BARBARA ANI

Abuja, Nigeria | barbara.aug45@gmail.com
LinkedIn: linkedin.com/in/barbaraani | Portfolio: bambamdesign.framer

PROFESSIONAL SUMMARY

UI/UX Designer with 3+ years of experience designing fintech and SaaS product interfaces, trading systems, financial dashboards, payment platforms, and internal admin tools for web and mobile. Leads product design from user research and information architecture through interaction design, wireframes, user flows, and scalable design systems, converting research findings into product solutions. Partners with product, engineering, and internal teams to prioritise usability, onboarding performance, and user retention. Builds responsive web and mobile interface systems and interactive prototypes in Figma and Framer, applied for rapid product validation in startup, enterprise, and consultancy engagements. Delivered 12+ product design engagements and 220+ interface screens, with a trading analytics onboarding flow generating 500+ user signups and 300+ app downloads.

TECHNICAL SKILLS

Design & Prototyping Tools: Figma, Framer, Bubble.io

UI Design & Systems: Interface design, design systems, component libraries, responsive design, component documentation, typography systems

UX & Product Design: Information architecture, user flows, task flows, wireframing, interaction design, microinteractions

UX Research: Qualitative research, usability testing, user interviews, heuristic evaluation, A/B testing, journey mapping, affinity mapping, persona development

PROFESSIONAL EXPERIENCE

Product Designer

Greep Payment Inc., Georgia, United States | July 2026 – Present

- Designed end-to-end fintech experiences across GreepPay's consumer app, merchant dashboard, POS, and CRM ecosystem.
- Designed complex financial flows including P2P transfers, bank transfers, card payments, cryptocurrency, currency exchange, deposits, and withdrawals.
- Designed user onboarding, KYC, rewards, referrals, virtual cards, savings, and account management experiences.
- Designed merchant and POS workflows for sending/receiving transactions, staff authentication, liquidity management, payment confirmation, and transaction monitoring.
- Created UX solutions for high-risk financial interactions, including error prevention, anomaly nudges, high-value transaction confirmations, payment timers, and edge cases.
- Collaborated with stakeholders to translate complex fintech requirements into intuitive user flows, prototypes, high-fidelity Figma designs, and scalable design-system components.

UI/UX Designer

PILO, Lagos Nigeria | Aug 2025 – May 2026

- Designed the interface system for a customer feedback platform that aggregates 10+ communication channels into a structured intake system for support and customer success teams.
- Built routing and categorization systems that direct incoming feedback to the right teams and queues, driving prompt distribution for the support function.
- Structured dashboards that surface case status, assignment, and resolution progress, giving support teams full visibility into open and resolved cases.
- Partnered with engineering teams to integrate frontend and backend processing logic covering 15+ core modules such as intake and routing ensuring design specifications are implemented in production.

UI/UX Designer

Zend Wallet, Lagos Nigeria | June 2023 – Feb 2025

- Designed 220+ interface screens for a crypto buying and selling platform covering core interactions such as buy and sell execution, wallet balance management, and transaction history.
- Improved usability and responsiveness of admin dashboard systems, contributing to a 20% improvement in user satisfaction scores based on product feedback.
- Expanded dashboard interfaces for monitoring user activity and crypto transactions, enabling internal teams to track platform operations from a single view.
- Standardised interface design for product screens and admin modules, establishing a defined visual and functional baseline for the platform.

UI/UX Designer

Fasyl Technologies, Lagos Nigeria | May 2024 – Dec 2024

- Conducted user research and usability testing to set interface design direction for financial software products in core banking, analytics, and digital infrastructure.
- Built financial software UI systems that improved user satisfaction and lowered support ticket volume, resulting in a 30% improvement in user satisfaction scores.
- Worked with product and engineering teams to establish project requirements and deliver interface solutions for enterprise financial products.

UI/UX Designer

Bizelit, United Kingdom | Apr 2024 – July 2024

- Developed wireframes and interface systems for 5+ enterprise digital transformation projects in application development, cloud solutions, system integration, and data analytics.
- Structured 50+ interface layouts for enterprise systems used in external and internal digital applications, improving navigational clarity for end users.

EDUCATION

University of Abuja

Bsc. Accounting | July 2023

CERTIFICATIONS & COURSES

Udemy - Web & Mobile Designing – 2023

Udemy - Motion Design with Figma: Animation – 2023

Coursera x Google - High-Fidelity Designs and Prototypes in Figma - 2023