

KEY PERSON COVERAGE INSURANCE DISCUSSION PROMPTS



A COMPANY'S SUCCESS IS OFTEN DRIVEN BY ITS PEOPLE

Strategic life insurance planning can provide a company with funding to offset the value that an employee provides, designed with the company's broader financial objectives in mind. These funds are received at a highly emotional time to protect the company as a new employee is hired and trained for the vacant role.

Are there key people in your company whose loss could significantly impact the business?

If a key person were unexpectedly lost, how would your company cover the cost to replace them?

Is your key person coverage still sufficient to reflect the current value and potential financial impact of losing each key person?



DON'T LEAVE YOUR LEGACY TO CHANCE

Contact us to review your plan, identify potential gaps, and design solutions to help preserve your legacy for generations to come.