

Evan Prince

Senior Product Designer



Professional Summary

Senior product designer with 5+ years shaping enterprise B2B and consumer experiences in financial services through 0-to-1 product builds, design systems, and AI-assisted workflows. Experienced across consultancy, agency, and embedded engagements with Fortune 500 financial clients.

EXPERIENCE

Senior Product Designer

Cabin Consultancy

Jun 2025 - Present - 1 year

Led design on a 0-to-1 work-stream during an 8-month engagement on an enterprise digital banking platform build.

Embeds AI across the full design process (discovery, prototyping, implementation) to ship production-ready work faster and with less ambiguity.

Product Designer

Method

Apr 2022 - Jul 2025 - 3 years

Embedded consultant on two long-term Synchrony engagements in financial services, totaling 3+ years. Owned design for B2B commercial credit card application and servicing experiences, then led design on an enterprise-wide universal login initiative consolidating authentication across product lines. Drove design systems thinking and scalable patterns across both.

Digital Designer

Designnerds

Sep 2021 - Apr 2022 - 8 mos

Designing digital assets and products within multi-functional teams of designers, developers, project managers, and copywriters. Working as an agency designer for clients like Twitter, Square, Amazon, and Walmart.

EDUCATION

Bachelor of Science in Graphic Design

Liberty University • 2017 - 2020

Contact

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704-516-7159

Portfolio

evanprince-portfolio.com

Industry Knowledge

Product Design

AI Assisted Development

Agile / Scrum collaboration

User Experience

Design Systems

Rapid Prototyping

Design Research

Tools & Technologies

Figma, Cursor, Framer, Jira,

Webflow

Social

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