

# Parsa a.

Contact ↘

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About Me ↘

Hello there! My name is Parsa Abasalt, and I'm a Graphic Designer based in Toronto who's naturally curious. I love digging into a problem to figure out the best creative solution. Whether it's design, videography, motion graphics, or advertising, I get completely lost in the process of making things mean something while looking great. I'm really outgoing and love working with a team / Here you can read about where I've been and what I've been doing.

Experience ↘

|                                   |                    |                   |
|-----------------------------------|--------------------|-------------------|
| Graphic Designer                  | → IN Studio at GBC | Sep '25 / Sep '25 |
| Art Experience & Sales Consultant | → Iris Galerie     | May '26 / Present |
| Social Media manager              | → George Brown     | Jan '25 / Apr '25 |
| Merchandise Lead                  | → George Brown     | Jan '25 / Apr '25 |
| Design Mentor & Tutor             | → George Brown     | Jan '24 / Apr '26 |

Education ↘

|                                          |           |
|------------------------------------------|-----------|
| Graphic Design                           | GPA / 3.9 |
| → Majored In Advertising & Art Direction |           |
| → At George Brown Polytechnic            |           |

Awards

|             |                                 |
|-------------|---------------------------------|
| / May '25 → | Randy Johnson<br>Memorial Award |
| / Dec '24 → | 2024 Poster Show                |
| / Jun '25 → | Designer Spotlight              |

Favourite Typeface ↘

Aeonik → By CoType Foundry

My Creative Focus ↘

Graphic Design / Art Direction / Motion  
Graphics / Videography / Advertising /  
Campaign Development / Marketing

Tools I Use ↘

Ae / Pr / Figma / Framer / DaVinci /  
Afinity / In / Ai / Ps / Au / Blender

Languages ↘

English → Professional Working Proficiency  
Persian → Native

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