

Hello!

I'm a designer & photographer living in Austin, TX. I produce high-quality results that exceed the client's needs in various disciplines. I'm currently freelancing as well as earning my BFA. I previously worked as a Senior Designer at Alison South Marketing, where I consistently worked on marketing campaigns and identities for local and regional clients. My skills include: digital media design, illustration, design for web, photography, identity design, and playing well with others. My arsenal includes Adobe Creative Suite, Procreate, some coding, animation and general industry print knowledge.

Work Experience

Alison South Marketing Group

Senior Designer + Photographer / 2018 to 2021

- Hired as a Production Artist in 2018 and promoted later that year.
- Promoted to Senior Designer in 2020.
- Collaborate with marketing team on design concepts for many projects across digital, social, print, video, and multimedia presentations.
- Design art, layouts, and typography in line with brand vision.
- Create finished copy and art using Illustrator, InDesign, and Procreate.
- Finalize designs and edit images in Photoshop in adherence with brand standards.
- Operate within tight deadlines to deliver finished, high-quality designs on time.
- Utilize my skills in photography to create campaign imagery for clients.

M3 Agency

Graphic Designer + Photographer / 2015 to 2018

- Started as a Graphic Design Intern in 2015.
- Quickly promoted to full-time Graphic Designer in 2015.
- Designed custom artwork and layouts using Illustrator, InDesign, and AdobeCS for many digital campaigns.
- Executed many marketing campaigns for major regional vehicle dealerships in North Carolina, Florida and Georgia.
- Collaborated with the team to develop new identity systems for various clients.
- Worked with the Art Director on large scale commercial real estate projects.

Professional Skills

- Mastery of AdobeCS
- Strong development & implementation of creative strategy
- Eager to learn new technology and skills
- Adaptability and resilience to overcome challenges
- Always motivated to improve with every new project

Contact

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Education

Texas State University

BFA in Communication Design
2024 Dean's List

Augusta Technical College

Associate's in Design & Media
Production / 2015
Photography Certificate / 2015

Gertrude Herbert

Illustration & Painting
Courses / 2014

Awards

AAF Augusta Addy Awards

for various projects while at Alison South as well as for my personal illustration of the city of Augusta.

Creative Skills

- Illustration
- Typography
- Branding
- Photography
- Animation