

Julia Kalinkina

UX/VISUAL DESIGNER



01

WORK EXPERIENCE

DEC 2017 - PRESENT

Freelance visual designer

Managed projects and client relationships, produced a variety of both print and digital marketing material (leaflets, banners, product catalogs, brochures, and whitepapers). I created unique layout designs and concentrated on developing user-friendly, intuitive interfaces as a web and UX/UI designer. Through efficient design and SEO tactics, I created and launched websites on a variety of platforms, guaranteeing SEO optimization and increasing client website traffic by an average of 30%.

Notable clients: Valamis Oy, GreenStar Hotels Oy, Café Rosé Oy.

Key Skills: UX/UI Design, Web Design, Graphic Design, Branding, SEO

SEP 2023 - APR 2024

Product designer, Visual Designer

MORODORO

As a visual and product designer, I helped leading a multidisciplinary team in creating service procedures and marketing plans. In addition, I designed and produced the StartUp's website and images while gathering information through user interviews and in-depth research. In order to increase user engagement and happiness, I have worked on improving customer service experiences and streamlining the service marketplace.

DEC 2017 - PRESENT

Graphic designer, product designer, accountant assistant

FODESCO OY

Currently, at Fodesco Oy, I manage bookkeeping and accounting tasks, focusing on improving accuracy and reducing errors. Additionally, I have successfully completed multiple visual and product design projects. My work spans visual design, product design, exhibition design, demonstrating my ability to combine creative design skills with effective financial management.

02

STUDIES

SEP 2022 - JUNE 2024

CREATIVE DESIGN MANAGEMENT

Turku University of Applied Sciences

Focused on advanced concepts in service design, as well as design leadership and strategic management. The program emphasized combining creative design principles with practical business strategies to effectively lead and manage projects. Key coursework included web accessibility, which served as a diploma topic; additionally design thinking, user research, project management, and developing scalable design systems.

SEP 2009 - DEC 2014

INDUSTRIAL DESIGN

Karelia University of Applied Sciences

Explored the intersection of art, culture, and design, with a robust foundation in graphic and product design. The program honed skills in conceptual design, visual storytelling, and project execution.

03

PROGRAMMES

Adobe Creative Suite, Figma, Framer, Wix, WordPress, Miro, Trello, Confluence.

04

LANGUAGE SKILLS

Russian (Native proficiency)
English (Bilingual proficiency)
Finnish (Full professional proficiency)

05

RECOMMENDATIONS

MATTI LINNA / Design Lead
Siili Solutions Oyj
(+358) 040 561 0921
matti.linna@siili.com

ZOLTAN TOTH / CEO
Fodesco Oy
(+358) 044 782 5330
zoltan.toth@fodesco.fi