

KATHERINE-ANN JOHANSON

katherineannjohanson@gmail.com · 408-430-3416 · Katherine-Ann.com

SKILLS

Soft Skills: Team Leader, Fast Learner, Adaptable, Critical Thinker, Thrive in Fast-Paced Environments, Conflict Resolution, Storytelling, Project Management

Technical Skills: Adobe Photoshop, Adobe Premiere Pro, Adobe Lightroom, Adobe Illustrator, Adobe Express, HTML, CSS, JavaScript, Canva, Java, Microsoft Office, GSuite

EDUCATION

Bachelor Of Science, Communication Design

Marina, CA

California State University, Monterey Bay

August 2023 - May 2027

Major GPA: 3.9

Relevant Coursework: Design Fundamentals, Typography, Web Design, Web Scripting, Business Of Design

JOB EXPERIENCE

Technician & Web Design Intern

Pacific Grove, CA

Center For Spiritual Awakening

Jun 2025 – Dec 2025

- Managed website layouts using Weebly, updated event details weekly, and built special-event webpages, which kept the site current and helped attendees find information more easily.
- Coordinated audio and visual services using project-management tools, ensuring smooth event productions and increasing online viewer watchtimes.

Marketing & Communications Student Assistant

Marina, CA

California State University, Monterey Bay - OtterCare

Aug 2025 – Present

- Design digital and print mediums such as flyers, announcements, and posters while maintaining consistent branding and accessibility.
- Curate campus outreach through event support through tabling, resource fairs, and large-scale events like CalFresh Outreach Week and Farmers Market.
- Schedule and organize outreach efforts by managing content posting calendars, capturing event photos/videos, and promoting departmental work across platforms.

ORGANIZATION EXPERIENCE

Vice President and Public Relations Chair

Marina, CA

Sigma Omega Nu Sorority

Dec 2024 - Present

- Create all marketing multimedia content for events, personal highlights, and recruitment while managing 3 social media accounts in alignment with university guidelines.
- Built and currently maintain the website, ensuring accessibility and brand cohesion with the average user spending 7 minutes on each page.

President and Social Media Chair

Marina, CA

Paper & Pixels Zine Club

Aug 2025 - Present

- Direct and oversee all club operations, coordinating events, initiatives, and member activities to ensure consistent execution and alignment with organizational goals.
- Develop, design, and manage social media content across platforms, maintaining a cohesive visual identity, increasing audience engagement, and strengthening the club's overall brand presence.