

Matan Feder



Senior Product Designer | AI • SaaS • Product Strategy

Designing AI-powered products and complex digital experiences for over 10 years. Experienced in leading end-to-end product design, building scalable design systems, and creating intuitive user experiences that bridge cutting-edge AI technologies with real user needs.

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Experience

May 2025 - Present

Lead Product Designer Milestone

Milestone is an AI analytics and observability platform that helps engineering organizations maximize the ROI of Generative AI tools.

Leading the end-to-end design of AI-powered products, partnering with Product and Engineering teams, and evolving scalable design systems for complex enterprise workflows.

September 2021 - February 2025

Head of Product Design puls

A B2B & B2C platform connecting customers with trusted home service professionals.

Led the end-to-end product design process across the platform. Owned the user experience, partnered closely with Product and Engineering teams, and built the company's Design System.

March 2020 - September 2021

Senior Product Designer Datorama, a Salesforce Company

Datorama is a leading enterprise marketing analytics platform, part of Salesforce.

Designed complex analytics dashboards and data-intensive user experiences for enterprise customers. Partnered closely with Product, Engineering, and QA teams to simplify complex workflows and improve platform usability.

July 2018 - January 2020

Product Designer Matrix global

Matrix is one of Israel's leading technology and digital consulting companies.

Designed enterprise digital products for leading clients, translating complex business requirements into intuitive user experiences across large-scale platforms.

January 2015 - May 2018

Head of Design InfoBridge

InfoBridge is a high-tech affiliate marketing company.

Led the company's digital design strategy across marketing, web, social media, and brand communications while managing the PR department.

Core Skills

- Figma
- Design Systems
- AI Product Design
- Prompt Engineering
- Product Strategy
- Cursor
- GenAI Tools
- Google Analytics
- Cross-functional Collaboration

Education

2018-2019

UX/UI Product Design

Studio 6b

2015-2016

Marketing Strategy Program

Bezefer (Advertising companies' buzzer)

2014-2017

BA in Advertising and Marketing

Ono Academic College

Language

- Hebrew (Native)
- English (Professional Working Proficiency)