarli in una newsletter senza cadenza fissa, probabilmente mensile.

Se l'Osmonauta di carta ti ha catturato, iscriviti!



E qui alcune cose
che  non hanno
una vera e proprio
categoria,  un
mix  di link che
semplicemente 
ci hanno catturato
non necessariamente
nell'ultimo anno, 
alcune sono nei
nostri  radar da
prima.

OSMO è uno studio di strategia e design che collabora con brand audaci per creare identità, servizi e prodotti capaci di uscire dal coro.

