# Rohan Hajeri

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## PRODUCT DESIGNER | UX/UI DESIGNER

Creative Designer with **4+** years of experience crafting digital products across SaaS platforms, event ticketing systems, and customer-facing applications. Focused on solving real user problems through intuitive design and seamless user journeys. Specialized in B2B product experiences with a strong foundation in branding, visual storytelling, and graphic design.

## TOOLS & SKILLS

- Figma
- Photoshop
- Illustrator
- Framer
- Notion
- Canva
- Wireframing & Prototyping
- End to End Design
- Mobile & Web Interface Design
- Problem Solving
- Data-Driven Design Decisions

## PROFESSIONAL EXPERIENCE

**TicketsQue Solutions Pvt. Ltd.** **Apr 2022 - Present**
**Product Designer**

- Led the design of B2B SaaS solutions tailored for hospitality businesses, streamlining operations across reservations, customer insights, and role-based access.
- Designed the Ticketsque Partner App , empowering venues and vendors to manage loyalty programs, coupon redemptions, table bookings, and customer feedback in real time.
- Designed the customer-facing ticketing platform, enabling custom event creation, digital ticketing, and seamless QR based entry and redemption workflows.
- Designed marketing materials, investor presentations, and social media graphics to support product launches, event promotions, and brand awareness campaigns.

**Manhattan LLP** **Jan 2022 - Apr 2022**
**Graphic Designer**

- Designed posters, menus, videos and promotional materials for Stone Street , a high-street dining destination featuring multiple restaurants in one location.
- Worked on print design, brand styling, and seasonal campaigns to enhance in-venue experience and visual identity.

**Freelance** **Nov 2021 - Present**
**Graphic Designer**

- Started my design journey by creating the UI for a newsbased mobile app for a client.
- Developed logos and brand identities for clients as a passion-driven initiative, focusing on clean, impactful visual design.
- Produced graphic design assets such as social media creatives, marketing visuals, and investor pitch decks for startups and small businesses.

## EDUCATION & CERTIFICATIONS

**Bachelor of Technology (ME)**
2015-2019, Reva University, Bengaluru

## LANGUAGES KNOWN

- English
- Kannada
- Hindi