Devin Johnson

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A creative and visual thinker with extensive experience and a passion to brainstorm and work to turn ideas into compelling and user friendly visual designs. I carry a resourceful and innovative approach to projects with insightful perspective and team collaboration. Currently studying and being mentored through the Springboard UX UI Course.

CORE SKILLS

Design: Illustration & UI graphics ● Vision Presentations User Flows ● Concept Sketching Wireframes & Mock Ups ●Production Redlines ● Style Guide & Pattern Library ● Prototyping ●Branding ● Graphic Design ● Typography

Research: Research Plan ●User Screening ● User Synthesizing ● Creating Personas ●Empathy Mapping ● Journey Mapping ● Presenting Analysis ●Usability Testing ● A/B Testing ●Competitive Research

Collaboration: Project Management ● Design Review Process ● Self Starter ● Effective Communication ● Deadline Oriented ● Collaboration

Development: Java Script ●CSS ● HTML ● Bootstrap ● DOM ● Front-End Development

TOOLS

Prototyping: Figma ●Adobe XD ● Miro ●Principle

Design: Illustrator ●Photoshop ● Indesign ● Premiere Pro ● Sketch ● InVision

LANGUAGES

English: Native Language

Japanese: Studying for JLPT 5

EXPERIENCE

Springboard UI/UX Design Career Track, Certification, Fellow Designer

November 2022 - Present

700+ hours of hands-on courses, with 1:1 expert mentor oversight, and completion of 4 in-depth portfolio projects. Mastered skills in information architecture, sketching and wireframing, prototyping and testing, eCommerce and browsing, persuasive and anticipatory design, gamification and behavior change, dashboards and data design, social media and messaging, and product lifecycle.

Mid-Ohio Regional Planning Commission, Design Lead

November 2021 - Present

Currently, I lead the Design responsibilities to maintain the internal style guide across the website, all marketing, and presentations. I also play a role in implementing new processes on our website and in the development of a new mobile application. I also am in charge of Branding for public political events such as The State of The Region, NARC, and more.

Bath & Body Works, Senior Graphic Designer

February 2021 - November 2021

I designed, and launched multiple floorsets for all Bath & Body stores in America as well as internationally. Constantly I would collaborate with Visual Design, in order to plan floorsets based on the research results prior to beginning development.

EDUCATION

Springboard UI/UX Design Career Track, Certification

November 2022 - April 2023 (early completion)

9-month intensive course in UI/UX methodologies and technologies

PROJECTS

Product UX/UI Design - UX Research, *Sync Mobile Dating*

A mobile dating app with a focus on finding someone that is just your vibe through an advanced signup process and matching algorithm that takes into account your preferences and interests, as well as your personality traits and values, to connect you with compatible matches.

Product UX/UI Design - UX Research, *ARBOHQ.COM*

A user-friendly platform that aims to streamline financial processes and empower accounting professionals. With its comprehensive features and intuitive interface, ARBO simplifies daily tasks for CPA's and more.

Product UX/UI Design - UX Research, *StreakFit Mobile Fitness Community*

StreakFit is a dynamic and innovative fitness application designed to create a strong and interconnected community of health enthusiasts.

Product UX/UI Design, *TinyTales Mobile Library*

A new startup where authors and illustrators can publish children's stories for parents to read to their children with libraries consisting of short stories, illustrated books, educational stories + more.