

David Alegre

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Education

University of Illinois at Urbana-Champaign

BS, Information Sciences

Vanderbilt University

Specialization, Agentic AI for Leaders

Experience

BP (British Petroleum)

Experience Designer, *July 2024 – Present*

- Produce end-to-end designs across discovery, developer handoff, and ongoing feature development

UX/UI Design Specialist, *June 2022 – June 2024*

- Contributed to user research, brand direction, and interface design for BP's in-house design studio

University of Illinois

UX Project Manager, *September 2021 – May 2022*

- Led a student group conducting user research for a new type of global course at the University of Illinois

PepsiCo

Intern, *June 2021 – August 2021*

- Strengthened my knowledge around UX design, supply chain optimization, and workflow automation

Key Accomplishments

- 14% Increase in engagement after rolling out behavior change solutions for BP's enterprise cyber security app
- Surfaced millions in green incentive profits and losses that previously went unseen
- BP's rewards app, exceeded 8 million users with a 4,5+ rating across major app stores after my collaboration on the brand and interface

Certificates

Google

UX Design

Shift Nudge

Interface Design

Leadership & Involvement

BP

Mentor & University Recruiter

The University of Illinois

8x Guest Speaker

SHPE

Illinois Chapter Member

Skills

Design:

Responsive layouts, motion, typography, visual hierarchy, color, accessibility, design systems, prompt engineering

Research:

User interviews, discussion guides, personas, user flows, ideation workshops, affinity mapping, competitive analysis

Tool Stack:

Figma, Rive, Framer, Adobe, Dovetail, UserTesting, FigJam, Mural, Miro, Azure, Slack, Asana, Zeplin, ChatGPT, Copilot, Loveable, Claude, SQL, Python, HTML, CSS