

NISHANK CHUAHAN

Product Designer

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Delhi, India

CAREER SUMMARY:

Evolved from the field of content management, I transitioned to the product design field to provide digital solutions. Solution-oriented and problem solver and visual storyteller. I am eager to bring my versatile skill set and passion for design to a dynamic, innovative team.

WORK EXPERIENCE:

Freelance

Product Design | July, 2023 - Present

- Collaborated with cross-functional teams to ensure design consistency and meet project goals.
- Utilized tools like Adobe XD, Figma, and Sketch for design and prototyping.
- Conducted research and helped in new intergration of features.
- Developed intuitive and visually appealing UI/UX designs for various clients.

Freelance

Content Creator | 2020 - 2022

- Providing visual solutions to the brands like (Archies, Upakarma, Tweeny Mini, Carmesi, etc). Utilized software like Adobe Photoshop, Lightroom and Premiere Pro for content creation and editing.
- Collaborated with marketing teams to develop content strategies.
- Produced high-quality photography and videography content tailored to brand aesthetics

RELEVANT PROJECTS:

Turnip

Product Designer | October 2023 - December 2023

- Designed and implemented a solution to broaden community engagement
- Redesigned the user flow and identified the flaws to revamp the UI accordingly
- Integrated third-party platforms like Spotify, Hotstar, and Netflix, to empowers communities

Gearbuddy

Product Designer | August, 2023 - September, 2023

- Worked on a landing page and learned how to add attractive visuals and how to prototype.
- Designed and integrated visual assets using Figma.

EDUCATION:

2023 | 10k Designers

Designer in Residence

2018 - 2021 | Delhi University

Bachelor's in Arts and Humanities

2019 - 2020 | BVBFTS

Diploma in graphic and media

SKILLS:

Technical Skills: Figma, Framer, Adobe XD, Photoshop, Premier Pro, Lottie.

Personal Skills: User empathy, First Principle thinking, Problem Solving, Product Sense, Ideating.

Business Skills: User experience & Design, Communication, Product Branding, Product Growth