

GRAPHIC DESIGN COURSE CURRICULUM

WELCOME MESSAGE

PHASE 1 (INTRODUCTION TO GRAPHIC DESIGN)

Module 1 - Introduction to The Concept of Graphic Design.

Module 2 - Understanding the Design FrameWork.

Module 3 - Understanding Basic Graphic Design Terminologies.

Module 4 - Design Thinking and The Creative Process.

Module 5 - The Graphic Design Process.

PHASE 2 (VISUAL ELEMENTS OF GRAPHIC DESIGN)

Module 6 - Margin.

Module 7 - Grid.

Module 8 - Line.

Module 9 - Form.

Module 10 - Shape.

Module 11 - Colour.

Module 12 - Texture.

Module 13 - Space.

Module 14 - Typography.

Module 15 - Value.

Module 16 - Image

PHASE 3 (PRINCIPLES OF GRAPHIC DESIGN)

Module 17 - Scale.

Module 18 - Unity.

Module 19 - Repetition & Rhythm.

Module 20 - Contrast.

Module 21 - Proximity.

Module 22 - Alignment.

Module 23 - Hierarchy.

Module 24 - Emphasis.

Module 25 - Balance.

Module 26 - Simplicity.

Extra Theory Module - Understanding Visual Metaphor.

PHASE 4 (PRACTICAL - ADOBE PHOTOSHOP)

Module 27 - Introduction and Basics to Adobe Photoshop.

Module 28 - Understanding the Layer Panel.

Module 29 - The Selection Tool.

Module 30 - Understanding Shapes in Adobe Photoshop.

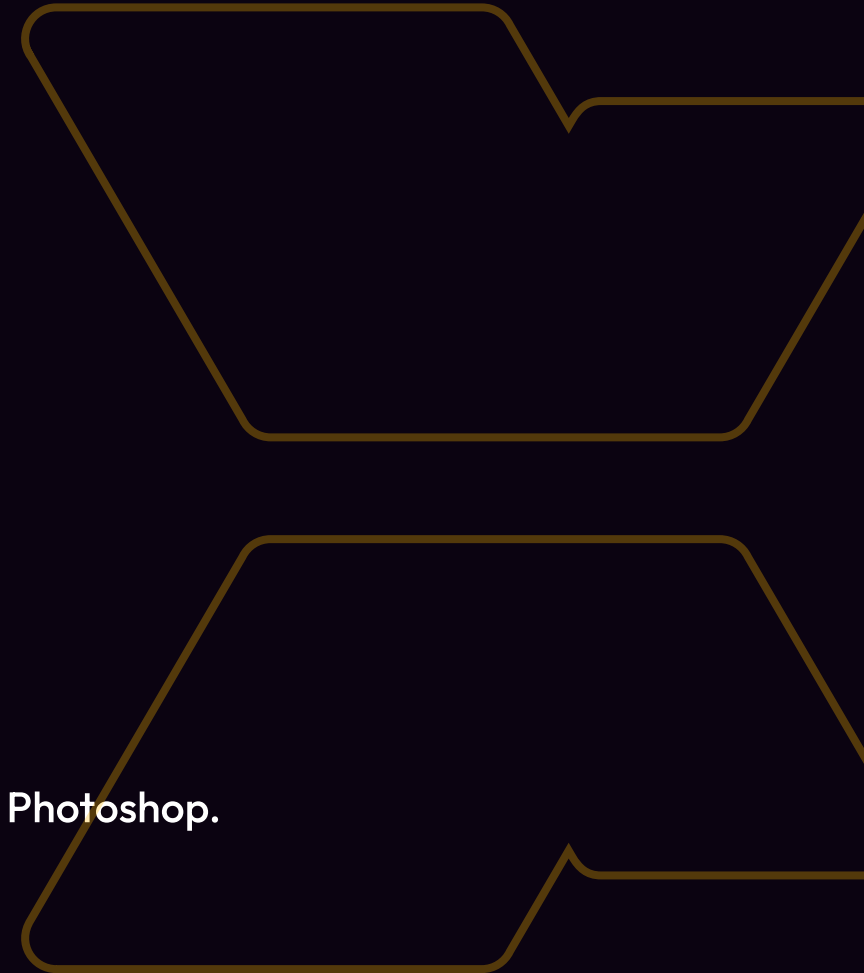
Module 31 - Understanding the Text Tool and Text Styles in Adobe Photoshop.

Module 32 - Understanding Layer Styles.

Module 33 - Understanding Blend Modes.

Module 34 - Photo Editing.

Module 35 - Creating Designs with Adobe Photoshop.



PHASE 5 (PRACTICAL - COREL DRAW)

Module 36 - Introduction to the CorelDRAW Interface and Basics.

Module 37 - Understanding the Tool Box/Tool Bar.

Module 38 - Working with Objects and Design Elements.

Module 39 - Understanding the Shaping/Pathfinder Tool Options.

Module 40 - Working with Bitmaps/Images.

Module 41 - Other CorelDRAW Tools.

Module 42 - How to Create Backgrounds in CorelDRAW.

Module 43 - Creating Designs with CorelDRAW.

Module 44 - Exporting with CorelDRAW.

Conclusions

- Project.
- Certification.
- Graduation.





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