

SAM BOHLEN

CURRICULUM VITAE

Highly motivated full-stack designer with 4+ years of experience in web design and development, now based on the East Coast of Australia. Bringing proven expertise from the UK to deliver intuitive user interfaces, drive business growth, and adapt seamlessly to a new market. Committed to contributing fresh perspectives and results-driven solutions to Australia's digital landscape.

EMPLOYMENT HISTORY

SWINDON WEB CREATIONS | Subsidiary of ZPos Ltd

Web Designer / Project Lead | May 2024 – Present

- Co-founded Swindon Web Creations to establish a new revenue stream.
- Spearheaded brand identity and website creation for Swindon Web Creations.
- Managed client relationships from start to finish as the primary point of contact.
- Developed and executed marketing campaigns, including social media calendar management.
- Designed and developed user interfaces (UIs) for e-commerce shops and small business websites.

ZPOS LTD, SWINDON

Web Designer | August 2020 – Present

- Led full-cycle web design & development projects for online ordering takeaways/restaurants, e-commerce & brochure websites.
- Created user interfaces (UIs) for small & medium businesses, ensuring user-friendliness using Adobe XD and Figma.
- Managed client relationships through meetings, discussing project ideas & specifications.
- Oversaw project continuation: either personally developing or handing off to other developers.
- Designed and created graphics & branding elements for clients.
- Utilised Asana for efficient day-to-day task management and client web graphic creation.

CONTACT DETAILS

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07900528810

LINKEDIN – [SAM BOHLEN](#)

BEHANCE -
[SAMBOHLENDDESIGN](#)

SKILLS SUMMARY

WEB DESIGN

USER INTERFACE DESIGN

PRODUCT DESIGN

MOBILE UI

BRANDING

UX

WEB DEVELOPMENT

SEO

PROJECT MANAGEMENT

USER RESEARCH

PROTOTYPING

USABILITY TESTING

VISUAL DESIGN

AGILE METHODOLOGY

TIME MANAGEMENT

COMMERCIAL AWARENESS

CUSTOMER SERVICE

COLLABORATION

DECISION MAKING

INFORMATION

ARCHITECTURE

LEADERSHIP QUALITIES

TEAMWORK

HANDLING PRESSURE

STRONG WORK ETHIC

QUALIFICATIONS

2018 - 2022

FIRST CLASS BSc (HONS)
DIGITAL DESIGN AND WEB
DEVELOPMENT

SOUTHAMPTON SOLENT
UNIVERSITY

2011 - 2018

A LEVEL

BUSINESS STUDIES
MEDIA STUDIES
INFORMATION TECHNOLOGY
CREATIVE MEDIA
WELSH BACCALAUREATE

STANWELL SCHOOL, VALE OF
GLAMORGAN

SOFTWARE & LANGUAGES

ADOBE XD

FIGMA

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

HTML

CSS

JQUERY

JAVASCRIPT

ADOBE EXPRESS

YOO THEME

FRAMER

REFERENCES

PAUL MOSCROP
WEB MANAGER
ZPOS
PAUL@ZPOS.CO.UK

ADDITIONAL WORK EXPERIENCE

REFINE CLOTHING

Owner | April 2017 – June 2018

- Set up of own clothing brand inspired by design and the clothing industry.
- Development of brand image, logo and production.
- Working with third party printing specialist to deliver high quality design and product.
- Responsible for the promotional videos and marketing strategies.
- Effective business which gained 1000+ followers on social media.

THE ESTEE LAUDER COMPANIES

Intern | Summer 2015

- Working within Cosmetics industry leader, The Estee Lauder Companies as part of work experience placement.
- Developing skillset within Digital Design team, understanding process, design elements and production.
- Assisting with coordination of annual Media Summit, set up of venue, coordination of guest speakers and supporting event running.