

# Adam Procell

Speaker | Consultant | Author | Policy Advocate



TEDx npr FOX

## Sample Topics

- + How lived experience can shape proper policy
- + What law enforcement can learn from reentry leaders
- + Building scalable models to reduce recidivism
- + The mental health cost of incarceration—and how to heal

## Quotes

*"If we want to reduce violence, we have to start by seeing each other as human."*

*"From solitary confinement to creating legislation. Change isn't easy, but it is possible."*

## Press Contact

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## Short Bio

Adam Procell is a speaker, consultant, and published author who turned a life sentence at age 15 into a national voice for justice reform and reentry innovation.

**Location:** Milwaukee, WI (Available Nationwide)

**Website:** [www.adamprocell.com](http://www.adamprocell.com)

## Highlights

- + Served 18 years incarcerated, with 4 consecutive years in solitary confinement.
- + Helped create and pass Act 233: Centralized reentry hubs for returning citizens.
- + Established the requirement for Milwaukee Police Academy recruits to dine with formerly incarcerated individuals before graduation.
- + Developed Leap of Faith initiative: law enforcement and formerly incarcerated individuals skydive together to disrupt bias.
- + Teaches Inside-Out course at Marquette University pairing incarcerated students and university students on reentry education.

## Speaking + Consulting

- + Transforming Justice through Storytelling
- + Building Systems That Work: Reentry & Policy Reform
- + Leadership Through Adversity
- + Law Enforcement & Returning Citizen Relationship Building
- + Second-Chance Workforce Solutions

## Books

- + The Trenches of Change: From Incarceration to Legislation
- + Anatomizing the Gang Culture

Available for purchase at [Amazon](https://www.amazon.com)



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## Official Bio (Extended)

Sentenced to life in prison at 15 years old, Adam Procell spent over two decades inside the system—enduring solitary confinement, struggling to survive, and ultimately transforming his life. After renouncing gang ties, earning a degree, and mentoring other at-risk youth from behind prison walls, Adam was released and made it his mission to break cycles of violence, hopelessness, and systemic failure.

Today, Adam is a sought-after speaker, consultant, and author, known for turning lived experience into tangible solutions. He helped draft and pass Wisconsin Act 233, establishing centralized community reentry hubs to streamline and humanize the reintegration process.

Adam has also consulted with law enforcement, first responders, universities, non-profits, and corporations to help close the gap between public safety and returning citizens. Through initiatives like "Leap of Faith" (skydiving with police officers and formerly incarcerated individuals) and helping to establish mandatory empathy-building meals at the Milwaukee Police Academy, he redefines what it means to create real change with an emphasis on real relationships.

Adam's story proves that leadership doesn't come from perfection—it comes from resilience.

## Approved Images

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