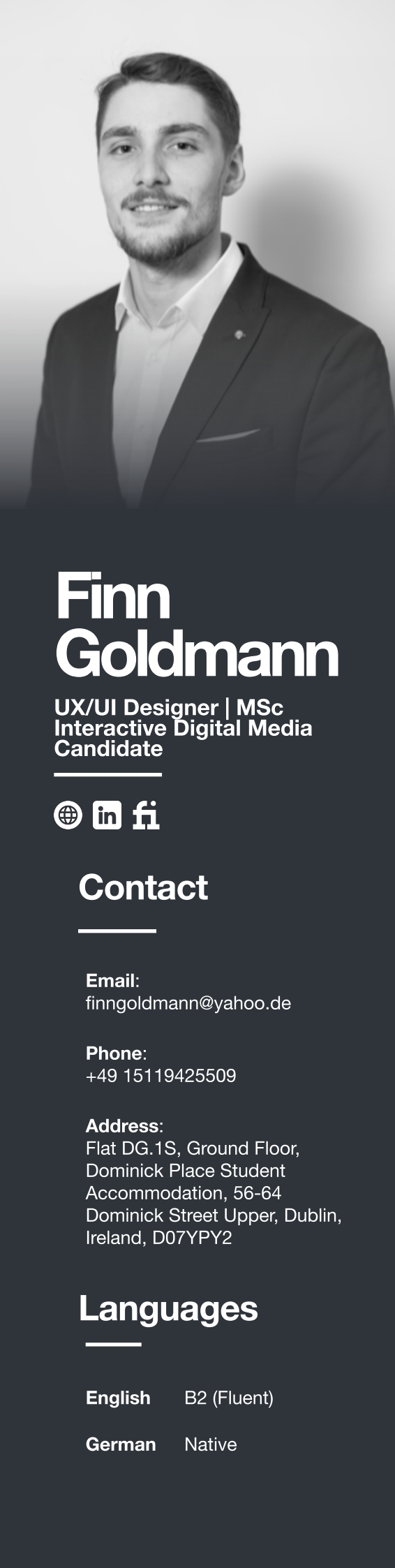




Profile

UX/UI Designer with three years of experience creating digital products, interfaces and visual solutions. Skilled in research, requirements analysis and structured problem-solving. My product management background helps me translate complex business needs into practical designs and collaborate effectively across teams. I am relocating to Dublin in September 2026 to begin the MSc in Interactive Digital Media at Trinity College Dublin

Experience

**UX/UI Designer
(Freelance)
2022 - today**

- Designing digital services and interfaces through user flows, wireframing, and interactive prototyping.
- Executing UX analyses and translating insights into strategic requirement specifications.
- Developing user-centric designs to drive conversion rate optimization (CRO) and enhance usability.
- Proven track record of 20 UX/UI projects, including 16 with a perfect **5/5-star** satisfaction score.

**Product Manager
2022 - September
2026
Freenet AG**

- Responsible for digital mobile products in the acquisition segment, including product strategy and achievement of financial targets (managing a base of **300,000+ new customers**).
- Steering product development across tariff configuration, billing, offer & sales, legal, QA, and online marketing within agile teams.
- **Significant efficiency gains** (approx. 50–70% time savings) through the automation of tariff-change logic, resulting in a massive improvement in time-to-market.
- Maintained an exceptionally low error rate through a structured, analytical approach and systematic quality control.

Education

Master of Science (M.Sc.) Interactive Digital Media — Trinity College Dublin
September 2026 - approx. September 2027

Bachelor of Science (B.Sc.) Marketing & Business Studies — HAW Hamburg
2018 - 2022 (Final Grade: 2,5)

Skills & Tools

UX/UI Design: User flows · Wireframing · Interactive prototyping · information architecture · Responsive design · Customer journey mapping · Persona development · Competitive analysis

Tools: Figma · Jira · Framer · InDesign · Xcode · Firebase · Stripe

Soft Skills: Analytical & Design Thinking, Working Independently, Problem-solving Ideation

Finn
Goldmann

UX/UI Designer | MSc
Interactive Digital Media
Candidate



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Languages

English B2 (Fluent)

German Native