

Nitesh Badchariya

Senior Product Designer

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About Me

I am a product designer with over 9 years of experience creating end-to-end UX for enterprise products. I specialise in Augmented AI workflows requiring high precision, focusing on Generative AI, Computer Vision, and Predictive Analytics. My approach underscores explainability and auditability, shaping complex systems into transparent, trustworthy experiences that improve efficiency and produce measurable business results.

Education

Indian Institute of Information Technology

Bachelor of Technology

Skills

- User Research
- Synthesis of User Insights
- Wireframing
- Prototyping
- Usability Testing
- Figma
- Vibe Coding
- Agentic UI Design
- Human-AI Interaction Design
- HTML, CSS (basic knowledge)

Experience

Genpact – AI Practice and Innovation Labs

Lead Product Designer

Feb 2019 - Present

- Most recently, developed an Agentic AR platform that automates high-volume payment resolution and reconciliation tasks, with a design-first focus on auditability and algorithmic accountability.
- Led the end-to-end design of a custom Generative AI platform for a global leader. This Human-in-the-Loop (HITL) automation of Accounts Payable workflows achieved 25% FTE workload savings while improving resolution speed and accuracy.
- Spearheaded the development and adoption of an internal design system, improving efficiency, cutting development time, and standardising design language across products.
- Delivered over 15 AI-powered enterprise solutions in Finance, Risk, Energy, and Healthcare through cross-team collaboration. Ensured each product addressed users' needs and supported business goals.
- Mentored 4+ designers by providing design feedback, prototyping guidance, and usability best practices, resulting in improved team output quality and consistency.
- Promoted to Manager in July 2023 for delivering significant team impact and consistently exceeding performance expectations.

KredX

Product Designer

Oct 2017 - Feb 2019

- Redesigned the vendor onboarding experience by improving workflows and simplifying form design, resulting in a 30% reduction in Turnaround Time (TAT), 32% fewer form-filling errors, and a 25% increase in successful vendor sign-ups.
- Designed and optimised the end-to-end user journey for 'KredX Early', mapping complex enterprise workflows and creating high-fidelity prototypes to improve the platform's usability and market adoption
- Led the UX design for KredX Invest, a mobile investment app for iOS and Android, improving daily active usage by 19% and increasing App Store ratings from 3.8 to 4.0 within three months
- Collaborated with marketing to design promotional content and landing pages, helping to achieve a 20% boost in campaign engagement

Pedzo

Product Designer

Jan 2017 - Jul 2017

- Designed a health tracking Android application for new parents, integrating features such as appointment scheduling and baby health monitoring, which simplified paediatric care for users
- Produced marketing content for both print and social media, contributing to improved outreach and app downloads during launch