

David Alegre

I'm skilled at leading user research to identify opportunities, and designing experiences that solve problems at their root.

david.alegre.3810@gmail.com

[Linkedin](#)

EDUCATION

University of Illinois at Urbana-Champaign *Bachelor of Science in Information Sciences*

August 2018 - May 2022 | GPA: 3.78 / 4.0

Curriculum focused on how individuals interact with the types of systems, technology, and tools I'd later design.

EXPERIENCE

British Petroleum (BP) *Product Designer & User Researcher*

June 2022 - September 2026

- Drove projects from research through to delivery, translating user needs, defining objectives, and designing new digital experiences
- Helped unlock a 50% capital expansion from \$10M to \$15M following my contributions to a renewable fuel standards product
- Enterprise employee cybersecurity site saw a 14% engagement increase after implementing my research-based design suggestions
- The "earnify" app has exceeded 11 million downloads since launching with my brand design contributions

University of Illinois at Urbana-Champaign *UX Designer & Project Manager*

August 2021 - May 2022

- Led research with a student team to evaluate the needs, desires, and constraints for students interested in a global online education

PepsiCo *Summer Intern*

June 2021 - August 2022

- Ran research sessions with machine operators and designed a Microsoft Power Automate solution to reduce allergen recall risks

CERTIFICATIONS

Vanderbilt University
Agentic AI for Leaders

Google
UX Design

Royal College of Art
Design for Good Academy

LEADERSHIP & INVOLVEMENT

University of Illinois
9x Guest Speaker

1871
Member

British Petroleum
Mentor & Recruiter

SHPE
Member

SOFT SKILLS

Storytelling, collaboration, communication, problem identification, time management, presentations

TECHNICAL SKILLS

AI-enabled design, prototypes, mockups, user flows, visual design (Figma), user research, information architecture, application development, design systems