

BIANCA SARTORI



DESIGNER

I'm an organized, responsible designer with a strong sense of ownership over my work and how I collaborate with others. My background spans graphic design, UX/UI, and illustration, giving me a hybrid, both structured and creative way of approaching problems. I'm good at identifying the real problem before jumping to solutions, and I stay open-minded through feedback and collaboration to get to the best outcome. I care about doing things properly, down to the details.

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-  Córdoba, Argentina



EDUCATION

Degree in Graphic Design

Universidad Blas Pascal
2021 - 2023 (incomplete)

Diploma in UX/UI Design

Universidad Tecnológica Nacional
2024 (completed)

EXPERIENCE

Onboarding Associate

TransferZ (2025 – Present)

- Onboard new partners by leading online trainings and walking them through the product
- Design and produce onboarding materials to ease partner integration
- Support technical setup for API-integrated partners
- Built an internal Onboarding Hub (web app) covering partner pipeline tracking, bilingual email templates, document library, and a Pipedrive API integration, now used by the wider team
- Tools: Figma, Pipedrive, Lovable

Customer Support Agent

TransferZ (2023 – 2025)

- Managed client communications in time-sensitive, high-stakes situations
- Handled ticketing, investigations, and complaint resolution via Zendesk
- Built a foundation in operational thinking and user pain points that now informs design decisions

Community Manager & Designer

Power En Línea (2022 – 2023)

- Designed social content (posts, stories) and planned/managed client accounts
- Led branding projects, including full brand identity design for clients
- Tools: Canva, Illustrator, Photoshop

SKILLS

Product Design

Illustration

Design Systems

Copywrite

Editing

UX Research

Analysis

Wireframing

Branding & Identity

SOFTWARE

Figma · Framer · Lovable · Canva ·
Adobe Illustrator · Photoshop ·
Procreate · Claude/AI-native
workflows

LANGUAGES

Spanish (native)
English (C2)